

ITEC Unit 311 Styling Women's Hair

Recommended guided learning hours – 30

Ofqual Qualification Accreditation Number: F/502/3796

Learning Outcome	Assessment Criteria	Taught Content
1. Be able to prepare for styling for women	1.1 Identify basic techniques for styling women's hair 1.2 State the factors that influence the choice of hair styling techniques for women 1.3 State the importance of the preparation procedures for styling women's hair	1.1.1 To include: • Blow drying • Straightening and smoothing • Curling • Finger drying and finishing • Hair up • Setting • Pin curling 1.2.1 To include: • Head, face and body shape • Lifestyle • Adverse skin, scalp and hair conditions • Hair growth patterns • Hair growth cycle • Hair length • Hair loss • Hair type • Hair condition • Hair texture • Hair density • Elasticity • Fashion trends 1.3.1 To include: • Preparing the work area • Preparing tools and equipment • Discussing client's needs and requirements • Selecting suitable protective clothing – gowns and towel • Examining the hair type, texture, length, colour, quality and quantity • Preparing the hair ready for treatment • Discussing limitations • Consulting with client throughout

	1.4 Prepare for styling women's hair	• Consulting with senior stylist • Selecting style 1.4.1 To include: • Protecting and caring for the client throughout treatment • Combing or detangling hair • Checking client comfort • Discussing client's needs and requirements • Discussing suitability of style with client and senior stylist
2. Be able to provide styling for women	2.1 State the purpose of hair styling and finishing products, tools and equipment 2.2 Select appropriate products, tool and equipment	2.1.1 To include: Purpose • Straightening • Smoothing • Curling • Finger drying • Finishing Products • Mousse • Gel • Lotion • Spray • Moisturisers • Wax • Dressing cream • Heat protectors Tools • Combs • Brushes Equipment • Dryers • Electrical equipment • Mirror 2.2.1 To include: Products • Mousse • Gel • Lotion

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	2.3 Style women's hair using basic techniques	2.3.1 To include: • Preparing client • Shampooing and conditioning of hair • Towel drying • Styling hair • Showing client finished results • Checking that the finished result meets with client's satisfaction • Checking that the finished result meets with senior stylist's satisfaction • Advising the client on suitable basic homecare • Ensuring that the treatment is cost effective and carried out in a commercially acceptable time • Leaving the work place in a suitable condition for further treatments
	2.4 Follow safe and hygienic working practices	2.4.1 To include: • Sanitising / sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of Ethics • Disposing of waste • Environmental conditions • PPE • COSHH • Health and safety policy • Demonstrating correct posture – prevention of fatigue and injury • Current legislation

	2.5 Communicate and behave in a professional manner	2.5.1 To include: • Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly • Knowing what to say and how to say it • Knowing a range of related terminology linked to basic hair styling for women • Demonstrating how to follow instructions • Demonstrating how to work as a team • Following salon requirements
Assessment	Assessed task – Hair styling techniques for women	To be internally assessed and externally verified by ITEC