

ITEC Unit 310 Make-up Application

Recommended guided learning hours – 30

Ofqual Qualification Accreditation Number: J/502/3795

Learning Outcome	Assessment Criteria	Taught Content
1. Be able to prepare for make-up	1.1 State the factors that could influence the choice of basic make-up products and techniques 1.2 State the importance of the preparation procedures for applying basic make-up 1.3 Prepare for applying basic make-up	1.1.1 To include: • Skin colour • Skin type • Skin texture • Hair colour • Eye colour • Face shape • Shape of facial features • Skin conditions/disorders • Age of the skin • Allergies/reactions to products/skin allergies • Enhancing, disguising or softening natural features and blemishes • Occasion make-up • Day make-up • Fashion trends • Cultural factors 1.2.1 To include: • Assisting the client on to a couch or seating the client in an upright or slightly reclined position in good / natural light • Removing jewellery / accessories as appropriate • Storing the client's valuables in a safe place • Covering the client appropriately for the treatment • Securing hair off the face • Protecting the client's clothing • Ensuring that the preparation meets with the senior therapist's satisfaction 1.3.1 To include: • Preparing the work area prior to and following basic make-up application • Clean and hygienic work surroundings • Sterilising / sanitising tools and equipment

	1.4 Select products, tools and equipment	• Establishing suitable couch and trolley layout • Using clean laundry • Visually inspecting the skin • Preparing basic skin preparations 1.4.1 To include: Products • Eye make-up removers • Cleansers • Toners • Moisturisers • Concealers • Foundations • Powders • Blushers • Eye shadows • Eyebrow pencil • Eye liner • Mascara • Lip liner • Lipstick/gloss/lip products Materials • Cotton wool, tissues, spatulas and bowls • Make-up brushes • Applicators • Pencil sharpener • Sponges • Head band or clips • Make-up palette • Gowns • Towels • Mirror
	1.5 State how and when to use products, tools and equipment for basic make-up	1.5.1 To include: Products • Eye make-up removers • Cleansers • Toners

		• Moisturisers • Concealers • Foundations • Powders • Blushers • Eye shadows • Eyebrow pencil • Eye liner • Mascara • Lip liner • Lipstick/gloss/lip products Materials • Cotton wool, tissues, spatulas and bowls • Make-up brushes • Applicators • Pencil sharpener • Sponges • Head band or clips • Make-up palette • Gowns • Towels • Mirror 1.5.2 To include: • Foundations – cream, liquid, mousse • Powders – loose, block • Blushers – cream, powder • Eye shadows – cream, powder • Eye liners – liquid, pencil • Mascara – cake, liquid • Lip sticks – lip sticks, lip gloss, lip pencils
2. Be able to carry out make-up	2.1 State basic skin types	2.1.1 To include: • Oily • Dry • Combination • Normal

	2.6 Follow safe and hygienic working practices 2.7 Communicate and behave in a professional manner	2.6.1 To include: • Sanitising / sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of Ethics • Disposing of waste • Environmental conditions • PPE • COSHH • Health and safety policy • Demonstrating correct posture – prevention of fatigue and injury 2.7.1 To include: • Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly • Knowing what to say and how to say it • Knowing a range of related terminology linked to basic skin care and make-up techniques • Demonstrating how to follow instructions • Demonstrating how to work as a team • Following salon requirements
Assessment	Assessed task – Applying basic make-up	To be internally assessed and externally verified by ITEC