

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**  
**GCSE**

**B181/01**

**LEISURE AND TOURISM**

**Understanding the Leisure  
and Tourism Industries**

**FRIDAY 23 MAY 2014: Afternoon**

**DURATION: 1 hour 30 minutes  
plus your additional time allowance**

**MODIFIED ENLARGED**

<b>Candidate forename</b>		<b>Candidate surname</b>	
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<b>Centre number</b>						<b>Candidate number</b>				
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**Candidates answer on the Question Paper.**

**OCR SUPPLIED MATERIALS:**

**None**

**OTHER MATERIALS REQUIRED:**

**None**

**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS TO CANDIDATES**

**Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.**

**Use black ink. HB pencil may be used for graphs and diagrams only.**

**Answer ALL the questions.**

**Read each question carefully. Make sure you know what you have to do before starting your answer.**

**Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).**

## **INFORMATION FOR CANDIDATES**

**The number of marks is given in brackets [ ] at the end of each question or part question.**

**The total number of marks for this paper is 80.**

**The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (\*).**

**Any blank pages are indicated.**

**1 (a) Concert venues often host more than just music concerts.**

**(i) Other than music concerts, name FOUR events which might be held at a concert venue.**

**1** \_\_\_\_\_

**2** \_\_\_\_\_

**3** \_\_\_\_\_

**4** \_\_\_\_\_

**[4]**

**(ii) Concert venues attract a wide range of people (visitor types).**

**Name TWO appropriate groups of people who might choose to visit a concert venue.**

**1** \_\_\_\_\_

**2** \_\_\_\_\_

**[2]**

**(b) Name and describe TWO DIFFERENT concert venues. (You should NOT refer to toilets, car parks or disabled access).**

**Name of venue** \_\_\_\_\_

**Description** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Name of venue** \_\_\_\_\_

**Description** \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

**[6]**

**[8]**

[illegible]

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**2 P&O Cruises is a cruise line company.**

**(a) Name TWO other cruise line companies.**

**1** \_\_\_\_\_

**2** \_\_\_\_\_

**[2]**

**(b) Describe TWO leisure and tourism job roles which might be available on a cruise ship.**

**1** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**[4]**

**(c) Explain TWO ways in which cruise ships might meet the sporting needs of passengers.**

**1** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2** \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

**[6]**



**[8]**

This image shows a single page from a notebook or ledger. It features approximately 20 evenly spaced horizontal black lines across its entire width. The lines are thin and consistent in thickness. There is no handwriting, printed text, or any other markings on the page. The background is a solid off-white color.

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**3 (a) (i) In which country would you find EACH of the following?**

**Earls Court**

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**Inca Trail**

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**[2]**

- (ii) Identify, with an example, the reason why a tourist might visit EACH of the following destinations.

**Paris**

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**Whistler**

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[4]

**(b) Describe EACH of the following job roles:**

**travel agent** \_\_\_\_\_

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**hotel conference manager** \_\_\_\_\_

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**[6]**

**(c)\* Discuss how the functional area of ICT might assist in the running of a large caravan park. [8]**

[illegible]

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**4 Increased tourism to holiday resorts causes a rise in demand for energy and resources. It also has other negative impacts on the environment.**

**(a) State TWO negative impacts of tourist accommodation on the environment.**

**1** \_\_\_\_\_

**2** \_\_\_\_\_ **[2]**

**(b) Describe TWO negative environmental impacts of tourist transport on a UK DESTINATION which you have studied.** **[6]**

**UK destination** \_\_\_\_\_

**1** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2**

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**(c) Describe TWO environmentally friendly ways of reducing the demand for resources in holiday resorts.**

**1** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2** \_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

**[4]**



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**END OF QUESTION PAPER**



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