

Authentication Form

This form <u>must</u> be signed by both the candidate and the centre-assessor, and attached to the candidate's coursework submission. Any candidate unable to provide a signed authentication statement will receive zero credit for the unit.

Notice to Candidates

The work you submit for assessment must be your own. You may be disqualified from least the subject concerned if you copy from someone else, allow another candidate copy from you, or if you cheat in any other way. to at

Declaration of Authentication

within the specification. work without assistance, other than that which my teacher has explained is acceptable I have read and understood the Notice to Candidates above. I have produced the attached

Signed (Candidate) Date Declaration by Centre-Assessor I confirm that the candidate's	Date
Declaration by Centre-Asses I confirm that the candidate specification. I have authent of my knowledge the work pr	Declaration by Centre-Assessor I confirm that the candidate's work was conducted under the conditions laid out by the specification. I have authenticated the candidate's work and am satisfied that to the best of my knowledge the work produced is solely that of the candidate.
Signed (Centre-Assessor)	
Name (Block capitals)	
Date	***************************************

By signing the above declaration you agree to your coursework being used to support Professional Development, Online Support and Training of both Centre-Assessors and Edexcel Moderators. If you have any concerns regarding this please contact coursework@edexcel.org.uk

Appendix 5 – GCSE Leisure & Tourism (Double Award) – Mark Record Sheet

Centre No: Centre name: Candidate No: Candidate name:		As	sessor's nam	e and signa	ture:			
		In	Internal moderator's name and signature:					
Serial No: Enit 2: Marketing in	EAICH LA SHIEL		ESUBMISSIC	ON OF WO	RK	ALL/MOST SOME AME NO AMENI		ED
				M	ark B	and	Centre	Filextel
Assessment evidence		Annotation and page number		1	2	3	mark	use only
a Describe the 4Ps in relation to organisation and show how the meet the organisation's objecti	y work together to							
b Include an item of promotional produced for the organisation, or particular market.								
c Assess the range of promotions materials the organisation uses, methods used to identify target	, including research							
d Compare one of the organisation campaigns with the promotions other leisure and tourism organ	al campaign of one							
Paragrams (Gray Viplants)				E	mz) 4	oral -		
Edexcel moderator use only				a mano auto (unata)	onedo de sesse			

Annex 5 – GCSE Leisure and Tourism (Double Award) – Mark Record Sheet

Centre No: Centre name:		Assessor's name and signature:							
Candidate No: Candidate name:			Internal moderator's name and signature:						
Serial No:			SOME A				DSTLY AMENDED MENDMENTS ENDMENTS		
U	nii 3: Customer Service in Leisur	e and Tourism							
			ge number	M	ark B	and	Centre mark	Edexcol ause anly	
	Assessment evidence	Annotation and page		1	2	3			
a	Describe the situations that require staff to have contact with customers and the type of records that need to be completed.								
ь	Include an assessment of the ways in which the chosen organisation meets the needs of its different customers, the methods of communication used by the staff and the ways used to deal with complaints.								
С	Evaluate the appropriateness of the customer service provided by the organisation.								
d	Include evidence of your dealings with a variety of customers and the outcomes from your handling of a customer complaint.								
				Pinal Potal					
Еd	xcel moderator use only								