Surname			Othe	r Names			
Centre Number			Candida	ate Number			
Candidate Signature							



General Certificate of Secondary Education January 2006

LEISURE AND TOURISM (DOUBLE AWARD) Unit 1 Investigating Leisure and Tourism

3840/1



Thursday 12 January 2006 9.00 am to 10.30 am

For this paper you must have:

• the insert (enclosed)

Time allowed: 1 hour 30 minutes

Instructions

- Use blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- Answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work you do not want marked.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers. Quality of Written Communication will be assessed in all answers.

For Examiner's Use			
Number	Mark	Number	Mark
1		5	
2		6	
3			
4			
Total (Column 1)			
Total (Column 2)			
TOTAL			
Examiner's Initials			

G/H150373/Jan06/3840/1 6/6/6/6 **3840/1**

Answer all questions in the spaces provided.

Total for this question: 9 marks

1 Study **Figure 1**, which describes some jobs in the leisure industry.

Figure 1

Description	Job Name
A job often held by a person with formal catering training and qualifications.	
A job that suits a person who likes to be outdoors a lot and who may work in a countryside recreation setting.	
Working in a facility such as a health club, this person may run classes and design personal exercise programmes for members.	

(a)	Complete Figure 1 w Choose the job names		ith the job name that most c from the list below:	ription.		
	leisu	re assistant	fitness instructor	lifeguard		
	grou	nd staff	park ranger	restaurant manager	(3 marks)	
(b)	(i)	(i) Choose one job in the travel and tourism industry. Outline two duties carried out in this job.				
		Job				
		Duty 1				
		Duty 2				
					(2 marks)	

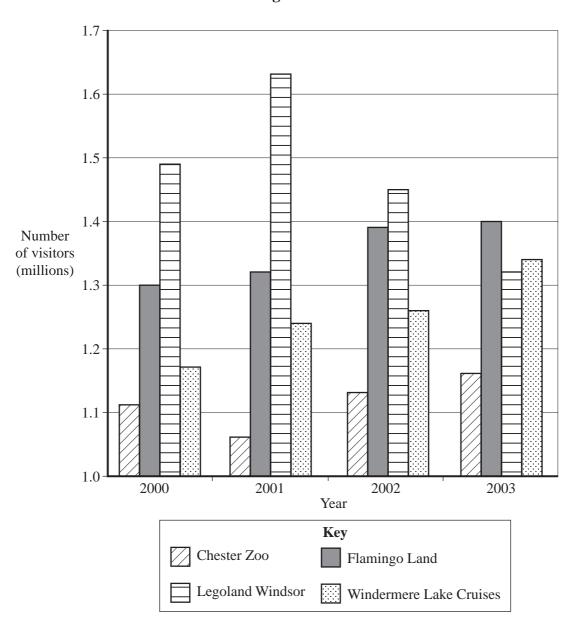
(ii)	Choose one of the duties you described in (b)(i) and explain the skills/personal qualities needed to perform this duty well.
	Chosen duty
	Explanation
	(4 marks)

Turn over for the next question

Total for this question: 13 marks

2 Study **Figure 2**, a graph that shows information about numbers of visitors to four attractions in the UK since 2000.

Figure 2



(a)	(i)	Name two attractions shown in Figure 2 whose visitor numbers increased each
		year between 2000 and 2003.

Attraction 1	
Attraction 2	(2 marks

(ii)	Describe how the number of visitors to Chester Zoo changed between 2000 and 2003.
	(2 marks)
(iii)	Suggest how you could find out why numbers of visitors to attractions such as those shown in Figure 2 change from year to year.
	(3 marks)

Question 2 continues on the next page

(b)		najor UK theme parks ation and key attracti	s. Choose one of the theme parks listed below ons.	
	Alton Towers	Camelot	Chessington World of Adventures	
	Le	egoland	Thorpe Park	
	Theme park			
	Location			
	Key attractions			•
				•
				•
				•
				•
				•
			(6 marks)	·)

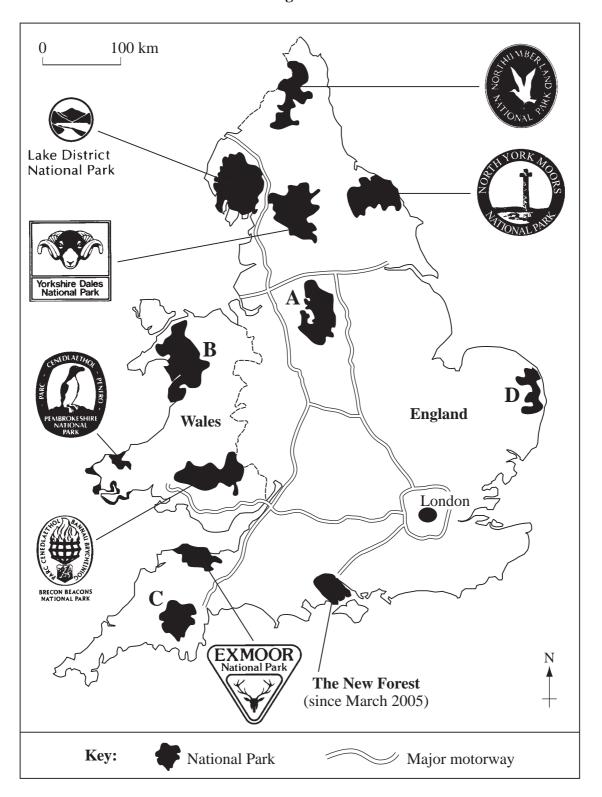
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Turn over for the next question

Total for this question: 19 marks

3 Study **Figure 3**, which is a map showing the location of National Parks in England and Wales and the location of some major motorways.

Figure 3



(a)	(i)	On the n	nap, label these tw	o motorways:	
			M4	M62	(2 marks)
	(ii)	Use Fig	ure 3 to complete t	he table below.	
			Letter	National Park	
			D		
				Snowdonia	
				Peak District	
					(3 marks)
	(iii)	Choose	one UK National P	Park that you have studied.	
		Describe	e its major features.		
		National	Park		
		Descript	ion		
		•••••			
		•••••			
		•••••			
					(4 marks)

Question 3 continues on the next page

(b)	You have studied the impacts of tourism on tourist destinations.
	For any one tourist destination you have studied, describe the environmental impacts of tourism on the destination.
	Tourist destination
	Environmental impacts
	(4 marks)

(c)	Suggest three ways in which negative impacts of tourism may be reduced.
	1
	2
	3
	(6 marks)

Turn over for the next question

Turn over ▶

Total for this question: 12 marks

4 Study Figure 4, which gives information about the Camden Family Leisure Card.

Figure 4

Camden Family Leisure Card

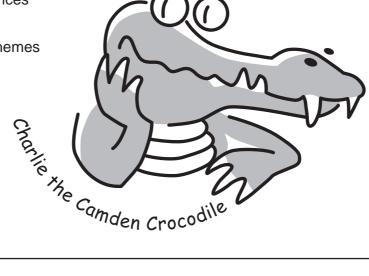


Join Charlie the Camden Crocodile for fun and savings!

- Free swim and soft play sessions
- Free gift for children
- Membership card
- Vouchers and newsletters

As well as discounts on

- Sports sessions
- Children's party prices
- Soft play
- Holiday sports schemes



way	ure centres such as those in Camden try to attract families with children. Explain s in which they do this.
	(4 mark.
(i)	Describe the range of leisure products and services provided for adults by a loca
(i)	leisure centre you have studied.
(i)	leisure centre you have studied. Leisure centre
(i)	leisure centre you have studied. Leisure centre
(i)	Leisure centre Description
(i)	leisure centre you have studied. Leisure centre Description
(i)	leisure centre you have studied. Leisure centre Description
(i)	leisure centre you have studied. Leisure centre Description
(i)	Describe the range of leisure products and services provided for adults by a local leisure centre you have studied. Leisure centre Description

Question 4 continues on the next page

(ii)	You have also studied nationally important recreation centres. Choose one of the centres listed below and compare it with your local leisure centre.			
	Bisham Abbey	Crystal Palace	Glenmore Lodge	
	Holme Pierrepont	Lilleshall	Plas y Brenin	
			(4 marks)	

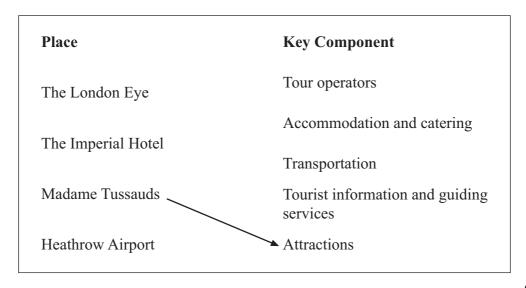
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Total for this question: 16 marks

- 5 Study **Figure 5** on the insert*, which shows a postcard written by a tourist to her daughter.
 - (a) (i) Some of the places mentioned by Steph's mum in her postcard are listed in **Figure 6** below.

Draw **three** arrows to link the places shown with the key component to which it belongs. An example has been drawn for you.

Figure 6



(3 marks)

Steph's mum is enjoying her in-bound holiday in London.	
What is meant by an in-bound holiday?	
	••••
(2 marı	 ks)

*Figure 5 on the colour insert has been removed from the paper for copyright purposes. The removal of the figure does not affect the ability of the candidate to answer the questions.

Question 5 continues on the next page

(ii)

	(iii)	Steph's mum is	s returning home	via London Heathrow Airpo	ort.
		Name two other	er London airport	s.	
		Airport 1			
		Airport 2			(2 marks)
(b)	(i)			and cities in the UK, other cribe its location and what i	
		Bath	Cambridge	Chester	Durham
		Edinburgh	Oxford	Stratford upon Avon	York
		Tourist town o	r city		
		Location			
		What it offers			
					(6 marks)

(ii)	Give clear directions to a tourist staying in London who wants to travel to your chosen town or city by road.
	(3 marks)

Turn over for the next question

Total for this question: 21 marks

6 A secondary school in your area is to host a visit by a party of German exchange students and their teachers.

Study **Figure 7**, which is an outline programme for this visit.

Figure 7

Day 1 Thursday	Arrival. Time spent with host families.	
Day 2 Friday	In school all day. Evening: leisure activity and meal out for the German visitors and their UK host families.	
Day 3 Saturday, and Day 4 Sunday	Weekend spent with host families.	
Day 5 Monday	Morning in school. Afternoon visit in the local area.	
Day 6 Tuesday	Full-day excursion, leaving school at 9.00 am, returning by 4.00 pm.	
Day 7 Wednesday	Morning departure from school.	

a)	(i)	Using your knowledge of leisure facilities in your area, suggest a plan for the Friday evening and explain why it would meet the needs of the group.
		(6 marks)

Identify two options for Tuesday's full-day excursion that would interest the German group.
Option 1
Option 2
Compare the advantages of your two options.
You should consider how expensive the two options may be, how well they will fit the time available and how interesting and appropriate they seem.
(6 marks)

Question 6 continues on the next page

(ii)

(b)	A variety of leisure organisations and facilities provide for home-based leisure.			
	Choose an area you have investigated. Discuss the extent to which home-based leisure provision in the area meets the needs of young people in the 14–19 age group.			
	Area			
	Discussion			
	(9 marks)			

END OF QUESTIONS

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Question 2 Figure 2: www.staruk.org.uk

Question 4 Figure 4: Leisure and Community Services, London Borough of Camden

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