Centre No.					Pape	r Refer	ence			Surname	Initial(s)
Candidate No.			4	3	5	0	/	2	Η	Signature	

Paper Reference(s)

4350/2H

London Examinations IGCSE

Economics

Paper 2H

Higher Tier

Monday 29 October 2007 - Morning

Time: 2 hours 15 minutes

Team L	eader's u	ise only
	Question Number	Leave Blank
	1	
	2	
	3	

Total

Examiner's use only

Materials required for examination	Items included with question papers
Calculator	Nil

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Answer ALL the questions. Write your answers in the spaces provided in this question paper. Do not use pencil. Use blue or black ink.

Information for Candidates

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (2). There are 4 questions in this question paper. The total mark for this paper is 100. There are 20 pages in this question paper. Any blank pages are indicated. Calculators may be used.

Advice to Candidates

Write your answers neatly and in good English.

You are advised to spend the same amount of time on each of the 4 questions.

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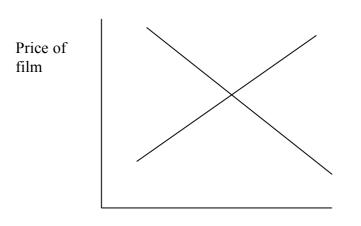
Answer ALL the questions.

Question 1

Consumers are replacing their traditional cameras with new digital cameras. Traditional cameras require film and digital cameras require memory cards.

(a) (i) What is the economic term used to describe the relationship between traditional cameras and film?

Figure 1: Demand and supply of film for traditional cameras



Quantity

On Figure 1 above,

(ii) label demand, D, supply, S, equilibrium price, P and the equilibrium quantity, Q;

(2)

(iii) show the effect of growing sales of digital cameras on the equilibrium price and quantity of film for traditional cameras.

(2)

		••••
(ii)	Briefly explain two reasons why the demand for digital cameras might be elastic.	e p
	1	
	2	
		•••
		•••
(iii) How important is price elasticity of demand in the decision making of firm	
(iii		
(iii		
(iii		ms
(iii) How important is price elasticity of demand in the decision making of firm	ms
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(iii) How important is price elasticity of demand in the decision making of firm	ms
(iii) How important is price elasticity of demand in the decision making of firm	

(c) (i)	Companies manufacturing cameras use division of labour. With the aid of an example, define the term "division of labour".
	(2)
(ii	State one advantage and one disadvantage of division of labour to firms.
	Advantage:
	Disadvantage:
	(2)

Figure 2

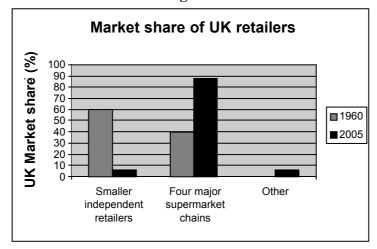
Country	Wage rate (\$) per hour
USA	16.14
Puerto Rico	10.80

Figure 2 shows the average wage rates in the USA and Puerto Rico for workers in manufacturing in 2004.

 (6)
(Total 25 marks)

Question 2

Figure 1



(a) With reference to the data in Figure 1, describe the changes in the market share between 1960 and 2005 of:

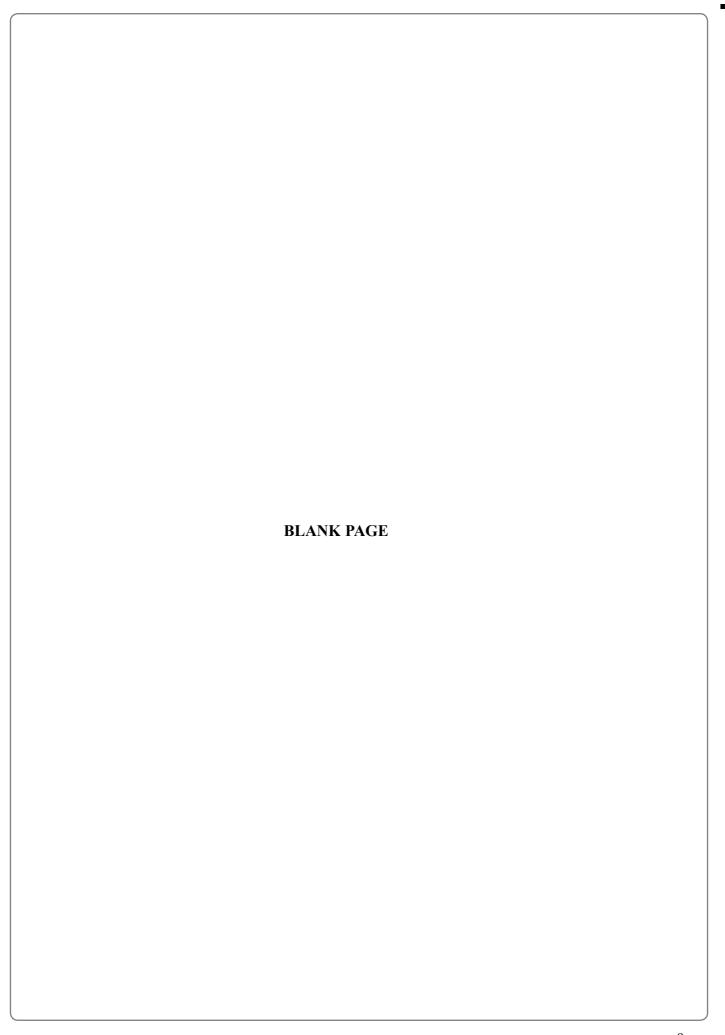
(i)	smaller independent retailers;	
		· · · · · · ·
		(2)
(ii)	the four major supermarket chains.	
		(2)
(iii)	Briefly explain the cause of these changes.	
		·····(2)

(v)	Large supermarkets use non-price competition. Give an example of non-competition.
(v)	
(v)	
	competition.
	In 2004 two large supermarkets merged. State two advantages of this merg
	In 2004 two large supermarkets merged. State two advantages of this merg
	In 2004 two large supermarkets merged. State two advantages of this merg
	In 2004 two large supermarkets merged. State two advantages of this merg
	In 2004 two large supermarkets merged. State two advantages of this merg
	In 2004 two large supermarkets merged. State two advantages of this mergethe firms.

of	Leave blank
 4)	
 2)	

1	
)	
	(4)
Briefly explain one measure a government can take	to limit the size of firms.
	(2)
Are large firms an advantage to an economy? Justin	
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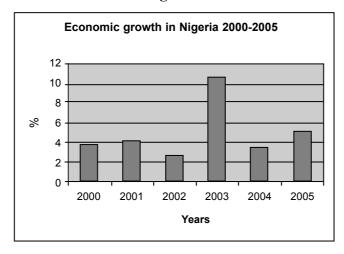






Question 3

Figure 1



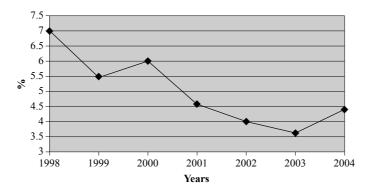
(a)	(i)	Using the data in Figure 1, describe what happened to economic growth in Nigeria between 2003 and 2004.
		(2)
	(ii)	State two reasons why economic growth is a government objective.
		1
		2
		(2)
(b)	(i)	What is meant by "human capital"?
		(2)

(2)

Do the advantages of economic growth outweigh the disadvantages? Justify your answer.
(4)

Figure 2

Average Bank of England Interest Rate



(c) (i) Using Figure 2 describe what happened to the rate of interest between 1998 and 2004.

(v)

unemployment.	
	(6
	(Total 25 marks)

Question 4

(a)	(i)	In 2002 a UK company, Dyson, announced plans to move the production of its vacuum cleaners from the UK to Malaysia. Identify two reasons why manufacturing firms shift production to developing countries.
		1
		2
		(2)
	(ii)	State two ways in which the governments of developing countries can encourage foreign firms to move to their countries.
		1
		2
		(2)
	(iii)	Workers in developed countries may lose their jobs when firms relocate to developing countries. Identify two measures governments may take to help these workers.
		2
		(2)

\ /	Examine the likely effects of an appreciation of its currency on a country's
	current account balance of payments.
	(6)
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(iii) Briefly explain the effects on the exchange rate of a currency of:1. an increase in exports;	
(2)	
2. a decrease in the rate of interest.	
(2)	Q4
(Total 25 marks)	
TOTAL FOR PAPER: 100 MARKS	
END	



