



Rewarding Learning

General Certificate of Secondary Education
January 2010

Leisure and Tourism

Double Award

Unit 1: Investigating Leisure and Tourism

[GDL11]

TUESDAY 12 JANUARY, AFTERNOON



GDL11

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71

Candidate Number

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.
Answer **all four** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with an Insert for use with question 2.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	

Total Marks	
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1 Study **Fig. 1** which shows a range of jobs in the Leisure and Tourism industry. Answer the questions which follow.

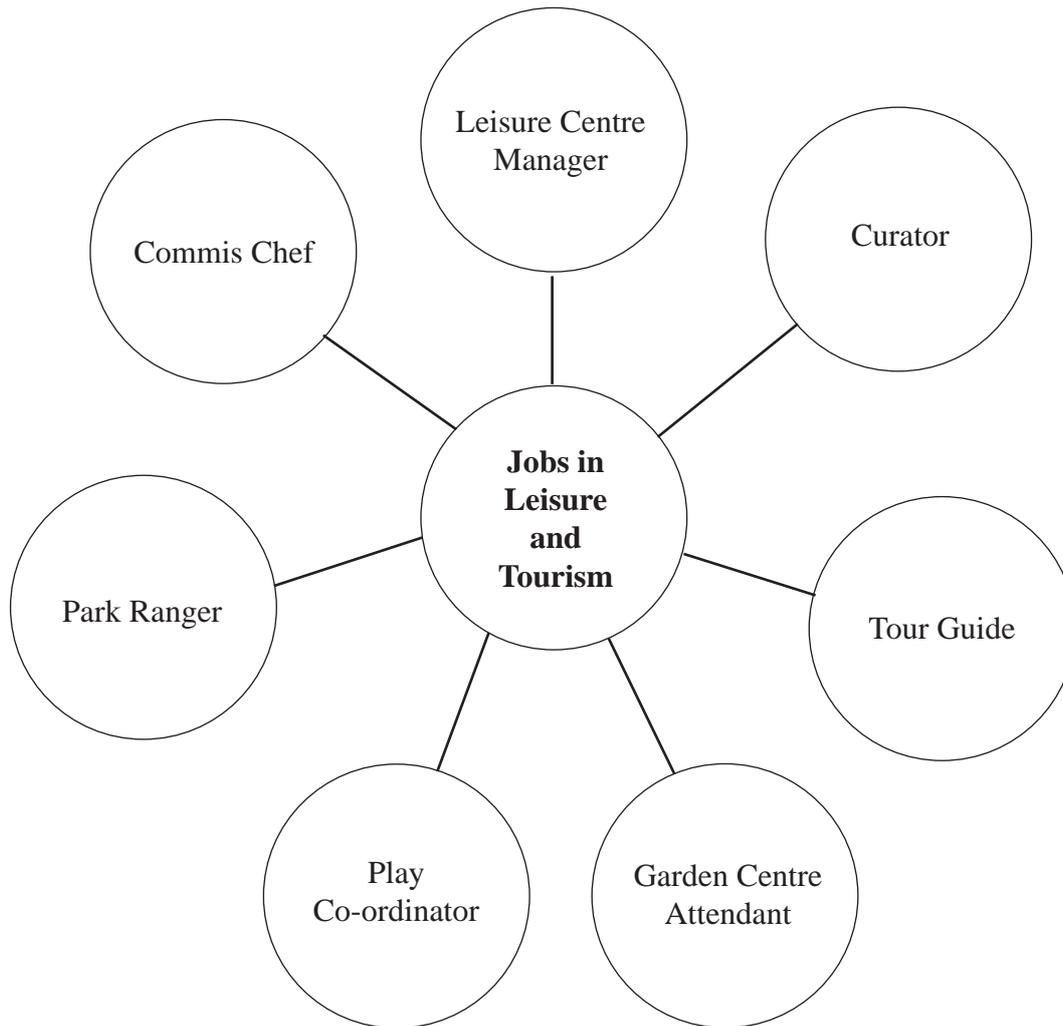


Fig. 1

(a) Complete **Table 1** by matching a job from **Fig. 1** to the most relevant component. Each job should only be used once.

Table 1

Component	Job
Sport and Physical Recreation	
Arts and Entertainment	
Countryside Recreation	
Home-based Leisure	
Children's Play Activities	
Visitor Attractions	
Catering	

[7]

Examiner Only	
Marks	Remark

(b) Outline the duties associated with the following jobs in the Leisure industry.

Park Ranger

Duties _____

_____ [3]

Commis Chef

Duties _____

_____ [3]

Curator

Duties _____

_____ [3]

Examiner Only	
Marks	Remark

[Turn over

3 (a) For each of the scenarios in **Table 2** identify

- The purpose of the traveller's visit
- The type of holiday being taken
- The type of flight being taken.

The first has been completed for you as an example.

Table 2

Scenario	Purpose	Type of Holiday	Type of Flight
Mrs Wilson travels from Londonderry to Paris to attend a conference	Business	Outbound	Short haul
Pupils from a local High School fly to Chamonix in the French Alps for a skiing holiday			
Mr and Mrs Edgar organise their own travel from Boston, USA to search for their roots in Northern Ireland			
A group of sixth form students travel to London from Belfast for three days to conduct research for their A Level portfolios			
Juan Donatello from Brazil brings a display to the Holiday World Exhibition in the King's Hall, Belfast			

[12]

(b) The Pollock family from Enniskillen are taking a holiday in France and will be travelling with the family caravan.

Which **methods** of travel must they use to reach their destination?

_____ [2]

Examiner Only	
Marks	Remark

4 (a) Study the following list which defines the components of Travel and Tourism. Complete **Table 3** by matching the definitions to the components. The first answer has been completed for you.

- A** A company that sells a range of holidays and other travel products
- B** Provides up-to-date facts and shows people around an area of interest
- C** An establishment which provides a place to stay and also serves food and drink
- D** An organisation which organises trips to a variety of domestic and overseas destinations
- E** Are natural, man-made or historical places for tourists to visit
- F** A computer link which enables customers to organise their travel arrangements
- G** An organisation which provides a customer with a means to move to another destination

Table 3

Component	Definition
Travel Agents	A
Tour Operator	
Tourist Information and Guiding Services	
On-line Travel Services	
Accommodation and Catering	
Attractions	
Transportation	

[6]

Examiner Only	
Marks	Remark

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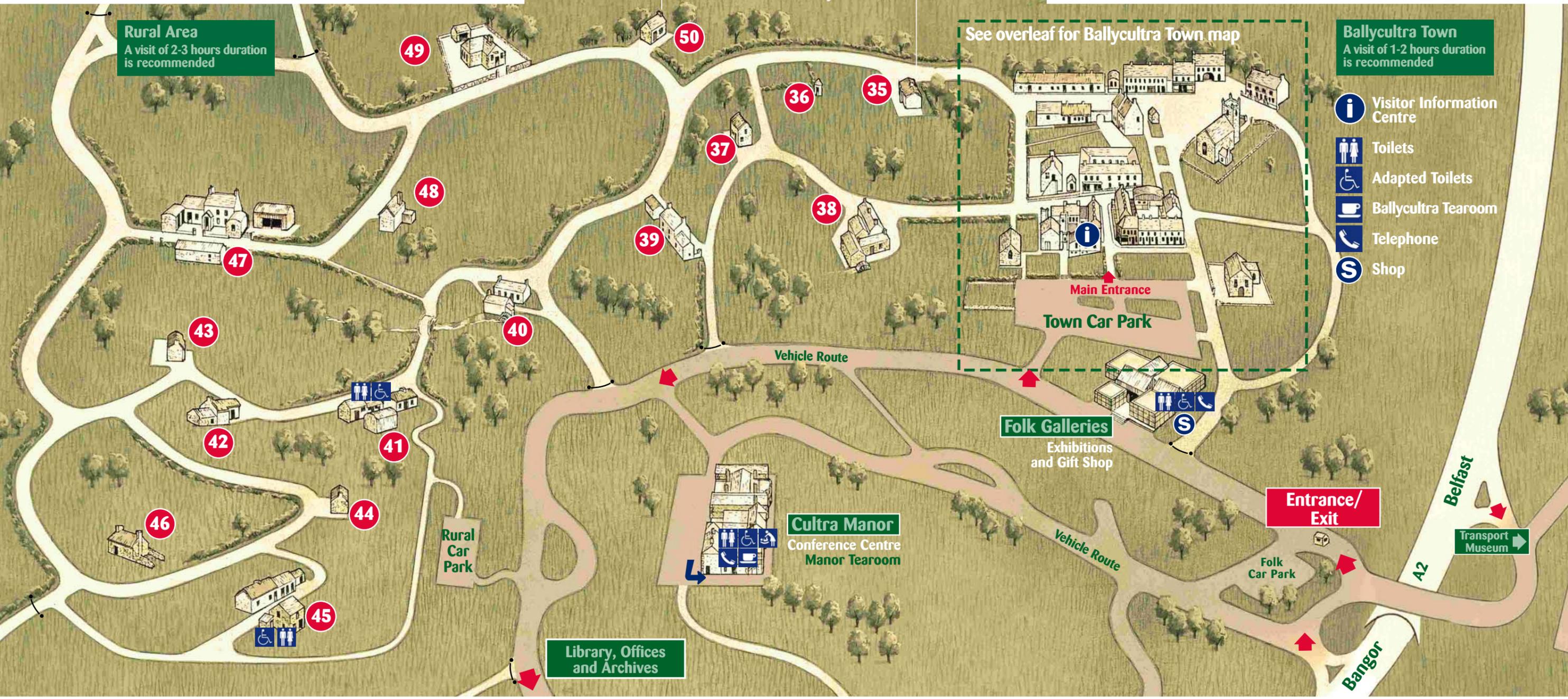
Rural Area

Ballycultra Town

Approx scale of map
200 metres (220 yards)

Rural Area
A visit of 2-3 hours duration is recommended

Ballycultra Town
A visit of 1-2 hours duration is recommended



See overleaf for Ballycultra Town map

- Ballydugan Weaver's House
35


- Tullylish Bleach Green Tower
36


- Gorticashel Flax Mill (under construction)
37


- Straid Corn Mill (guided tours)
38


- Coshkib Hill Farm
39


- Coalisland Spade Mill
40


- Corradreenan Farm
41


- Cruckalady Farmhouse
42


- Meenagarragh Cottier's House
43


- Duncrun Cottier's House
44

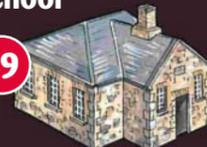

- Ballyveagh Farm & Exhibition
45


- Magheragallan Byre-Dwelling
46


- Drumnahunshin Farm
47


- Hand and Pen Orange Hall
48


- Ballydown National School
49


- Lisrace Forge
50

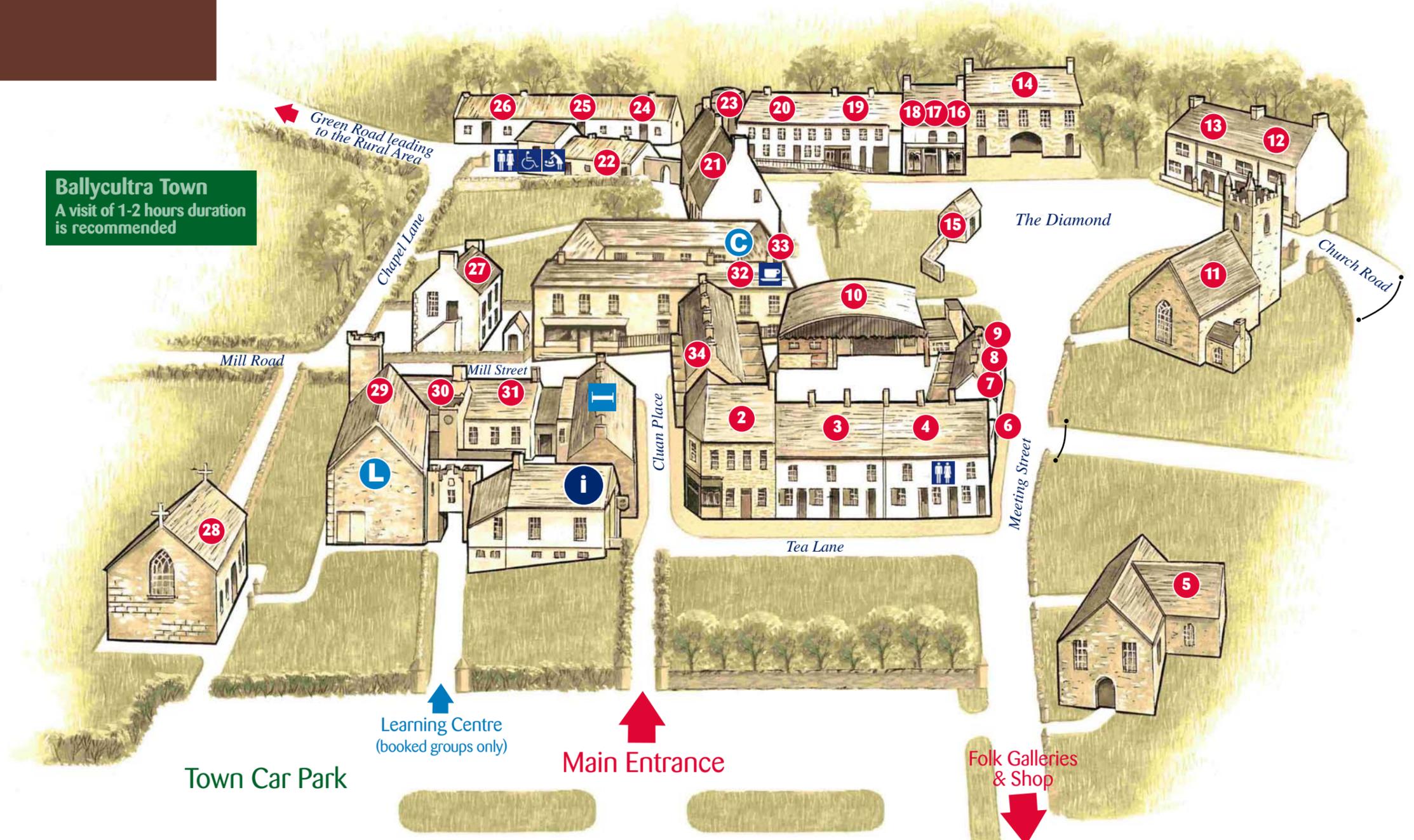

- Cultra Manor



Ballycultra Town

Start your visit at the Visitor Information Centre which is easily accessible from the Town Car Park. Our staff will be happy to help you plan your visit and provide you with information on the Museum and on our programme of daily activities, exhibitions and special events. Explore Ballycultra Town with its houses, shops, churches, bank and school. Stroll through the rural area with its working farms and cottages and discover a wonderful natural environment of over 60 acres steeped in history.

Ballycultra Town
A visit of 1-2 hours duration is recommended



-  Visitor Information Centre
-  Ballycultra Tearoom
-  Toilets
-  Adapted Toilets
-  Parent & Baby Room
-  Shop
-  Learning Centre
-  Classroom
-  Residential Centre

-  Visitor Information Centre
-  Corner Shop
-  Labourers' Houses
-  Presbyterian Meeting House
-  Carpenter's Workshop
-  Shoemaker's House and Shop
-  Bicycle Repair Shop
-  Railway Porter's House
-  Kelly's Coal Yard
-  Church of Ireland
-  Northern Bank
-  Bank Manager's House
- Market and Court House

-  Weighbridge
-  Baird's Print Shop
-  Reading Room
-  Newspaper Room
-  Ballycultra Post Office
-  RIC Barracks and Exhibition
-  The Old Rectory
-  Pound Forge
-  Basket Maker's Workshop
-  Basketmaker's House
-  'Caught in Time' Exhibition
-  Fisherman's House
- National School

-  Catholic Church
-  Parochial Hall
-  Parochial House
-  McCusker's Pub
-  Hardware Shop
Ballycultra Dispensary
Draper's Shop
Weaving Shed
-  Picture House
Photographers Studio
Ballycultra Tearoom
-  Dressmaker's House

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VISITOR

ULSTER FOLK & TRANSPORT MUSEUM
Cultra, Holywood, BT18 OEU Tel (028) 9042 8428

MAP

national museums
northern ireland