



Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate Vocational Programme

Link Modules Examination 2006

WEDNESDAY, 3rd MAY 2006, 10.00 A.M. – 12.30 P.M.

INSTRUCTIONS TO CANDIDATES

Write your Examination Number in the box.

Examination Number

Write all answers into this Answer Book.

There are **three** Sections in this Examination.

Section A – Audio Visual

There are **eight** questions.

All questions must be answered.

(30 marks)

Section B – Case Study

There are **three** questions.

All questions must be answered.

(30 marks)

Section C – General Questions

There are **six** questions.

Four questions must be answered.

(100 marks)

- You will have **three** minutes to read the questions in Section A.
- You will be shown a video with the theme of *A Community Organisation*.
- You will see the video three times.
 - * The first showing will include the whole sequence.
 - * It will then be shown in three parts. After each part is shown you will be given time to write your answers in the appropriate section of the answer book.
 - * You will then see the entire video sequence again.

This page may be used for notes or to supplement answers.

Section A**Audio Visual****30 marks****Answer all questions.****Part 1****Q.1** Why was the Society of St. Vincent de Paul formed?

1 mark**Q.2** What does Columba see as her role as National Secretary within the Society of St. Vincent de Paul?

2 marks**Q.3** What sources of income does the Society have?

3 marks

Section A**Audio Visual****30 marks****Part 2****Q.4** What is the work of the Society?

4 marks**Q.5** Describe Brendan's role in the Society.

4 marks

Section A**Audio Visual****30 marks**

Q.6 What personal qualities does Brendan consider important for his role?

(Handwriting practice lines)

4 marks

Part 3

Q.7 How many people are working for the Society and describe a **relevant** trend.

How many:

Trend:

6 marks

Section A**Audio Visual****30 marks**

- Q.8** Identify 3 **other** trends mentioned in the video and indicate the Society's plans for the next 3 years.

(28 lines for writing)

6 marks

recruit2suit

John O'Reilly, after leaving college in 1995 with a Business degree, went to work in a large bank, working there for six years. He was quickly promoted to the Human Resources department where part of his job was to engage new staff for the bank. During this time John gained considerable experience of, and skills in, the recruitment area. He believed that the Irish economy was entering another boom period and this would encourage businesses to expand and increase their staff numbers. He decided to become his own boss and to set up his own recruitment agency. John felt he had a lot of fresh ideas and that he could make a success of this business.

Having completed extensive market research, John became more aware of the challenges facing him. He sought help from bodies promoting and developing enterprise. They offered support and advice in finance, management and, particularly, marketing. They recommended that summaries of these areas should be included in his 'business plan' as an aid to defining the proposed business and to gaining financial support. He spent considerable time preparing this document and it helped him secure a substantial loan from a bank.

John started his business in a local business park, initially employing four staff. He invested heavily in 'state of the art' Information and Communication Technology. Four years later, John is the owner of a very successful and profitable business. He now has leased offices in the same business park and employs twenty two staff vetting applications and recommending suitable candidates to employers.

John suspects, however, that his business is too heavily dependent on recruitment and is investigating other opportunities for the security, survival and success of the firm in the longer term. This rethink has been further encouraged by a request from a multinational company for his firm to provide services for its large worldwide Research and Development facilities.

Answer all questions.

Q.1 Describe the entrepreneurial qualities/characteristics displayed by John in this Case Study.

Handwriting practice lines (14 lines).

6 marks

Q.2 John prepared a business plan when looking for his first bank loan.

(i) Why was completing market research important?

3 marks

(ii) Set out the marketing section of this plan using **three** relevant headings.

9 marks

Section B**Case Study****30 marks**

- Q.3** Describe what other opportunities John could explore. What are the implications of **each** of those for the business?

12 marks

Section C	General Questions	100 marks
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INDEX AND SUMMARY

Section C contains 6 questions of 25 marks each and you should answer any four. To assist in deciding and locating the questions to answer, the following is the text of all the questions with the page number range for each. Answer your choice in the appropriate pages that follow in this booklet.

- Q.1 A job advertisement is laid out.** **Pages 14-16**
 (a) Explain ‘enterprising’ **and** ‘equal opportunities’.
 (b) Outline **three** other methods by which job vacancies may be made known.
 (c) Describe **three** ways you would prepare for a job interview.
 (d) Response to a specific question at the interview.
- Q.2 ‘Teamwork is important in the modern workplace’.** **Pages 17-19**
 (a) Outline an LCVP activity in which you participated in a team **and** indicate your role.
 (b) Identify **three** benefits of teamwork in this activity.
 (c) Describe what makes a person a good team member.
 (d) Describe **three** ways a team can evaluate its group performance.
- Q.3 As part of your Leaving Certificate Vocational Programme you are required to undertake work placement/shadowing in light of your career aspirations.** **Pages 20-22**
 (a) Name this career **and** identify **two** skills/qualities required to pursue it.
 (b) Explain **three** benefits to you of having participated in work placement/shadowing.
 (c) Outline how you planned for, **and** organised yourself, during this work placement/shadowing.
 (d) Identify **and** explain **three** obligations an employer has regarding the health, safety and welfare of their employees at work.
- Q.4 Your Links Module Group has decided to organise a school ‘5 a side’ soccer competition.** **Pages 23-25**
 (a) Set out the *agenda* for the first meeting of the group.
 (b) Prepare the *minutes* of that first meeting.
 (c) Set out the section of your action plan which deals with the running of this activity.
 (d) How would you evaluate the success of this activity?
- Q.5 ‘Financial Planning is important for a successful enterprise’.** **Pages 26-28**
 (a) Name an enterprise **and** outline **two** financial resources used to support it.
 (b) Explain the importance of Financial Planning for your enterprise.
 (c) Outline **three** ways participation in this activity has been of benefit to you as a student.
 (d) Describe **four** ways by which this enterprise could be evaluated.
- Q.6 ‘Your class has decided to organise/plan a visit by an appropriate speaker from a local Community Organisation’.** **Pages 29-31**
 (a) List **four** objectives your class might have for this visit.
 (b) What steps should be taken to ensure that this visit is organised **and** run efficiently?
 (c) Describe **four** ways the local community benefits from this organisation.
 (d) Name **three** Leaving Certificate subjects, other than Link Modules, you are studying and indicate how **each** was useful in the organisation/planning of **this** visit and how this activity helped you in each subject.

Q.1**POSITION AVAILABLE**

For an enterprising young person
to join the Sales and Marketing team
of a new telecommunication company.

Apply with a Curriculum Vitae to:

Personnel Manager,
O'Keeffe Enterprises,
Unit 2 Waterside Business Park,
New Ross,
Co. Wexford.

Telephone: 053 123456. email:okeeffeent@irl.ie

O'Keeffe Enterprises is an equal opportunities employer

Study the above newspaper advertisement and answer the following questions.

- (a) Explain the underlined words.

enterprising: _____

2 marks

equal opportunities: _____

2 marks

(b) Outline **three** other methods by which job vacancies may be made known.

(i) _____

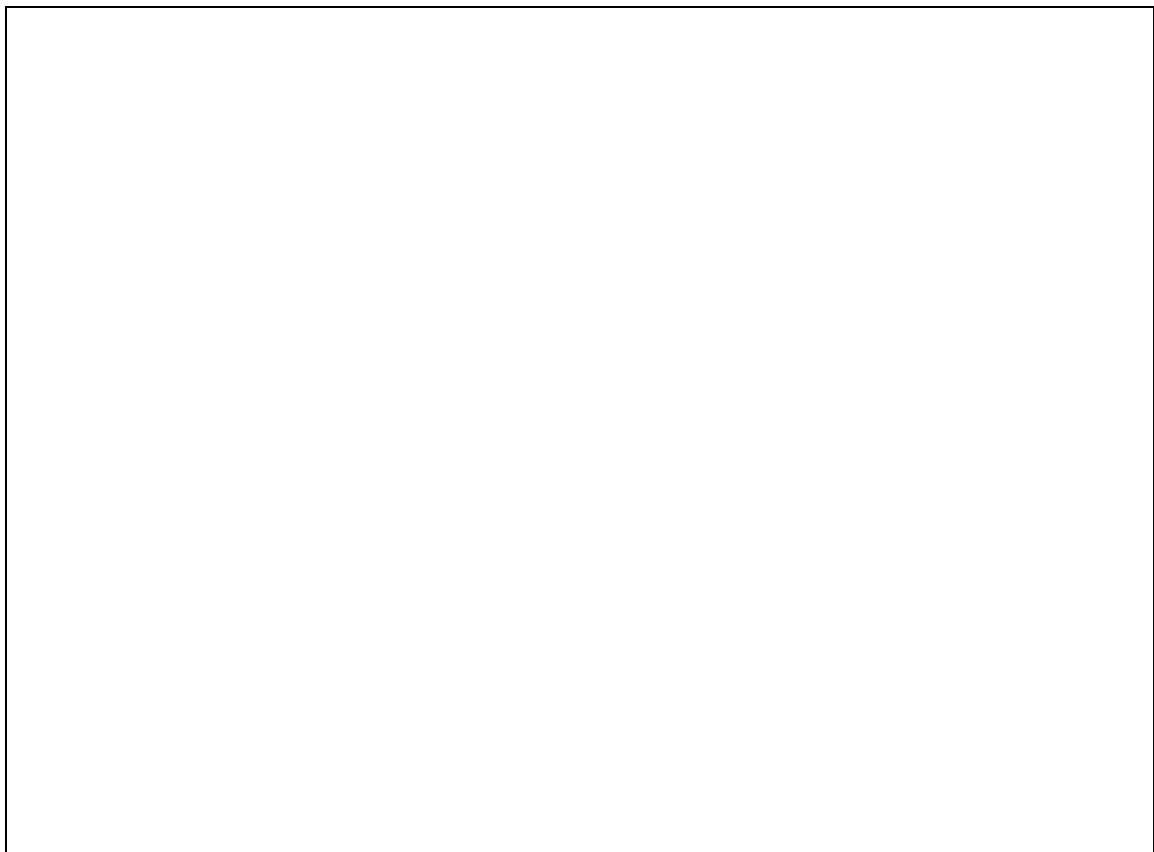
(ii) _____

(iii) _____

6 marks

(c) Describe **three** ways you would prepare for a job interview.

6 marks



- (d) One of the interviewers asks “Why should we offer you this position?” What would be your response? Justify your answers.

9 marks

Section C**General Questions****100 marks**

Q.2 ‘Teamwork is important in the modern work place’.

- (a) Outline an LCVP activity in which you participated in a team **and** indicate your role.

	4 marks

- (b) Identify **three** benefits of teamwork in this activity.

(i)	
(ii)	
(iii)	
	6 marks

(c) Describe what makes a person a good team member.

6 marks

- (d) Describe **three** ways a team can evaluate its group performance.

	9 marks

Q.3 ‘As part of your Leaving Certificate Vocational Programme you are required to undertake work placement/work shadowing in light of your career aspirations’.

- (a) Name this career **and** identify **two** skills/qualities required to pursue it.

3 marks

- (b) Explain **three** benefits to you of having participated in work placement/work shadowing.

6 marks

- (d) Identify **and** explain **three** obligations an employer has regarding the health, safety and welfare of their employees at work.

9 marks

Section C	General Questions	100 marks
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Q.4 ‘Your Link Modules Group has decided to organise a school ‘5 a side’ soccer competition.’

- (a) Set out the *agenda* for the first meeting of the group.

5 marks

- (b) Prepare the *minutes* of that first meeting.

6 marks

- (c) Set out the section of your Action Plan which deals with the running of this activity.

8 marks

(d) How would you evaluate the success of this activity?

6 marks

Section C**General Questions****100 marks**

Q.5 ‘Financial Planning is important for a successful enterprise’.

(a)

(i) Name an enterprise activity you have participated in.

1 mark

(ii) Outline **two** financial resources you used to support this enterprise activity.

4 marks

(b) Explain the importance of Financial Planning for your enterprise.

6 marks

(c) Outline **three** ways participating in this activity has been of benefit to you as a student.

(i)

(ii)

(iii)

6 marks

(d) Describe **four** ways by which this enterprise could be evaluated.

(i)

(ii)	
(iii)	
(iv)	
	8 marks

Section C**General Questions****100 marks**

Q.6 ‘Your class has decided to organise/plan a visit by a speaker from a local Community Organisation’.

(a) List **four** objectives your class might have for this visit.

(i)

(ii)

(iii)

(iv)

4 marks

(b) What steps should be taken to ensure that this visit is organised properly **and** run efficiently?

4 marks

- (c) Describe **four** ways the local community benefits from this organisation.

8 marks

- (d) Name **three** Leaving Certificate subjects, other than Link Modules, you are studying and indicate how **each** was useful in the organisation/planning of **this** visit and how this activity helped you in each subject.

9 marks

For Examiner use only

Written Examination Paper

	Marks Awarded
Section A	
Section B	
Section C	
Q.1	
Q.2	
Q.3	
Q.4	
Q.5	
Q.6	
Total	

1. Total of end of page totals.	
2. Aggregate total of all disallowed answer(s).	
3. Total marks awarded (1 minus 2)	

Portfolio Assessment

	Marks Awarded
1	
2	
3	
4	
5	
6	
7	
8	
Total	

1. Total marks	
2. Aggregate total of all disallowed items	
3. Total marks awarded (1 minus 2)	