

Principal Examiner's Comments
B322 June 2010 (Bourne Identity)

Question 1

Explain two ways the characters and/or events in the extract fit the action adventure genre.

One convention stated – the villains and heroes – so clearly level 2

4/10

Question 2

Explain how each of the following is used to create effects that fit the action adventure genre:

- **soundtrack**
- **camerawork**
- **editing**
- **mise-en-scène.**

A vague answer that addresses all four bullet points with some understanding of connotative effect in the first half of the answer but very little textual evidence.

7/20

Question 3

**Discuss the ways in which people are represented in the extract.
Make reference to stereotypes.**

The candidate attempts a very little representation analysis (and is not penalized for thinking that Jason and Marie are villains) and offers a little textual evidence – *just* enough to lift the answer into level two.

6/20

Question 4a

Discuss in detail how and why one comedy programme was scheduled on one or more channels

The scheduling information is inadequate – a time and specific channel are stated but not the day(s) of transmission, this answer would be level one were it not for the institutional and scheduling argument that just raises it into level two.

4/15

Question 4b

Compare the audience pleasures offered by two comedy programmes.

Describes two texts with very little understanding of audience pleasures, instead discussing target audience.

3/15

Total: 24/80

1) They fit the action adventure genre because there is villains and heroes. Jason is trying to call to Paris to locate people for what it looks like for some money. The events fit the action adventure genre because Jason is trying to reach certain people for some reasons but there is no people available. This fits the action adventure genre because there is a lot of action going on and it is really pacey.

(4 marks)

2) The soundtrack is used to create an action adventure because its pace and builds upon suspense. When you know that something is going to happen next.

Camera work is used to create an action adventure by quick little shots and use close ups on different props and Jason and Marie. This makes it look more adventurous and makes the audience on the edge of the seats and pushes them to watch more.

The editing is used to create an action adventure by making it look snappy and quick moving so it makes it look more immersing for the audience.

Mise en scene is used to create more what is in the scene and fits the action adventure because the way the scene is laid out and also the way the camera shows the rest of the room. It mainly focuses on the desk where Jason sits and dials the number on the phone and also near a fire place. It fits the whole room in but it's also like a long shot.

(7 marks)

3) The characters are represented as it looks like the villains and shown in very dark clothing in some sort of empty room. It shows some of keys of different rooms and on way for people to walk through. The other room is the bathroom which Marie is in and shown brushing her teeth or about to have a shower. Jason also wears dark black clothing and jeans and is mostly shown on the phone asking for different people.

(6 marks)

4a) The Simpsons is scheduled on Channel 4 at 6.00 pm which lasts for a half an hour until 6.30 pm. The Simpsons is also broadcast on Sky 1 and scheduled for 7pm – 9pm on Sky 1 they show a new series of The Simpsons which is more up to date than Channel 4 when they show The Simpsons. Channel 4 is a British channel and shows British programs, The Simpsons is an American comedy program but it's shown on Channel 4 because it's entertaining, not so much offensive and it's about a family and about every day life which everyone can relate to. It is scheduled on Sky 1 because Sky is an American broadcaster and shows many commercial animations. The Simpsons is a slapstick comedy. They show The Simpsons on Sky 1 because it is an American animation and is shown at 7pm on Sky 1 because that's the time where all families gather round on the sofa and watch some television. The Simpsons is also shown on Channel 4 at 6.00pm because it's when all parents are home and can leave them watching it because it's not so much offensive and has bits what children can watch while parents cook the dinner or go do something else while their children are watching it.

(4 marks)

4b) The audience for The Simpson would be aimed at children up to teenagers where Family Guy has a different audience which is aimed at young adults and up. They have different audience because one is a niche audience which it appeals to a certain group of

people which is Family Guy and The Simpsons has a mass audience where it appeals to everyone where it isn't as offensive as Family Gut is. They are both animations and both about family also american, but one is more offensive than the other. Offensive language in Family Guy. It has to be careful because some people wouldn't like to have bad comments on race, colour or different ethnic backgrounds. Family Guy takes more of a risk than The Simpsons.

(3 marks)

Paper total marks 24