Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01

LEISURE AND TOURISM

Unit 2: Leisure and Tourism Destinations

P.M. MONDAY, 16 May 2011

 $1\frac{1}{2}$ hours

	Question	Maximum Mark	Examiner Mark
Section A	1	7	
	2	10	
	3	6	
	4	7	
Section B	5	16	
	6	18	
	7	16	
	8	10	
	Total	90	

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer all questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space in the question-and-answer booklet you may use continuation sheets. Number the questions clearly and put your sheets in this question-and-answer booklet.

INFORMATION FOR CANDIDATES

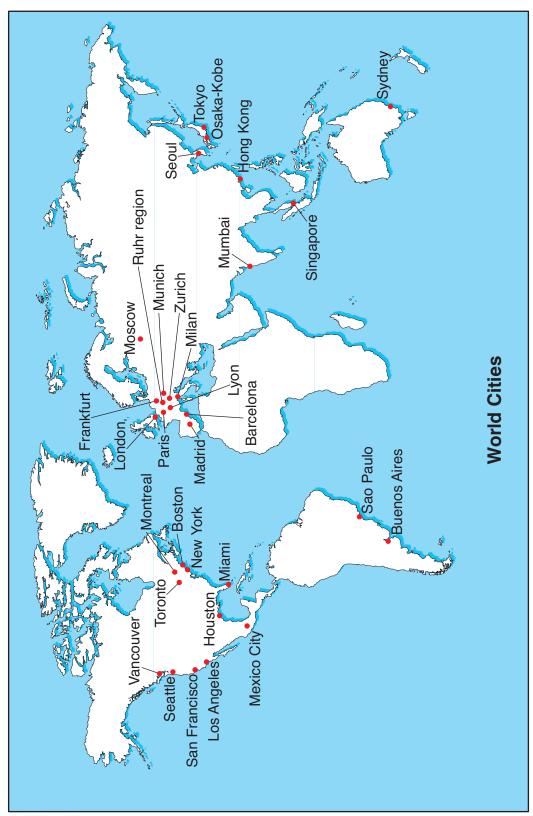
The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



SECTION A

You are advised to spend about **30 minutes** on this section. Answer **all** the questions, writing your answers in the spaces provided.



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(4762-01)

www.hsc.csu.edu.au via www.images.google.co.uk

1.	Study Fig. 1	which shows	some of th	e world's	maior to	ourist c	ities.
		THE STITE OF THE	SCHILL CIT	,, отта о	ind or to		10100.

(a) Using Fig. 1 complete the table by identifying a correct tourist city.

[4]

Question	Answer
Identify one tourist city from N. America	
Identify one tourist city from Asia	
Identify one tourist city from S. America	
Identify one tourist city from southern Europe	

(b) For one tourist town or city you have studied explain its appeal to tourists.	[3]

(4762-01) **Turn over.**

(Total 7 marks)

762

		Snowdonia	Yosemite	Teide	Cairngorms	
		Northumber		oshua Tree	· ·	
		North York Moo	rs Per	nbrokeshire Co	ast Doñana	
(a)	(i)	Identify one Natio	onal Park froi	m England.		[1
	(ii)	Identify one Natio	onal Park froi	m Wales.		[1
	(iii)	Identify one Natio	onal Park fron	m Scotland.		[1
	(iv)	Identify one Natio	onal Park fron	m outside the U	K.	[1
(b)	Outl	ine the purpose of	National Parl	ks.		[2



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[4]	Explain why National Parks are popular tourism destinations.	(c)
(Total 10 marks)		



Turn over.

3. Study Fig. 2 which shows a climate chart for Cairo, Egypt.

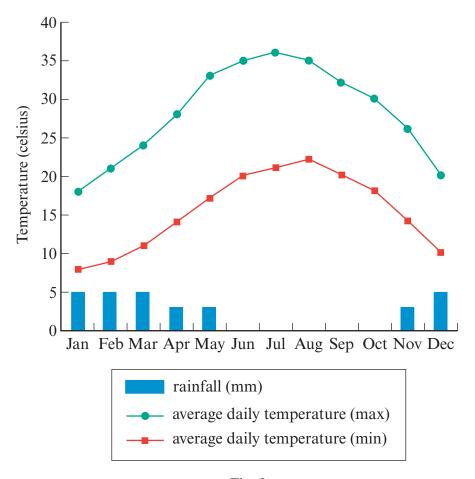


Fig. 2

(ii) What is the average daily maximum temperature in July? [1]

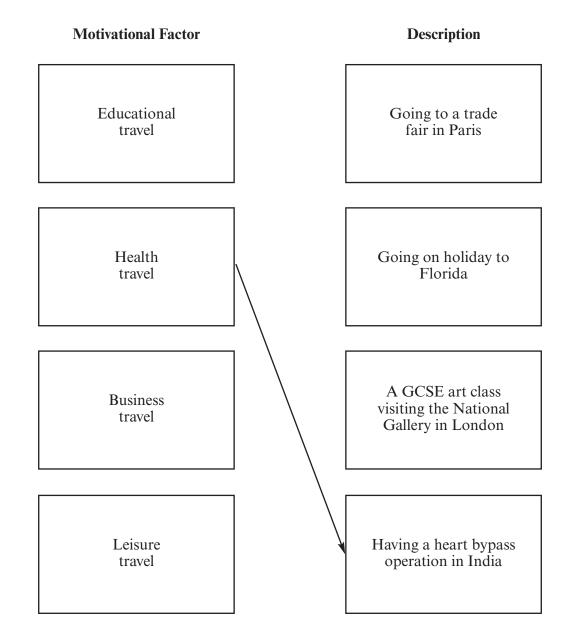
(iii) What is the average daily minimum temperature in March? [1]

SAGA Holidays is a company that organises holidays for the over 50s. One of its holiday destinations is Egypt.

<i>(b)</i>	Using Fig. 2 , explain whicustomers to visit Cairo.	ich time of the year mig	ght be most suitable for S	SAGA Holidays [4]
				(Total 6 marks)

- 4. There are a number of reasons why people travel. These are called *motivational factors*.
 - (a) Link each *motivational factor* to its correct description. Each *motivational factor* should be linked to **one** description only. [3]

An example has been completed for you. The lines may cross over each other.





Study Fig. 3 which is an extract from a newspaper article about health travel.

UK PATIENTS AVOID THE NHS LIST AND FLY TO INDIA FOR MAJOR OPERATIONS.

By 2012 it is predicted that 250,000 tourists will visit India for health treatment.

Fig. 3

<i>(b)</i>	(i)	Suggest two reasons why <i>health travel</i> is increasingly popular with UK residents. [2]
		1.
		2.
	(ii)	Suggest two benefits resulting from <i>health travel</i> for host destinations such as India. [2]
		1.
		2
		(Total 7 marks)



Turn over.

SECTION B

You are advised to spend approximately 60 minutes on this section. Answer all the questions, writing your answers in the spaces provided.

5. Study Fig. 4 which is an extract from a website about accommodation in Edinburgh, Scotland.

ACCOMMODATION IN EDINBURGH

Edinburgh boasts a great choice of accommodation whether you're visiting on your own or with friends, family or someone special. There are also plenty of options for those visiting for business purposes or sporting events.

Choose to stay in one of the many hotels such as the three star Parliament House Hotel or a world famous luxury hotel like the Caledonian Hilton. Numerous guest houses like the Castleview offer comfortable accommodation at a reasonable rate.

Caledonian Hilton



Linlithgow Cottages



If you're on a tighter budget, why not try one of the many hostels the city provides. The Edinburgh Central Youth Hostel is in the city centre and is particularly popular with backpackers from all over the world.

Camping, caravanning and campervan enthusiasts will appreciate the wide range of parks in Edinburgh and its surrounding areas, which all have excellent facilities. Mortonhall Caravan and Camping Park is ideally situated less than a mile from the city centre.

Mortonhall Park



Edinburgh Central Youth Hostel



Alternatively, enjoy the comforts of home in a rental cottage or modern city apartment. Irvine Apartments and Linlithgow Cottages are just two examples within a few minutes of the city centre.

From budget to luxury, you'll find a full range of accommodation in Scotland's capital.

Adapted sources: <u>www.visitscotland.com</u> – <u>www.1hilton.com</u> – <u>www.linlithgowcottages.com</u> – www.meadowhead.co.uk – www.travelingscotland.com



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(a)	Identify one named example of <i>serviced accommodation</i> in Edinburgh.	[1]
(b)	Identify one named example of <i>non-serviced</i> accommodation in Edinburgh.	[1]
A fa	mily with 2 young children are planning to visit Edinburgh for a week.	
(c)	Using Fig. 4 , suggest the most suitable accommodation for the family. Give reason your choice.	s for [8]
	Accommodation choice taken from Fig. 4	
		•••••



Turn over.

(d)	Explain why it is important that tourist cities, such as Edinburgh, offer accommodation to a range of visitor types. [6]
	(Total 16 marks)







(a)	For one European tourism destination you have studied, discuss the range of <i>transp</i> methods available to UK visitors.
	Name of destination:



(b)	Outline the factors the teacher would need consider when deciding the most suitable methods of transport.



(c)	For one European destination you have studied, evaluate the appeal of the facilities and attractions for educational groups from the UK . [6]		
	Name of European destination:		
	(Total 18 marks)		



7. Study Fig. 5 which shows images of winter sports activities.



www.shutterstock.com



www.hergertsports.com



www.sleepyhollowsportspark.com



www.shutterstock.com

Adapted sources via: www.images.google.com

Fig. 5

<i>(a)</i>	Identify two winter sports shown in Fig. 5 .	[2]
	1.	
	2	

(b)	Explain the appeal and increasing popularity of winter sports holidays.	[8]



Winter sports resorts, in Europe, generally only attract visitors for a short season between December and March when there is sufficient snow.		
(c)	Discuss the disadvantages of this short season for local people and for travel and tourism organisations in winter sports resorts. [6]	

(Total 16 marks)



8. Study Fig. 6 which shows images and information about *ecotourism* on Palau Island.

Philippines ASIA Palau Micronesia I400 mi I

Palau is an island in the Pacific Ocean

Adapted source: www.worldatlas.com

Ecotourism on Palau Island

Tourists can walk along unspoiled beaches, go trekking through dense jungles or scuba dive in over 460 miles of reefs and lagoon waters which are dedicated no-fishing zones. This has allowed many endangered species of fish to survive. The Palau Conservation Society manages nearly two dozen conservation areas, including a shark sanctuary, and encourages sustainable development to protect the island's jungle and fragile ecosystems.





All accommodation providers on Palau are required to offer 'green accommodation'.

Adapted sources: <u>www.janesoceania.com</u> – <u>www.ifa.hawaii.edu</u> – <u>www.visit-palau.com</u> – <u>www.visit-palau-blogspot.com</u> – <u>www.shutterstock.com</u>



Identify two examples of <i>ecotourism</i> , in relation to wildlife, on Palau Island.	[2]
Explain the term 'green accommodation'. Give examples to support your explana	ition. [4]



(c)	Evaluate the impact of <i>ecotourism</i> on a destination you have studied.	[4]
		Total 10 marks)









