Unit 316 – The Art of Photographic Make-up

Unit Accreditation Number: L/502/3980

Learning Outcome	Assessment Criteria
1. Be able to prepare for Photographic Make-Up	1.1 Produce a mood board
	1.2 Outline the purpose of a mood board
	1.3 Outline how to develop a mood board
	1.4 Describe ways of effectively presenting a mood board
	1.5 State the importance of the preparation procedures for Photographic Make-Up
	1.6 Explain how natural ageing, lifestyle and environmental factors affect the condition of the skin
	1.7 Describe the structure and function of the skin
	1.8 Describe the position of the major facial bones
2. Be able to provide Photographic Make-Up	2.1 Select and use products, tools and equipment for Photographic Make-Up application taking into account identified factors
	2.2 State tools, equipment and products used when carrying out a Photographic Make-Up application
	2.3 Describe the factors that need to be considered when carrying out a Photographic Make-Up application
	2.4 Describe the sequence in which make-up products should be applied
	2.5 Apply a Photographic Make-Up application
	2.6 Evaluate effectiveness of the Photographic Make-Up application
	2.7 State methods of evaluating the effectiveness of the application of the make-up
	2.8 Provide suitable aftercare advice
	2.9 Describe the aftercare that should be provided
	2.10 Follow safe and hygienic working practices
	2.11 Outline safe and hygienic working practices when carrying out Photographic Make-Up application
	2.12 Communicate and behave in a professional manner
	2.13 State how to communicate

1

	2.14 State the behavioural expectations
Assessment Method: 2	Project: ☐ Internal task assessment ☐ Date:............................ Date:..........................

Unit complete:

Lecturer/Assessor's: Name.. Signature .... Date....................................

Quality Assured by: Name.. Signature .... Date sampled.......................