

## GAUTENG DEPARTMENT OF EDUCATION

## SENIOR CERTIFICATE EXAMINATION

## ENGLISH PRIMARY LANGUAGE SG

(First Paper: Comprehension,  
Summary and Language)

Possible Answers March 2006

## QUESTION 1

- 1.1 The writer is excited to hear that a designer trinket shop called Bread and Butter has opened in Gauteng. She used to envy the people of Cape Town because they had access to this store. She tells us what these shops sell. (3)
- 1.2 She was very envious of the people of Cape Town because she believed they were more privileged because they had access to Bread and Butter. (2)
- 1.3 She is envious because Cape Town has the sea and Gauteng does not. Cape Town also has access to Clarkes' bookshop and Bread and Butter. She admits that people living in Gauteng do have a certain envy for the people who live in the Cape. People in Gauteng do not like to openly reveal their envy. (3)
- 1.4 She realised that there was a market for selling small trinkets. She hosted other small business people who created and wanted to sell their produce. She rents these artists space and she collects a percentage of their profits. The artists also make a substantial profit under this scheme. Since there are no losers in this scheme it is very popular. (4)
- 1.5.1 It's already welcomed by the people in Gauteng. There is a lot of fun going to a shop like this. A number of people visit the shop to satisfy their curiosity. It stocks a variety of goods. (2)

## OR

- 1.5.2 It gives shoppers a new and wide variety to consider. The products are unconventional and would not be available in other shops. (2)
- 1.6 Their products are all genuine. The products are created by artists. They play loud music. The sales assistants are eager to help. Any person can display his / her products. Any two answers. (3)
- 1.7 People have to work to earn their living (their bread and butter). This store allows people to buy and sell their products. Accept variations. Mark globally. (3)
- 1.8.1 The writer wishes to focus on the idea that Bread and Butter offers consumers another option in terms of what it has on offer. The two stores therefore complement each other and are not in direct competition. (2)



- 1.9 It is effective because when you visit Bread and Butter it is a happy shopping experience. The products are all authentic and you revel in the creativity of the particular artist. It is also an unusual shopping experience. Three clear facts needed.

(3)  
[25]

## QUESTION 2 SUMMARY

The summary must be in the form of a speech.

The speech must have a heading. This is **NOT** included in the word count.

The register must be formal.

The word count must be indicated.

Penalties for incorrect **FORMAT** and **REGISTER** will be imposed according to the grid.

- 1 for no title
- 1 for not indicating word count
- 1 for 130 to 140 words
- 2 for more than 140 words

The summary should indicate most of the following points:

- Hawkers spend more than 9 hours a day at their job.
- Profits are low.
- Hawkers are harassed by police.
- There is a need to integrate and develop the informal economy.
- There is no policy to regulate hawkers.
- Hawkers are subjected to the bylaws of the municipality.
- Police confiscate hawkers' goods. Hawkers are forced to pay to get goods back.
- Hawkers need to unite and make representation to authorities.

### Summary Evaluation Grid

Mark	Descriptor
10	Outstanding. All criteria fulfilled. Fluent and interesting. Error free.
09	Excellent. All criteria met. Flowing English. Clear. Relevant.
08	Distinctive. Clear and fluid. Most facts included.
07	Very good. Reasonable command of English. Most facts included.
06	Pleasing. A reasonable attempt to meet the criteria. Average skills in writing and synthesis.
05	Mediocre. Limited understanding of task / passage. Pedestrian language.
04	Weak. Has not understood question or passage. An attempt.
03	Poor. Has not followed instructions. Limited language skills.
02	Very poor. Irrelevant information and / or limited language skills.
01	Drivel. Irrelevant. Illiterate.
00	Question not attempted.

If question is incomplete, markers should attempt to fit it into one of the categories.

[10]



### QUESTION 3 ADVERTISING

- 3.1 It is aimed at people who have no time to cook. People who don't want to leave their homes to buy food. People who want to experience different types of food. Mr. Delivery receives your call and delivers a wide variety of foods that you want to your home. (2)
- 3.2 It attracts the attention of the reader. It has been written in a shortened form very much like the cellphone language. It's 'trendy', popular with younger people. (2)
- 3.3 The customer can order any food (Chinese, American, Indian) and Mr. Delivery will ensure that the particular food is delivered to you. (1) You do not have to worry about leaving the comfort of your home because Mr. Delivery will do the travelling to ensure that you receive the meal you ordered. (1) 1+1=(2)
- 3.4 The illustration focuses on people using the national dress of their respective countries. It thus gives an impression of an international selection of food. The claims made by Mr. Delivery also reflect this international theme as it is their responsibility to travel to the authentic food houses. (2)
- 3.5 Newspaper, magazine / Any other acceptable answer (1)
- 3.6 A dog is ferocious and can protect its owner from harm. Similarly this fierce dog symbolizes the protection of all FNB clients who use Internet banking. (2)
- 3.7 Online security is a top priority. FNB undertakes to provide each client with a notification service. They also provide a guarantee that will offer you your money back if you are a victim of Internet fraud. Any two of the above. (2)
- 3.8 The bank places its resources in the hands of their clients who should tell them what they (the clients) want. It emphasizes the caring and support that the bank has for its clients. It implies that the clients are special. (2)
- 3.9 Open-ended response. The candidate should respond to the visuals and the claims. Mark globally. Yes: promise to make a difference. No: still easy to break into the system. (2)
- 3.10 Open-ended response. Mark globally. C: emphasis on ease in ordering. The customer can relax in the comfort of his home. D: The system is secure. The bank guarantees the safety of your money. (3)

[20]



### QUESTION 4 TEXTUAL EDITING

- |     |   |             |
|-----|---|-------------|
| 4.1 | Contraction OR Replaces the letter 'o'. OR shortens the words 'do not'. Any answer acceptable.  | (1)         |
| 4.2 | Colons, comma   | (1)         |
| 4.3 | Provides the reader with additional information   | (1)         |
| 4.4 | travellers  | (1)         |
| 4.5 | The hyphen creates a compound word.   | (1)         |
| 4.6 | The teacher asked who would like to go on a visit to Bloemfontein the following week. He also said that all expenses would be paid. Andile replied that he would like to go and asked whether it would be cold. He also asked whether he would need to pack warm clothes. |             |
|     | -1 for each mistake / omission  | (5)         |
|     |   | <b>[10]</b> |

### QUESTION 5 MEDIA STUDIES

- |     |  |     |
|-----|--|-----|
| 5.1 | Lucky takes the subject of art as a joke. He believes that his spreading of peanut butter is a work of art. Abigail seems to know a little about art as she asks him if it is an example of abstract art. She is horrified to find that Lucky has used peanut butter and is hoping to pass it off as a work of art. The good candidate will comment on the idea that Lucky is making a disparaging comment on modern art. Mark globally. | (2) |
| 5.2 | In frame 3 Abigail is shocked (illustrated by the wide-opened mouth, the wide eyes and the pointing finger). This registers her shock and displeasure. In frame 2 she is genuinely interested hence her hands are on her side. The candidate could also comment on how the pointing finger could be an accusatory position.  | (3) |

### QUESTION 6

- |     |  |     |
|-----|--|-----|
| 6.1 | The Speaker is commenting in this way because all the people are very cosmopolitan. They have different hairstyles and do not fit the 'normal' description of ordinary people. They all do not dress in the way the ladies expect. Mark globally. Accept variations. | (3) |
|-----|--|-----|

### QUESTION 7

- |  |   |             |
|--|---|-------------|
|  | The sign is supposed to read 'meet'. Since it is a butchery and they specialize in meat they have substituted the product (meat) for the word 'meet'. They claim to be in a position to satisfy your needs. | (2)         |
|  |   | <b>[10]</b> |

**TOTAL: 75**