

Bachelor in Information Technology (BIT)

Term-End Examination

December, 2007

CSI-22 : WEB SITE MANAGEMENT

Time : 2 Hours

Maximum Marks : 60

Note : Section A is **compulsory**. Questions 1 to 10 carry 1 mark each. Answer any **two** questions from Section B.

SECTION A

1. The formatting tag which is effective for formatting program code or similar information, in HTML, is 1
 - (a) < BLOCK QUOTE >
 - (b) < ADDRESS >
 - (c) < PRE >
 - (d) None of the above

2. The tag used to make the text blink is 1
 - (a) < B >
 - (b) < BLINK >
 - (c) < HIGHLIGHT >
 - (d) < BLK >

3. The character formatting tag to format the superscript is 1
 - (a) < SUPER >
 - (b) < SUP >
 - (c) < SUB >
 - (d) < VAR >

4. The list tag that specifies a line item in either ordered or unordered lists is 1
 - (a) < OL >
 - (b) < LI >
 - (c) < PL >
 - (d) < LO >

5. The font characteristic tag that sets the text characteristics for the document in HTML is 1
- (a) < BASE FONT >
 - (b) < BASE LINE >
 - (c) < BASE TAG >
 - (d) None of the above
6. Rows = "n₁, n₂, ..., " sets the size for rows — horizontal frames — in 1
- (a) pixels
 - (b) picas
 - (c) points
 - (d) None of the above
7. _____ sets a section of an HTML document to be visible to nonframed browsers. 1
- (a) < Frame >
 - (b) < Frame Set >
 - (c) < NO FRAMES >
 - (d) < VISFRAMES >
8. _____ tag identifies the script section in an HTML document. 1
- (a) < NO SCRIPT >
 - (b) < SRC="..." >
 - (c) < SCRIPT >
 - (d) < !...//... >
9. _____ tag inserts the image in an HTML document. 1
- (a) < IMAGE >
 - (b) < IMG >
 - (c) < IMGE >
 - (d) None of the above

10. To place an embedded object into an HTML document the tag to be used is 1
- (a) < OLE >
 - (b) < LINK >
 - (c) < OBJECT >
 - (d) < EMBED >
11. Write an HTML code to generate the regional centre name, regional centre code, place and the state to which you are allocated for your BIT programme. Use frame-based approach. 10
12. Write atleast five advantages of use of Javascript in HTML documents. 10

SECTION B

*Answer any **two** of the following questions. Each question carries 15 marks.*

13. Design a suggestion/feedback form for any of the reviews of the product whose information is placed online. Assumptions can be made wherever necessary. 15
14. Design a home page for any of the chain-restaurants. Use HTML. Use frame-based approach. Assumptions can be made wherever necessary. 15
15. Design an order-form for an online electronics store. Appropriate controls should be placed for various inputs and events. Write necessary code for the above problem. Use ASP or PERL. 15