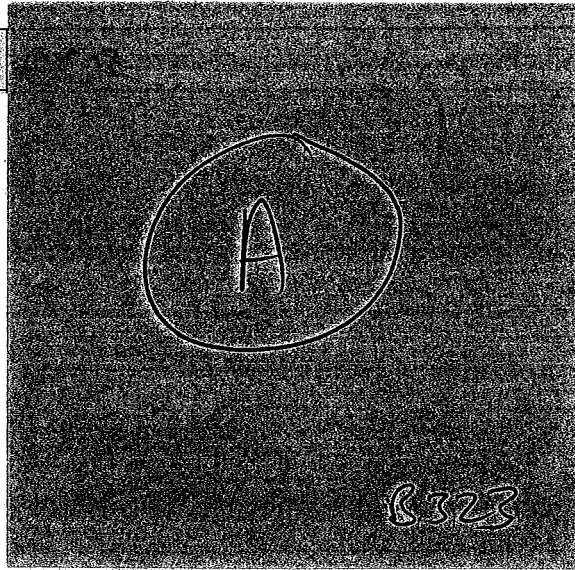


Examining body

[illegible]

- Write the question number in the left-hand margin.
- Rule a line across the page after each answer.
- Do all your rough work in this answer book and cross it through without making it illegible. Do not tear out any part of this book. All work must be handed in.
- Write the numbers of the questions you answer in the order attempted in the left-hand column of the boxes opposite.
- Check that you have written the information required on each additional sheet used and have attached each sheet to this book.

Write here how many supplementary sheets you have used (if any).

[illegible]

Leave
blank

Notes

~~A Range of Sub-titles~~

~~Colour Scheme carried on into book~~

~~Layout - everything has big titles above~~

~~typography - bold fonts used~~

Section A

Q1 The first way the extract fits the genre of a life style magazine is that it has a range of topics to choose from. For example there is food, garden tips, make overs and money tips. The second way it fits a lifestyle magazine is that it has one dominant image and the person is looking straight at the camera.

Q2 Layout is used to create an effect by using a large title and adding lots of little paragraphs. This creates an effect because it draws the reader in, they attract the readers attention.

Typography is used to create an effect by using one main font but changing the style of the text. For example "100 GENIUS LITTLE TIPS" is all in capitals and bold to draw the reader in when he looks at the front cover.

Q2 Language is used on the front cover to create an effect by using synthetic personification. For example "Confidence boosts to make you feel better". This creates an effect because it makes the reader feel like this magazine is aimed at them.

To create an effect using colours they carry on the pink colour scheme off the front cover onto the titles on the editors letter. They also use bright colours to make the titles stand out throughout the magazine.

Q3 People are represented in this extract as young people with lots of spare time. ~~but~~ with I know this because on the front cover and throughout this magazine it is all about how to make your garden better and even how to make cakes. In the editors letter she says "It was great coming back to enjoy some sunny days". She also goes on about her holidays which wouldn't relate to old people. In this magazine the stereo type of a woman is some one who is stylish, likes to save money and likes doing house work and this magazines shows this by giving lots of tips of how to do these easily with no stress.

Q4a Family Guy is scheduled on BBC3 because this channel shows it after the water shed as it isn't suitable for kids and BBC3 also advertises which gets more people to watch it. If it is on an advert, the advert can be put on BB1 and BB2 as well. BBC3 shows lots of comedy programs. Family Guy is on at about 11 o'clock and it is played in episodes so it can be broadcasted as a repeat. It is also played on Sky but these are usually the new episodes which are shown world wide where as on BBC3 it is just shown in England. BBC3 also usually plays old episodes of Family Guy.

4b I am going to be comparing Family Guy and Family Towers. Family Guy is aimed at around 14-30 year olds as there is a lot of black humour that older generations wouldn't find funny. Family Towers is aimed at 16-50 year old as it has been out a long time and there isn't really any swearing just people doing stupid things. Family Guy jokes more about sick things such as in one episode Peter jokes about being raped and Family Towers is more about people running around and bumping into each other. You wouldn't be able to sit down with your family and watch Family Guy as where you can with Family Towers because this isn't as violent.

46 In Family Towers you can't keep making loads of episodes because the actors will get too old. In Family Guy you can because there are cartoon characters that can't grow old. Both are about comedy but Family Guy is more in the viewers face than Family Towers because it is set in lots of different places and people can relate to their jokes or a character. In Family Towers it is set in one hotel and doesn't really move out of there so its harder to relate ~~with~~ with the jokes.

