

# **X263/201**

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NATIONAL  
QUALIFICATIONS  
2010

MONDAY, 7 JUNE  
1.00 PM – 3.00 PM

PSYCHOLOGY  
INTERMEDIATE 2

There are **three** Sections in this paper.

Candidates should answer **all** questions in Sections A and B, and **two** questions from Section C.



**SECTION A****UNDERSTANDING THE INDIVIDUAL****Answer ALL questions in this Section.****A1. Self-concept**

- (a) What is meant by:
- (i) “self image”; 2 0
  - (ii) “self efficacy”; 2 0
  - (iii) “ideal self”? 2 0
- (b) (i) What is meant by “egocentrism”? 2 0
- (ii) How might a child show “egocentrism”? 0 2
- (c) Describe **one** research study that has looked at the development of the self-concept.  
Your answer should include researcher’s name(s), aims/what was studied: procedure, results. 4 0
- (d) Explain how peers affect the development of the self-concept during adolescence. 4 2
- (20)**

**A2. Learning Theories**

- (a) Briefly describe what is meant by:
- (i) positive reinforcement; 2 0
  - (ii) negative reinforcement. 2 0
- (b) Describe what is meant by Social Learning Theory. 6 0
- (c) Describe and evaluate **one** research study into learning.  
Your answer should include researcher’s name(s), aims/what was studied, procedure, results, conclusion/evaluation. 4 2
- (d) Briefly describe what is meant by punishment, and explain how it can affect behaviour in everyday life. 2 2
- (20)**  
**[40]**

**[END OF SECTION A]**

**[Turn over for SECTION B on *Page four***

## **SECTION B**

*Marks*

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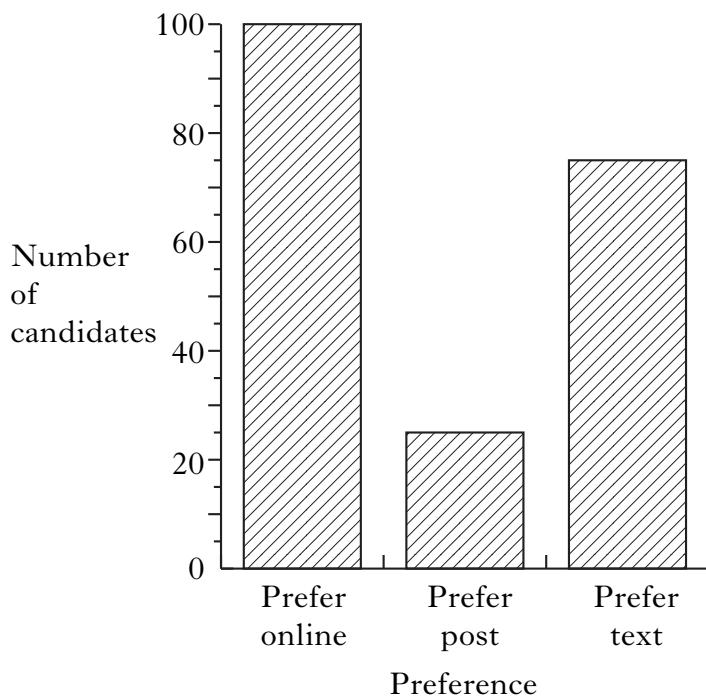
### **INVESTIGATING BEHAVIOUR**

**Answer ALL questions in this Section.**

- B1.** (a) Describe the **interview** method of research. 4 0
- (b) Describe the **experimental** method of research. 4 0
- (c) What is meant by “ecological validity”? 2 0
- (d) Mean, median and mode are three measures of central tendency.  
Choose **one** of these and describe how it is calculated. 2 0

**B1. (continued)****Research scenario**

Exam candidates can now register with examination boards to receive their exam results online or by text as opposed to waiting for the post to arrive. Psychologists were interested to find out which of the 3 options students preferred. 200 candidates, all over 16 years of age, were picked using opportunity sampling, and were interviewed after they had received their grades. The results showed that the majority of students would register online again. The results for the students preferring to receive online, by text or by post are shown below.



**Parts (e) – (h) must be answered with reference to the research scenario.**

- (e) Opportunity sampling was used in the above study.
  - (i) Describe opportunity sampling. 2 0
  - (ii) Name **one** other sampling method. 1 0
  
- (f) Explain **one** ethical principle that the psychologists in the above scenario should consider in their research with the candidates. 0 2
  
- (g) What type of graph was used to display the results in the above scenario? 1 0
  
- (h) Explain the results of the above study, according to the graph. 0 2

(20)

[END OF SECTION B]

*Marks*

*ku ae*

## SECTION C

### THE INDIVIDUAL IN THE SOCIAL CONTEXT

**Answer TWO questions from this Section — you must answer C1,  
and either C2, C3 or C4**

**Answer ALL PARTS of question C1.**

#### C1. Personality

- |  |          |             |
|--|----------|-------------|
| (a) From Freud's theory briefly describe what is meant by "id, ego, superego". | <b>6</b> | <b>0</b>    |
| (b) Fixation can occur during Freud's psychosexual stages of development.      |          |             |
| (i) What is meant by fixation?   | 2        | 0           |
| (ii) Name and explain <b>one</b> example of fixation.                          | 0        | 2           |
| (c) Describe the Big 5 ("OCEAN") traits of personality.                        | 6        | 0           |
| (d) Describe why and where a personality test might be used.                   | 2        | 2           |
|  |          | <b>(20)</b> |

**And EITHER**

#### C2. Group processes

- |  |   |             |
|--|---|-------------|
| (a) What is meant by the term "norm" in group processes?   | 2 | 0           |
| (b) Give <b>two</b> characteristics of an informal group.  | 2 | 0           |
| (c) Give <b>two</b> characteristics of a cohesive group.   | 2 | 0           |
| (d) Name and briefly describe <b>three</b> of Tuckman's 5 stages of group development.                             | 6 | 0           |
| (e) Describe and evaluate evidence of group polarisation.<br>You should refer to research evidence in your answer. | 4 | 4           |
|  |   | <b>(20)</b> |

*Marks*

**Answer ALL PARTS of the question you choose.**

*ku ae*

**OR**

**C3. Non-verbal communication (NVC)**

- |   |                |
|---|----------------|
| (a) Name <b>two</b> types of NVC.   | 2    0         |
| (b) State <b>two</b> facial expressions that are universal.   | 2    0         |
| (c) Briefly describe <b>one</b> function of NVC.  | 2    0         |
| (d) Describe the role of nature <b>and</b> nurture within NVC.  | 6    0         |
| (e) Describe and evaluate <b>one</b> research study within NVC.<br>Your answer should include researcher's name(s), aims/what was studied, procedure, results: conclusion/evaluation. | 4    4<br>(20) |

**OR**

**C4. Altruism**

- |   |                |
|---|----------------|
| (a) What is meant by altruism?  | 2    0         |
| (b) In bystander behaviour, what is meant by "pluralistic ignorance"?   | 2    0         |
| (c) Give <b>two</b> examples of victim characteristics.   | 2    0         |
| (d) Name <b>two</b> strategies that can be used to encourage altruism in children.  | 2    0         |
| (e) Describe <b>one</b> research study that has investigated altruism.<br>Your answer should include researcher name(s), aims/what was studied, procedure, results. | 4    0<br>(20) |
| (f) Describe and evaluate <b>one</b> theory of altruistic behaviour.  | 4    4<br>(40) |

[END OF SECTION C]

[END OF QUESTION PAPER]

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