

FOR OFFICIAL USE

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	KU	ES
Total		

0820/401

NATIONAL
QUALIFICATIONS
2011

TUESDAY, 3 MAY
9.00 AM – 10.00 AM

ECONOMICS
STANDARD GRADE
Foundation Level

Fill in these boxes and read what is printed below.

Full name of centre

Town

Forename(s)

Surname

Date of birth

Day Month Year

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Scottish candidate number

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Number of seat

- 1 Read each question carefully.
- 2 Attempt **all** the questions.
- 3 All answers are to be written in this answer book.
- 4 Do **not** write in the margins.
- 5 Before leaving the examination room you must give this book to the Invigilator. If you do not, you may lose all the marks for this paper.



[illegible]

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- (i) Is this an example of “Effective Demand”?

Yes		No	
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[Turn over

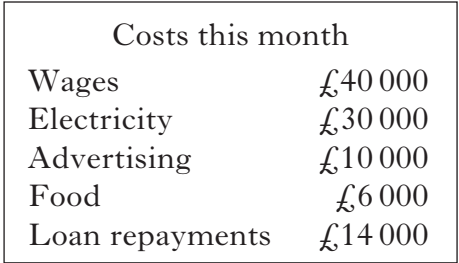
(d) The owner of Wylie's Wedding World is considering merging her shop with Jimmy's Kilt Shop.

Tick the correct box.

Horizontal Integration	
Vertical Integration	

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[illegible]

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[0820/401]

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Tick the correct box.

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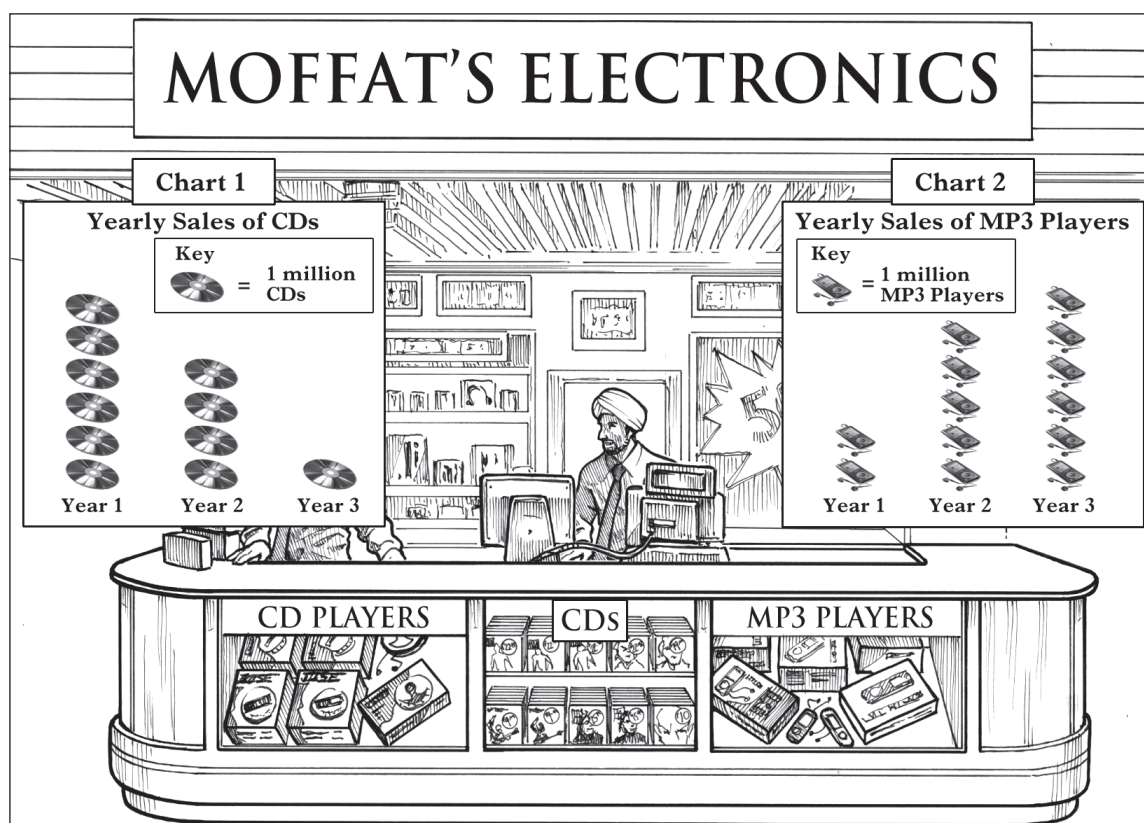
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(d) From the picture, identify **one** example of private sector sponsorship and give **one** benefit of this to the sponsor.

2

[0820/401]

3. Study the picture below and answer the questions which follow.



(a) Use **Chart 1** for this question.

Calculate how many Compact Discs (CDs) Moffat's Electronics sold in Year 1.

Answer: _____

Show your working here.

1

(b) Use **Chart 2** for this question.

(i) What happened to sales of MP3 players between Year 1 and Year 3?

Tick the correct box.

Increase in sales	☐
Decrease in sales	☐

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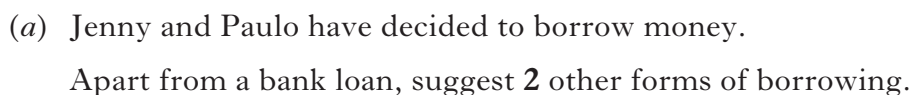
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[Turn over for Question 4 on *Page twelve*

[illegible]

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(c) (i) Give **one economic** effect of unemployment on an individual.

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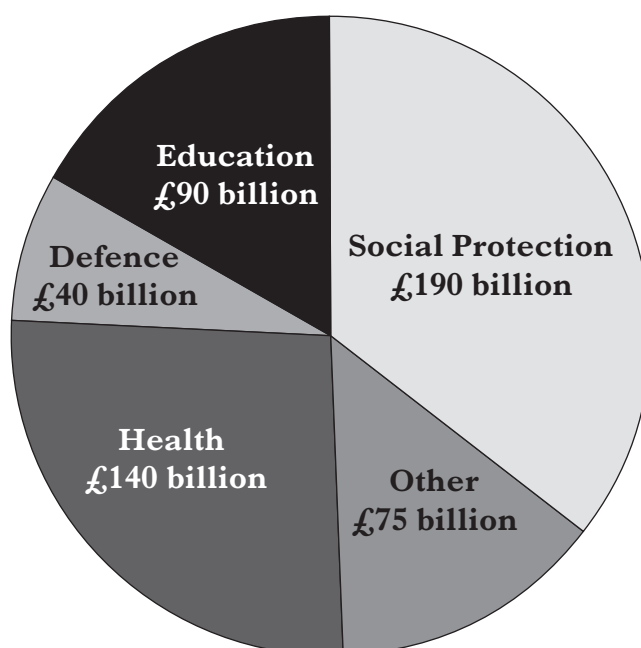
[Turn over

Marks

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6. Study the chart below and answer the questions which follow.

Scotopia Government Spending by Category 2011



- (a) Using the information from the chart, which is the largest category of Scotopian Government Spending?

1

- (b) In which category would the following items of Scotopian Government Spending be included?

Complete the table. The first one has been done for you.

<i>Item</i>	<i>Category of Government Spending</i>
HOSPITAL BEDS	HEALTH
TEACHERS' WAGES	
ARMY HELICOPTERS	
JOB SEEKER'S ALLOWANCE	

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(iii) Explain your answer to (b)(ii).

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- From the picture identify **one** other European currency.

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3

- (i) a measure of value;

2

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