

Centre Number		
71		

# General Certificate of Secondary Education January 2011

## **Leisure and Tourism**

Unit 1: Introduction to Leisure and Tourism

[GLT11]



## **TUESDAY 11 JANUARY, AFTERNOON**

## TIME

1 hour 30 minutes.

## **INSTRUCTIONS TO CANDIDATES**

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper. Answer **all five** questions.

### **INFORMATION FOR CANDIDATES**

The total mark for this paper is 100.

Quality of written communication will be assessed in questions **2(c)**, **3(d)**, **3(f)** and **4(e)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only			
Question Number Marks			
1			
2			
3			
4			
5			

Total	
Marks	

activity sh	<b>letter</b> in the right-hand column could be used only <b>once</b> .		
B. Going C. Visitin D. Watc	ng Buckingham Palace. g to the theatre. ng Exploris Aquarium. hing a football match.		
E. Socia	lising online.		
Compon	ent	Activity	
Visitor At	tractions		
Home-ba	ased Leisure		
Arts and	Entertainment		
Sport an	d Physical Recreation		
Cultural A	Attractions		
Describe	three services which are used in	n home-based leisure.	[5] 
Describe	three services which are used in	n home-based leisure.	
Describe	three services which are used in	n home-based leisure.	
Describe	three services which are used in	n home-based leisure.	[J]
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Describe	three services which are used in	n home-based leisure.	
Describe	three services which are used in	n home-based leisure.	[5]

a) Identify <b>five</b> reasons people may use leisure and tourism facilities.		Examiner Marks R
(i)		
(ii)		
(iii)		
(iv)		
(v)		
Explain two factors which have influenced the development of the leisure and tourism industry in recent years.		
	_ [6]	

		[6]	

(a)	Define the term "tourism".	
(b)	Tourism takes place for a variety of reasons. Identify <b>four</b> purposes.	
	(i)	
	(ii)	
	(iii)	
	(iv)[4]	
(c)	Air is one form of transport used in leisure and tourism. Identify <b>three</b> other forms.  (i)	
	(ii)	
	(iii)[3]	

				[6]	
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	 [6]	1

lotel accommodation is popular. List <b>six</b> other forms of ccommodation.	Examine Marks
i)	
ii)	
iii)	
iv)	
v)	
vi)	[6]
Explain what is meant by the following terms.	
ull Board	
	[2]
n-suite	
	[2]

(c) Use the information provided in **Resource 2** to complete **Table 1** below.

Examiner Only			
Marks	Remark		

[5]



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### **CARD DETAILS**

Credit Card	MasterCard □ EuroCard □ \ Other	Visa □ Di ——	ners Club □ AmEx □
Card #		Expiry Date	/
Name on Ca	ird	Issue Date	/

Table 1

(d) Explain the importance of ensuring that each of the above details on the card are correctly recorded.

		[6]	
		[6]	

			Marks	
(a)	Outline three main duties of a Hotel Manager.			
(h)	Evolain <b>one</b> skill and <b>one</b> personal quality required by a Hotel	_ [6]		
(b)	Explain <b>one</b> skill and <b>one</b> personal quality required by a Hotel Manager.	_ [6]		
(b)	Explain <b>one</b> skill and <b>one</b> personal quality required by a Hotel	_ [6] 		
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Discuss the career prospects which Mr Hill might have.		Exam
		Marks
Suggest <b>one</b> way in which Mr Hill might improve his career		
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Suggest one way in which Mr Hill might improve his career prospects.	[6]	