



Ce	ntre Number
71	
Cand	didate Number

General Certificate of Secondary Education 2010

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

[GLT11]

MONDAY 17 MAY, AFTERNOON



TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper. Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100. Quality of written communication will be assessed in questions 1(c)(ii), 2(d), 3(d), 3(e), 4(f) and 5(d). Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with a Resource Booklet for use with Questions 2 and 3.

For Exa	miner's only
Question Number	Marks
1	
2	
3	
4	
5	

Total	
IUlai	
Marks	

Xtra Vision London Eye Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	London Eye Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking	London Eye Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(i)	A home-based leisu			1		
Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Sherwood Forest (ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play							
(iii) An Arts and Entertainment facility Holiday Inn	(ii) An Arts and Entertainment facility Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(ii) An Arts and Entertainment facility Holiday Inn							
Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Holiday Inn Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play		Sherwood Forest					
Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Madame Tussauds Buckingham Palace (iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(ii)	An Arts and Enterta	inment facility				
(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play		Holiday Inn					
(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(iii) A Cultural Attraction Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play		Madame Tussaud	s				
Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play		Buckingham Pala	се				
Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Alton Towers Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play							
Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Hadrian's Wall Old Trafford [3] Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	(iii)	A Cultural Attraction	1				
Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive							
Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play		Alton Towers					
Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Complete the table below to identify whether the following leisure activities are active or passive. Leisure Activity Active/Passive Spectating Football Gardening Reading Walking Playing Tennis Watching a Play							
Spectating Football Gardening Reading Walking Playing Tennis	Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Spectating Football Gardening Reading Walking Playing Tennis Watching a Play	Cor	Hadrian's Wall Old Trafford	w to identify wheth	or the fo	llowing	aicura	[3]
Gardening Reading Walking Playing Tennis	Gardening Reading Walking Playing Tennis Watching a Play	Gardening Reading Walking Playing Tennis Watching a Play	acti	Hadrian's Wall Old Trafford mplete the table belovities are active or pa	assive.		llowing le	eisure	[3]
Walking Playing Tennis	Walking Playing Tennis Watching a Play	Walking Playing Tennis Watching a Play	acti	Hadrian's Wall Old Trafford Inplete the table belowities are active or particular to the particular to the control of the con	assive.		llowing le	eisure	[3]
Playing Tennis	Playing Tennis Watching a Play	Playing Tennis Watching a Play	Sp	Hadrian's Wall Old Trafford Inplete the table belowities are active or particle. Leisure Activity ectating Football	assive.		llowing le	eisure	[3]
	Watching a Play	Watching a Play	Sp	Hadrian's Wall Old Trafford Inplete the table belowities are active or particles are active or particles. Leisure Activity ectating Football Indening	assive.		llowing le	eisure	[3]
Watching a Play			Sp Ga Re	Hadrian's Wall Old Trafford mplete the table belowities are active or particles. Leisure Activity ectating Football irdening ading	assive.		llowing le	eisure	[3]
g ,	[6]	[6]	Sp Ga Re	Hadrian's Wall Old Trafford mplete the table belovities are active or particle and the second section of the s	assive.		llowing le	eisure	[3]
			Sp Ga Re Wa	Hadrian's Wall Old Trafford mplete the table belovities are active or particle and the second section of the s	assive.		llowing le	eisure	
			Sp Ga Re Wa	Hadrian's Wall Old Trafford mplete the table belovities are active or particle and the second section of the s	assive.		llowing le	eisure	

) (i)	Using examples you are familiar with, define the following types of leisure or tourism organisations.	Examine Marks	er Onl Rema
	Public		
	[2]		
	Private		
	[2]		
	Voluntary		
	Voluntary		
	[2]		

vo benefits of this t	., po o, oo opola		
			_
			_
			_
			_
			_
			_
			_
			_
			_
			_
			[6]

a)	Use the resource to describe in detail the location of A	Alton Towers.
		[2]
		[2]
b)	From the resource identify the following:	
	The satellite navigation reference for Alton Towers	
	A main line railway station which serves Alton Towers	
	A branch line railway station	
	A branch line railway station which serves Alton Towers	
	which serves Alton Towers	[3]
c)		
c)	which serves Alton Towers Describe an advantage of using public transport when	
c)	which serves Alton Towers Describe an advantage of using public transport when	
c)	which serves Alton Towers Describe an advantage of using public transport when	n visiting
c)	which serves Alton Towers Describe an advantage of using public transport when	n visiting
c)	which serves Alton Towers Describe an advantage of using public transport when	n visiting
c)	which serves Alton Towers Describe an advantage of using public transport when	n visiting
c)	which serves Alton Towers Describe an advantage of using public transport when	n visiting

		[6	6]

BLANK PAGE

(Questions continue overleaf)

- 3 Study Resource 2 on page 3 of the Resource Booklet which gives details of jobs at Alton Towers. Answer the following questions.
 - (a) Read the following requirements and state whether they are true or false.

Requirements	True/False
The Rides Electrical Team Leader must have a proven knowledge of electrical maintenance.	
Retail Hosts will not be required to deliver customer service.	

[2]

Examiner Only

Marks Remark

b)	Identify and explain one personal quality required for each of the following jobs.					
	Spa Therapist					
	Retail Manager					

_____[4]

(c)	Discuss an advantage to the visitor and to Alton Towers of reserving tickets in advance.	Examiner Only Marks Remark
	Visitor	_
		_
		_
	Alton Towers	_
		_
		_ [4]
(d)	All staff employed at Alton Towers are trained to follow Health and Safety procedures. Explain why this is necessary.	
		_
		_
		_
		_
		_ [6]

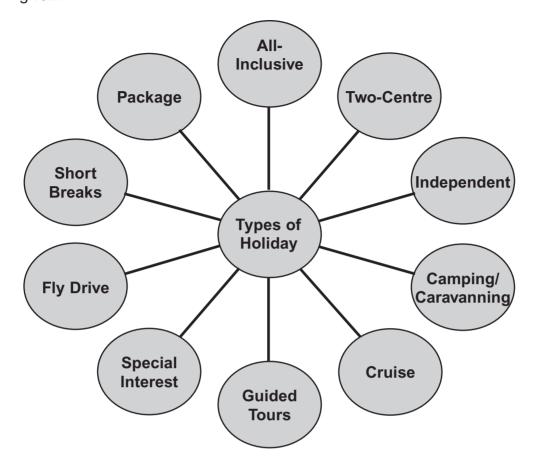
		[6]	

(a)	People visit places for different reasons, i.e. going to a sports ever spectate. Identify three other purposes of visits.	Examiner On Marks Rem
	(i)	
	(ii)	
	(iii)	_ [3]
(b)	Define the term 'tourism'.	
		_ [2]
(c)	Describe the main features of a cruise holiday.	
		_ [3]
(d)	Identify and describe two disadvantages of using budget airlines.	
		_ [4]

	[2]	
(Analyse how a family from Manchester visiting the Costa Del Sol could make use of a range of leisure and tourism components during their visit.	
	[6]	
	[*]	

5 (a) Study the diagram showing the different types of holiday. Read the definitions provided and match the type of holiday to the definition given.





Definition	Туре
A holiday combining a charter or scheduled flight with car hire.	
A holiday taking in two contrasting or similar destinations.	
A sightseeing holiday led by an appointed person.	
A holiday which includes flights, transfers, accommodation, food, entertainment and the services of a resort representative.	
A holiday which involves the traveller bringing their own accommodation, staying at one or more destinations.	
A fishing holiday to Lough Erne.	

[6]

Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		
Explain in detail one reason why some people prefer to use a travel agent to book their holiday.	Explain in detail one reason why some people prefer to use a travel agent to book their holiday.		[6]
agent to book their holiday.	agent to book their holiday.		
[3]	[3]		
	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
[3]	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
[3]	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
[3]	[3]	Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
		Explain in detail one reason why some people prefer to use a tagent to book their holiday.	ravel
		Explain in detail one reason why some people prefer to use a tagent to book their holiday.	
		Explain in detail one reason why some people prefer to use a tagent to book their holiday.	
		Explain in detail one reason why some people prefer to use a tagent to book their holiday.	
		Explain in detail one reason why some people prefer to use a tagent to book their holiday.	
		Explain in detail one reason why some people prefer to use a fagent to book their holiday.	
· · · · · · · · · · · · · · · · · · ·		Explain in detail one reason why some people prefer to use a fagent to book their holiday.	

each level.			
		_	
		[9]	
THIS IS THE END OF TH	E QUESTION I	PAPER	