

71
Candidate Null

General Certificate of Secondary Education January 2011

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

[GLT11]





TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper. Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Quality of written communication will be assessed in questions **2(c)**, **3(d)**, **3(f)** and **4(e)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Exa	miner's only
Question Number	Marks
1	
2	
3	
4	
5	_

l Total l	
l iotai l	
Marks	
IVIAINS	

1 (a) Study Resource 1 which shows a range of the activity to the key component of the leis down the letter in the right-hand column of activity should be used only once .	sure industry by writing	Examiner Only Marks Remark
	Resource 1 A. Visiting Buckingham Palace. B. Going to the theatre. C. Visiting Exploris Aquarium. D. Watching a football match. E. Socialising online.		
	Component	Activity	
	Visitor Attractions		
	Home-based Leisure		
	Arts and Entertainment		
	Sport and Physical Recreation		
	Cultural Attractions		
		[6]	

(a)	Identify five reasons people may use leisure and tourism facilities.		Examiner Only Marks Remark
	(i)		
	(ii)		
	(iii)		
	(iv)		
	(v)		
	(*)	_ [J]	
(b)	Explain two factors which have influenced the development of the leisure and tourism industry in recent years.		
		_ [6]	

2

any people now book independent holidays. Discuss two reasons hy they choose to do this.	Ma	xaminer (arks R
	_	
	_	
	_	
	[6]	

(a)	Define the term "tourism".	Examiner (
	[2]	
(b)	Tourism takes place for a variety of reasons. Identify four purposes.	
	(i)	
	(ii)	
	(iii)	
	(iv)[4]	
(c)	Air is one form of transport used in leisure and tourism. Identify three other forms.	
	(i)	
	(ii)	
	(iii)[3]	

			[6]	
			— r.ı	
legislation. S		of current oht take to		
legislation. S				
legislation. S passengers.				
legislation. S				

			
		[6]	

 Hotel accommodation is popular. List six other forms of		Marks	Rem
accommodation.			
(i)			
(ii)			
(iii)			
(iv)			
(v)			
(vi)	[6]		
Explain what is meant by the following terms.			
Full Board			
	[2]		
En-suite			
	[2]		

(c) Use the information provided in **Resource 2** to complete **Table 1** below.





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CARD DETAILS

Credit Card	MasterCard □ EuroCard □ \ Other	Visa □ Di ——	ners Club □ AmEx □
Card #		Expiry Date	/
Name on Ca	nrd	Issue Date	/

Table 1

(d) Explain the importance of ensuring that each of the above details on the card are correctly recorded.

[5]

Discuss two reasons why accident report forms are important to eisure and tourism organisations.	Examiner C
[6]	j

			Marks
(a)	Outline three main duties of a Hotel Manager.		
		_ [6]	
		_ [6]	
(b)	Explain one skill and one personal quality required by a Hotel Manager.	_ [6]	
(b)	Explain one skill and one personal quality required by a Hotel	[6] 	
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	Discuss the career prospects which Mr Hill might have.		Examin Marks	Rei
		[6]		
		[o]		
(ii)	Suggest one way in which Mr Hill might improve his career prospects.			
(ii)		[3]		
		[3]		
	prospects.	[3]		





