

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE
B322/01**

MEDIA STUDIES

**Textual Analysis and Media Studies
Topic (Moving Image)**

MONDAY 15 JUNE 2015: Afternoon

**DURATION: 1 hour 45 minutes
(including a 30 minute DVD)
plus your additional time allowance
MODIFIED ENLARGED 24pt**

| | | | |
|-------------------------------|--|------------------------------|--|
| Candidate forename | | Candidate surname | |
|-------------------------------|--|------------------------------|--|

| | | | | | | | | | | |
|--------------------------|--|--|--|--|--|-----------------------------|--|--|--|--|
| Centre number | | | | | | Candidate number | | | | |
|--------------------------|--|--|--|--|--|-----------------------------|--|--|--|--|

Candidates answer on the Question Paper.

**OCR SUPPLIED MATERIALS:
DVD extract (B322/01/DVD)**

**OTHER MATERIALS REQUIRED:
Additional plain paper for notes**

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink.

Answer ALL the questions.

Write your answer to each question in the space provided.

Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).

Make notes on the additional paper provided. You must hand this in at the end of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

Use of appropriate Media Studies terminology will be credited.

Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.

Any blank pages are indicated.

SECTION A

Answer ALL the questions.

Textual Analysis

ADVICE TO CANDIDATES

You have three minutes to read all the questions before the extract begins

The extract will be played FOUR times

FIRST SCREENING: watch the extract; do not make any notes at this time

SECOND SCREENING: watch the extract and make notes

There will be a break for you to make notes on the answers to the questions

THIRD SCREENING: watch the extract and make notes

There will be another short break to make notes

FOURTH AND FINAL SCREENING: watch the extract and make notes.

**The extract is from the film ‘Skyfall’
(Director: Sam Mendes, 2012).**

We are in Istanbul, Turkey. Bond is trying to catch a man – Patrice – who has shot Ronson, a British spy. Patrice has also stolen a vital computer hard drive from Ronson’s laptop. Bond’s boss, M, is in London giving Bond orders.

CHARACTERS IN THE EXTRACT:

| | |
|-------------------|---|
| JAMES BOND | The male spy who chases Patrice on the motorbike. |
| RONSON | The shot British spy whom Bond tries to save. |
| M | The woman in London who is giving the orders. She is head of the Secret Service. |
| EVE | The female spy driving the Landrover. |
| TANNER | The man standing up in the office in London. He is M's assistant. |
| PATRICE | The man Bond chases. He has stolen the computer hard drive. |

ANSWER ALL THREE QUESTIONS.

- 1 Explain TWO ways in which the narrative (events and characters) in the extract fits the action adventure genre. Use examples from the extract. [10]**

[illegible]

2 Explain how EACH of the following is used to create effects:

soundtrack

editing

mise-en-scène

camerawork.

You should use at least TWO examples from the extract for EACH element. [20]

SOUNDTRACK

EDITING

[illegible]

MISE-EN-SCÈNE

CAMERAWORK

[illegible]

- 3 Discuss the REPRESENTATIONS in the extract.
Refer to stereotypes in your answer.
Use examples from the extract.**

You might consider the representation of:

gender

race and nationality

Istanbul and London.

[20]

[illegible]

[illegible]

[illegible]

[illegible]

[TOTAL: 50]

SECTION B

Media topic: Television and/or radio comedy

Answer BOTH parts of this question using comedy programmes that you have studied.

- 4 (a) Explain, in detail, why ONE comedy programme was chosen by one channel and scheduled at one time on one day.**

Write the details of your chosen programme in the box below. [15]

| |
|------------------------|
| PROGRAMME |
| Programme name: |
| Channel: |
| Time: |
| Day: |

[illegible]

[illegible]

[illegible]

(b) Explain how the audience pleasures offered by TWO comedy programmes are different or similar. Give at least one example from each programme. [15]

| PROGRAMME 1 | PROGRAMME 2 |
|------------------------|------------------------|
| Programme name: | Programme name: |
| | |

[illegible]

[illegible]

[illegible]

[TOTAL: 30]

END OF QUESTION PAPER

BLANK PAGE

BLANK PAGE

BLANK PAGE

Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.

