Centre No.					Pape	er Refer	rence			Surname		Initial(s)
Candidate No.			4	3	3	0	/	0	3	Signature		
		Reference		•		•					Exami	ner's use only

4330/03

Edexcel IGCSE

Business Studies

Paper 3 **COMMON**

Tuesday 15 June 2010 – Morning

Time: 1 hour

Materials required for examination	Items included with question papers
Nil	Nil

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Answer ALL the questions.

Write your answers in the spaces provided in this question paper.

Some questions must be answered with a cross in a box (\boxtimes) .

If you change your mind about an answer, put a line through the box (🔀) and then mark your new answer with a cross (\mathbf{X}) .

Do not use pencil. Use blue or black ink.

Information for Candidates

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (5). There are 2 questions in this question paper. The total mark for this paper is 40.

There are 8 pages in this question paper. Any blank pages are indicated.

Advice to Candidates

You will be assessed on your ability to organise and present information, ideas, descriptions and arguments clearly and logically, including your use of grammar, punctuation and spelling.

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Question 1

2

Total

Answer ALL the questions.

1. (a) Against each product below, indicate with a cross (⋈) the most likely method of production. If you change your mind, put a line through the box (⋈) and then indicate your new answer with a cross (⋈).

Product	Batch Production	Flow Production	Job Production
Made-to-measure suit		\bowtie	\boxtimes
Mass-produced car	\boxtimes	\bowtie	
Bread	\times	\boxtimes	
Pair of socks	\times	\boxtimes	
Bridge	\boxtimes	\boxtimes	⊠

The job advertisement below is to be placed in a newspaper.

WANTED - NOW!!!!

A male chef
Must be under 35 years old
Must have been born in England
A permanent post
Will replace last chef who is now on maternity leave

Edgware Road London email: larry@larrysrestaurant.co.uk

Larry's Restaurant



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	taking out a bank l	oan is the best decisi	ion in this case.	
•••••				
				(5)
			(Total	20 marks)

2. (a) (i	Define	e the term primary research.	
			•••••
			•••••
			•••••
	••••••		(3)
(i	State t	two methods of secondary research.	
	••••••		(2)

Question 2(b) is on the next page



Extract from a Balance Sheet at 31 December 2009

		£000	£000	£000
Fixed A	Assets			
	remises			400
M	achinery			120
	ehicles			_80
				600
Curre	NT ASSETS			
	osing stock		120	
	ebtors		200	
Ca	ash at bank		40	
			360	
Curre	nt Liabilities			
	reditors	120		
Di	ividend	40		
Co	orporation tax to be paid	_80	?	
NET C	URRENT ASSETS			<u>120</u>
NET AS	SSETS			720
The cur	rent ratio is a liquidity ratio.			
(b) (i)	Calculate the current ratio, which liabilities.	h is given by the for	mula current a	ssets to current
				(2)
(ii)	Using your calculation, explain	the liquidity of this	business.	
				(3)



Leave blank

employs people with a degree in Information Technology. When a new employee joins, any training they need is provided on-the-job.

(c) Discuss why the training for these new employees is on-the-job.

A small business, with 15 employees, produces specialist software to order. It only



Mo	st businesses will have the objective of survival.	l t
(d)	Evaluate why survival is a common business objective.	
	(5)	
	(Total 20 marks)	
	TOTAL FOR PAPER: 40 MARKS	
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