10. Lucy intends to carry out a survey to find out how local people are likely to vote in the coming election.

(a) One of the questions in her questionnaire was:

Which age group are you in?

| | 30 - 40 | | 40 - 50 | | 50 and above |

Write down **two** criticisms of this question.

(i) ....

....

(ii) ....

....

[2]

(b) She plans to carry out her survey each morning from Monday to Friday in different parts of the constituency. Make **one** criticism of this plan.

....

....

....

....

[1]

11. Each of the following three questions appeared on different questionnaires.
For each question write **one** statement to criticise the use of the question on a questionnaire.

(a)

How often do you watch television?

Never ☐   Average ☐   Above average ☐

....

....

....

[1]

(b) Write down your weight? ....

....

....

....

[1]

(c)

How many CDs on average do you buy in a month?

0-2 ☐   2-4 ☐   4-6 ☐   6 or more ☐

....

....

....

[1]

11. Mr. Young wants to carry out a survey in order to find out how often people visit a dentist. He wrote the following question.

How often do you visit a dentist?

☐ Not often   ☐ Often   ☐ Very often

(i) What do you see wrong with this question?

....

....

[1]

(ii) Write a better version of the question.

....

....

....

....

[2]

12. The manageress of a supermarket intends to carry out a survey of her customers in order to find out their opinion on the alterations she has made to the supermarket.

(a) One of the questions in her questionnaire was:

What do you think of the new improved facilities?

Very good ☐   Good ☐   Average ☐   Poor ☐

What do you see wrong with this question?

....

....

....

....

[1]

(b) Another of her questions was:

How often do you come into the supermarket?

☐ Very often   ☐ Often   ☐ Occasionally

(i) What do you see wrong with this question?

....

....

[1]

(ii) Write a better version of the question.

....

....

....

....

....

....

....

[2]