

POSSIBLE ANSWERS FOR :

COMPUTYPING SG

PAPER 1

942-2/1

QUESTION 1

SPEED

Raids were instigated by the Anti-Counterfeit Coalition. It is an organisation established by distributors of leading sports brands who joined forces to protect themselves and their customers against the illegal trade in counterfeit goods. Counterfeiting involves the mass manufacture of copied licensed brands and selling them, usually at a dramatically lower price, to customers who believe they are getting the real thing at a discount. While the consumer may be getting a shoe with, for example, the famous Nike swoosh on it, they are not getting a real Nike shoe.

The impact of this illegal trade reaches further than most people think. Counterfeiting causes severe economic prejudice to distributors, their employees, the community they serve and sponsor, and to South Africa's reputation internationally. Legitimate traders suffer huge losses in sales and, at the same time, the reputation of quality brands is affected. Consumers unwittingly buy cheap [20 wpm] imitations and lose confidence in the brand when the bargain starts falling apart.

Beyond the impact on the retail trade is the effect on the country as a whole. The counterfeit trade costs South Africa, and thus its citizens, dearly. Its [25 wpm] support of money laundering, fraud and organised crime takes billions of rands out of the economy in tax and customs duties.

With regard to consumers, very few consider the effect on the economy when they buy counterfeit products or, in the case of [30 wpm] fake sports shoes, what they're doing to their bodies. While to the untrained eye there seems to be little difference between a fake sports shoe and an original brand, the proof is in the material of which the uppers, midsole and outer sole are made. [35 wpm]

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The inferior materials used in the manufacture of fake sports shoes mean people wearing them risk serious foot and lower-leg injuries. On the other hand, it costs next to nothing to assemble a fake from inferior materials and sell it without [40 wpm] paying import duty or overheads. Therefore, what seems to be a pair of branded shoes costs two to three times less from a vendor on a street corner than from a reputable store and, understandably, unsuspecting consumers fall into this trap every [45 wpm] day. Informing and educating the public may prove to be a key strategy in the war against counterfeits.

The number of successful anti-counterfeit operations, and their coverage in the media, reflects the level of efficiency of its skilled [50 wpm] investigation team, as well as the co-operation and support of law enforcement agencies. But when it comes to effective enforcement of the law, limited resources hamper efforts. It's ironic that in the absence of counterfeit goods inspectors and [55 wpm] a shortage of warehouses, brand holders are currently bearing the cost of hiring private investigators and storing confiscated goods.

Furthermore, law enforcement procedures require that the commercial crime unit receives a formal complaint backed [60 wpm] with evidence from a proprietor before action can be taken against a suspected counterfeit. After this grace period has lapsed, an investigator has to buy a product positively identified as counterfeit from the dealer before he can be charged. [65 wpm] The participation and support of everyone in the industry, manufacturers, distributors, retailers and especially the public, is crucial in obtaining the valuable information needed to combat this crime.

QUESTION 1

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Reputable shoe manufacturers have invested [70 wpm] substantial funds over the past years to develop running shoes that are safe and effective and which probably reduce the risk of injury. In contrast, counterfeit shoes are likely to be made of inferior materials, which increase the loading on the [75 wpm] body during running. In addition, they do not include the specific design features that reduce ankle motion during running and probably contribute to the reduction of the injury risk. Substandard materials in a fake shoe also deteriorate prematurely. [80 wpm]

20 to 80 words per minute

		20 to 60 words per minute													
Nr of errors	Max errors	10	11	12	14	16	18	20	22	24	26	28	30	32	
	Wpm	20	25	30	35	40	45	50	55	60	65	70	75	80	
	Mark	60	60	60	60	60	60	60	60	60	60	60	60	60	
1		56	57	57	57	58	58	58	58	59	59	59	59	59	
2		53	53	54	55	56	56	56	57	57	57	57	58	58	
3		49	50	51	52	53	54	55	55	56	56	56	56	57	
4		46	47	48	50	51	52	53	53	54	54	55	55	56	
5		42	44	45	47	49	50	51	52	53	53	54	54	54	
6		38	40	42	45	47	48	49	50	51	52	52	53	53	
7		35	37	39	42	44	46	47	49	50	50	51	52	52	
8		31	34	36	39	42	44	46	47	48	50	50	50	51	
9		28	31	33	37	40	42	44	45	47	48	48	49	50	
10		24	27	30	34	38	40	42	44	45	46	47	48	49	
11		20	24	27	32	35	38	40	42	44	45	46	47	47	
12		17	21	24	29	33	36	38	40	42	43	45	46	47	
13		13	17	21	27	31	34	37	39	41	42	43	44	45	
14		10	14	18	24	29	32	35	37	39	41	42	43	44	
15		6	11	15	21	26	30	33	36	38	39	41	42	43	
16		2	8	12	19	24	28	31	34	36	38	40	41	42	
17		1	4	9	16	22	26	29	32	35	37	38	40	41	
18		0	1	6	14	20	24	28	31	33	35	37	38	40	
19			0	3	11	17	22	26	29	32	34	36	37	39	
20				0	9	15	20	24	27	30	32	34	36	38	
21					6	13	18	22	26	29	31	33	34	36	
22					3	11	16	20	24	27	30	32	34	35	
23					1	8	14	19	23	26	28	31	32	34	
24					0	6	12	17	21	24	27	29	31	33	
25						4	10	15	19	23	25	28	30	32	
26						2	8	13	18	21	24	27	29	31	
27						0	6	11	16	20	23	25	28	30	
28							4	10	14	18	21	24	26	29	
29							2	8	13	17	20	23	25	28	
30							0	6	11	15	19	22	24	26	
31								4	9	14	17	20	23	25	
32								2	8	12	16	19	22	24	
33								1	6	11	14	18	20	23	
34								0	5	9	13	16	19	22	
35									3	8	12	15	18	21	
36									1	6	10	14	17	20	
37									0	5	9	13	16	19	
38										3	8	11	14	17	
39										2	6	10	13	16	
40										0	5	9	12	15	
41											3	8	11	14	
42											2	6	10	13	
43											1	5	8	12	
44											0	4	7	11	
45												2	6	10	
46												1	5	8	
47												0	4	7	
48													2	6	
49													1	5	
50													0	4	
51														3	
52														2	
53														1	
54														0	

MOONTLIKE ANTWOORDE VIR :

REKENAARTIK SG

VRAESTEL 1

942-2/1

VRAAG 1 (EERSTE VRAESTEL) NOUKEURIGHEIDSTOETS

Klopjagte is uitgevoer deur die Vervalsingskoalisie. Dit is 'n organisasie wat gestig is deur verspreiders van die vernaamste sporthandelsmerke wat saamgespan het om hulself - en hul klante - te beskerm teen die onwettige handel in vervalsings. Vervalsings behels die massavervaardiging van gelisensieerde handelsmerke en die verkoop daarvan - gewoonlik teen 'n dramatiese laer prys - aan klante wat glo hul kry die ware Jakob teen 'n afslagprys. Hoewel die klant byvoorbeeld 'n skoene koop met die beroemde Nike merk daarop, kry hy nie 'n egte Nike skoene nie.

Die impak hiervan strek verder as wat die meeste mense dink. Vervalsing veroorsaak ernstige ekonomiese vooroordeel vir verspreiders, hul werknemers, die gemeenskap wat hulle dien en borg, en aan Suid-Afrika se internasionale aansien. Wettige verkopers ly reuse verliese in verkope en terselfdertyd kom die reputasie van gehalte-handelsmerke in die gedrang. Verbruikers koop onwetend goedkoop nabootsings [20 wpm] en verloor vertroue in 'n gevestigde handelsmerk wanneer hul winskoop uitmekaar begin val.

Maar meer as die impak op die kleinhandel, is die uitwerking wat dit op die land as geheel het. Die vervalsingshandel kom Suid-Afrika, en dus sy burgers, [25 wpm] duur te staan. Die handel se aandeel in geldwassery, bedrog en georganiseerde misdaad kos die ekonomie miljarde rand aan belasting en doeaneregte.

Min verbruikers neem die effek op die ekonomie in aanmerking wanneer hulle vervalste produkte [30 wpm] koop of, in die geval van sportskoene, wat dit aan hul liggame doen. Hoewel dit vir die ongeoefende oog lyk of daar min verskil is tussen die nagmaakte sportskoene en die oorspronklike handelsmerk, is die bewys in die materiaal waarvan die bodeel [35 wpm] van die

VRAAG 1 (EERSTE VRAESTEL) NOUKEURIGHEIDSTOETS

skoen, en die middel- en buitesool gemaak is.

Minderwaardige materiale in die vervaardiging van vervalste sportskoene beteken dat mense wat dit dra, die risiko loop om ernstige voet- en onderbeenbeserings op te doen. Dus, wat lyk na die [40 wpm] oorspronklike handelsmerk kos twee tot drie maal minder by 'n handelaar op die straathoek, en is dit verstaanbaar dat kopers onwetend elke dag in die slaggat val. Dit kos byna niks om 'n vervalsing aanmekeer te slaan van minderwaardige materiale [45 wpm] en dit te verkoop sonder om invoerregte of oorhoofse koste te betaal nie. Om die publiek hieroor in te lig en op te voed, kan 'n sleutelstrategie wees in die oorlog teen vervalsings.

Die aantal suksesvolle anti-vervalsingsoptredes en die mediadekking [50 wpm] daaroor, bewys die doeltreffendheid van die ondersoekspan. Dit dui ook op die samewerking wat ontvang word van die agentskappe verantwoordelik vir die uitvoering van die wet. Maar wanneer dit kom by die doeltreffende toepassing van die [55 wpm] wet, word die pogings gekniehalter deur 'n gebrek aan geld. Dit is ironies dat lisensiehouers van handelsmerke tans betaal vir die huur van private speurders en die berging van teruggeneemde goedere. Dit gebeur omdat daar weens die gebrek aan [60 wpm] pakhuisse vir vervalste goedere, nie sulke inspekteurs bestaan nie.

Voorts vereis die wet dat die eenheid teen handelsmisdad 'n formele klag met bewyse ontvang, voordat opgetree kan word en dat hy dan voor 'n sekere datum sy handel in vervalste goedere [65 wpm] moet staak. Wanneer die respyttyd verval het, moet 'n ondersoeker 'n produk by die handelaar koop wat positief geïdentifiseer moet word as 'n vervalsing voordat hy aangekla kan word. Die samewerking en ondersteuning van almal in die bedryf, [70 wpm] vervaardigers,

VRAAG 1 (EERSTE VRAESTEL) NOUKEURIGHEIDSTOETS

verspreiders, kleinhandelaars en veral die publiek, is onontbeerlik om die misdaad hok te moet slaan.

Hoog aangeskrewe skoenvervaardigers het die afgelope jare baie geld spandeer om hardloopskoene te ontwikkel wat veilig en doeltreffend [75 wpm] is en wat moontlik die gevaar van besering verminder. Daarteenoor word vervalste skoene hoogs waarskynlik van minderwaardige materiale gemaak, wat die lading op die liggaam vermeerder wanneer 'n mens hardloop. Daarby weet hulle dit nie. [80 wpm]

[illegible]