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General Certificate of Secondary Education 2023

# Leisure, Travel and Tourism

Unit 1

Understanding the Leisure, Travel and Tourism Industry

[GLE11]



# THURSDAY 15 JUNE, AFTERNOON

## TIME

1 hour 30 minutes.

### **INSTRUCTIONS TO CANDIDATES**

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all five** questions.

### **INFORMATION FOR CANDIDATES**

The total mark for this paper is **100**.

Quality of written communication will be assessed in questions **3(d)**, **4(c)** and **5(e)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only		
Question Number	Marks	
1		
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Fig. 1

(a) Fig. 1 shows a takeaway. Takeaways are one example of a catering facility.

Identify three other catering facilities.

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3. \_\_\_\_\_\_ [3]

2

dentify and explain <b>two</b> advantages of using takeaways for nome-based leisure.		Examiner (
Advantage 1		
Advantage 2		
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	[6]	

<b>:</b> )	Takeaways are a provider for home-based leisure activities.	Examin Marks	er O Rei
	Identify and describe <b>four</b> other organisations or services that supp home-based leisure.		
	1		
	2		
	3		
	4		
		[8]	

			[2]
table below		classified in different ways. Complete the <b>one</b> example for each activity. <b>Examples</b>	
An example	e has been co	ompleted.	
Classifica	ation	Example	
Home-ba	sed	Gardening	
Water-ba	sed		
Active			
Passive			
Away fro	m home		
Indoor			
Outdoor			
			[6]



Fig. 2

(c)	<b>Fig. 2</b> shows children at a soft-play area. Other than soft-play areas, identify <b>two</b> children's play facilities.			
	1			
	2	[2]		
(d)	Explain <b>two</b> ways soft-play areas meet the needs of children.			
	1			
	2			
		[6]		

6

Discuss how the following factors may influence a person's choice of a leisure activity.	Examiner On Marks Rem
Socio-economic group	
	_
	-
	-
	-
	_
Trends and fashions	
	_
	-
	-
	-
	-
Availability of facilities	_
	_
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Source: Chief Examiner

Fig. 3

(a) Fig. 3 shows a caravan with an added awning. Caravan parks are one type of accommodation option for tourists.

Identify four other types of tourist accommodation.

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2	
3	
4	[4]

8

(b)	Different customer types will have different needs and expectations.	Examir Marks	ner Only Remark
	Describe the needs and expectations of the following customer types.		
	Family fun		
	Culturally curious		
	[6]		

)	Caravanning holidays have become an increasingly popular type of holiday for families.	Examiner Only  Marks Remark
	Describe <b>three</b> possible reasons why this is so.	
	Reason 1	
	Reason 2	
	Reason 3	
	[9]	

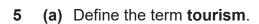
Quality of written communication	on will be assessed in		
this question.			
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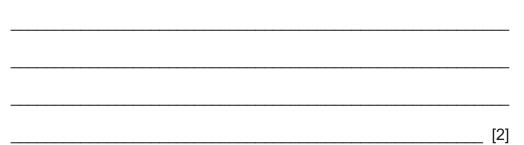


	Fig. 4	
(a)	<b>Fig. 4</b> shows a couple choosing their holiday destination in a high street travel agency.	
	Identify <b>four</b> main features and appeal of a holiday destination.	
	1	
	2	
	3	
	4	
I. \		
b)	Many people book their holiday through a travel agent.	
	Describe the following terms for types of travel agencies.	
	Miniple	
	Multiple	
	Independent	

12

(c)	Travel agents are members of the Association of British Travel Agents (ABTA).		Examin Marks	er Only Remark
	Explain the role and importance of ABTA to a person booking a holiday.			
	Quality of written communication will be assessed in this question.			
		[6]		





**Examiner Only** 

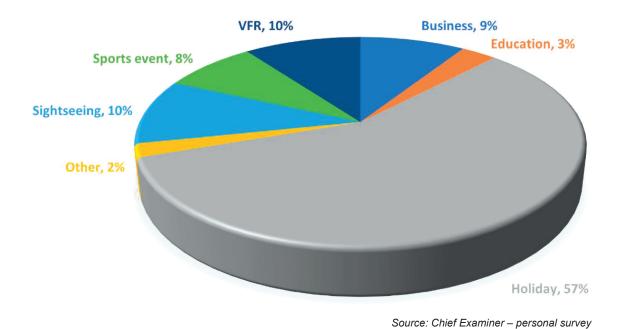


Fig. 5 Pie chart showing reasons for tourism visits

**(b)** Study **Fig. 5** and identify the **four** main reasons, other than a holiday or VFR, for leisure, travel and tourism visits.

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2	
3.	
4.	[4

(c) State the meaning of VFR.

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 [2]



Fig. 6

(d) Travelling by a scheduled flight with British Airways, as shown in **Fig. 6**, is an example of travelling by air.

Complete the table below by providing a named example of each of the identified forms of travel.

Form of travel	Example
Road	
Rail	
Sea	

[3]

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 	 	· · · · · · · · · · · · · · · · · · ·	
		[9]	