

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE**

B181/01

**LEISURE AND TOURISM
Understanding the Leisure
and Tourism Industries**

**FRIDAY 23 MAY 2014: Afternoon
DURATION: 1 hour 30 minutes
plus your additional time allowance**

MODIFIED ENLARGED

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink. HB pencil may be used for graphs and diagrams only.

Answer ALL the questions.

Read each question carefully. Make sure you know what you have to do before starting your answer.

Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (*).

Any blank pages are indicated.

1 (a) Concert venues often host more than just music concerts.

(i) Other than music concerts, name FOUR events which might be held at a concert venue.

1 _____

2 _____

3 _____

4 _____

[4]

(ii) Concert venues attract a wide range of people (visitor types).

Name TWO appropriate groups of people who might choose to visit a concert venue.

1 _____

2 _____

[2]

(b) Name and describe TWO DIFFERENT concert venues. (You should NOT refer to toilets, car parks or disabled access).

Name of venue _____

Description _____

Name of venue _____

Description _____

[6]

2 P&O Cruises is a cruise line company.

(a) Name TWO other cruise line companies.

1 _____

2 _____

[2]

(b) Describe TWO leisure and tourism job roles which might be available on a cruise ship.

1 _____

2 _____

[4]

(c) Explain TWO ways in which cruise ships might meet the sporting needs of passengers.

1 _____

2 _____

[6]

3 (a) (i) In which country would you find EACH of the following?

Earls Court

Inca Trail

[2]

(ii) Identify, with an example, the reason why a tourist might visit EACH of the following destinations.

Paris

Whistler

[4]

4 Increased tourism to holiday resorts causes a rise in demand for energy and resources. It also has other negative impacts on the environment.

(a) State TWO negative impacts of tourist accommodation on the environment.

1 _____

2 _____

[2]

(b) Describe TWO negative environmental impacts of tourist transport on a UK DESTINATION which you have studied.

[6]

UK destination _____

1 _____

2

(c) Describe TWO environmentally friendly ways of reducing the demand for resources in holiday resorts.

1 _____

2 _____

[4]

END OF QUESTION PAPER



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