

ITEC Level 1 Unit 313 Introduction to the Hair and Beauty Sector

Recommended guided learning hours – 25

Ofqual Qualification Accreditation Number: R/502/8981

Learning Outcome	Assessment Criteria	Taught Content
1. Know the career opportunities and working patterns within the hair and beauty sector	1.1 Identify occupational roles in the hair and beauty sector 1.2 Outline the working patterns in the hair and beauty sector 1.3 Identify the main career opportunities available in the hair and beauty sector and related industries	1.1.1 To include: Hair • Mobile stylist, trainee stylist, stylist, senior stylist, salon manager, home based stylist, barbers Beauty • Mobile therapist, beauty therapist, senior therapist, salon manager, spa therapist, home based therapist, nail therapist, make-up consultant 1.2.1 To include: • Full time • Part time • Hourly paid • Shift work • Commission / bonus schemes 1.3.1 To include: Hair • Working as a mobile stylist • Working in a salon • Working from home • Running / owning a hair dressing salon • Teaching hairdressing • Working on cruise liners • Working in TV / Media • Working in a barbers • Working in sales Beauty • Working as a mobile therapist • Working in a salon • Working from home • Running / owning a beauty therapy salon

	1.4 Give examples of sources of information on training and career opportunities in the sector	• Teaching beauty therapy • Working on cruise liners • Working in TV / Media • Working in a spa • Working in a nail bar • Working as an holistic therapist • Working in sales 1.4.1 To include: • Internet • Schools / colleges • Local advertising • Media publications • Magazines • Career advisors • Job centres • Agencies • Salons
2. Know the main hairdressing services and beauty treatments	2.1 Identify different types of salons and the types of client they attract	2.1.1 To include: Hair • Mobile • Home based • High street • Department stores • Airports • Cruise liners • Training salons • Barbers • Hairdressers in Spas Beauty • Mobile • Home based • High street • Department stores • Airports • Cruise liners • Training salons • Nail bars • Spas

	2.2 Outline the main hairdressing services offered by salons 2.3 Outline the main beauty treatments offered by salons	2.2.1 To include: • Shampooing and conditioning • Specialised treatment products • Cutting • Blow drying • Styling • Setting • Dressing hair • Perming and neutralising • Relaxing hair • Colouring / bleaching • Men 2.3.1 To include: • Manicures and pedicures • False nails • Nail art • Facials • Electrical facials • Eye treatments – eyebrow shaping, eyebrow and eyelash tinting, eyelash perming, application of false lashes • Make-up • Waxing • Body massage • Aromatherapy massage • Reflexology • Body electrics • Electrical Epilation
Assessment	Assessed Project – Introduction to the Hair and Beauty sector	To be internally assessed and externally verified by ITEC