Centre Number			Candidate Number		
Surname					
Other Names					
Candidate Signature					

Λ/	A	1

General Certificate of Secondary Education June 2010

GCSE History (Specification A)

40401B

For Examiner's Use

Examiner's Initials

Mark

Question

1

2

3

4

5

TOTAL

Schools History Project
Unit 4 Option B: Media Through Time

Wednesday 9 June 2010 9.00 am to 10.45 am

For this paper you mus	st have:
------------------------	----------

• a Sources Booklet (enclosed).

Time allowed

1 hour 45 minutes

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer three questions.
 - You must answer Question 1 from **Section A** which begins on page 2, **one** question from **Section B** which begins on page 8 and **one** question from **Section C** which begins on page 14.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 50.
- You are reminded of the need for good English and clear presentation in your answers. All questions should be answered in continuous prose. Quality of Written Communication will be assessed in all answers.

Advice

 You are advised to spend 55 minutes on Section A, 25 minutes on Section B and 25 minutes on Section C.



Section A

The Development of the Media

You **must** answer this question.

Q	uestion 1	Total for this question: 26 marks
		Study Sources A , B and C in the Sources Booklet and then answer all parts of Question 1 which follow. In your answers you should refer to the sources by their letters.
1	(a)	What does Source A suggest about the media in the Middle Ages? Explain your answer using Source A and your knowledge .
		(4 marks)



1	(b)	What differences in the media are suggested by Source B ? Explain your answer using Sources A and B and your knowledge .
		(6 marks)



1	(c)	Why was the media different at these times? Explain your answer using Sources A and B and your knowledge .



(8 marks)



1	(d)	Study Source C . It shows a modern form of the media. Throughout history the media has developed at different times for different reasons. Why was this? Explain your answer using Sources A , B and C and your knowledge .



 (8 marks)



Section B

Controlling the Mass Media

Answer either Question 2 or Question 3.

Each question has two parts.

Question 3 begins on page 11.

Qı	uestion 2	Total for this question: 12 marks
2	(a)	Choose one of the institutions below which have tried to control the media:
		The Church Government
		How has your chosen institution tried to control the media?
		(4 marks)



2 (b)	The ChurchGovernment	
	Which of these institutions has been more successful in controlling the media? Explain your answer. Try to refer to both institutions.	





(8 marks)	,



OR		
Question	on 3 Total for the	his question: 12 marks
3 (a)	Choose one of the historical periods below:	
	Tudor and Stuart BritainThe twentieth century	
	Describe how the media was controlled in the period you have o	chosen.
		(4 marks)





3 (b)	Tudor and Stuart BritainThe twentieth century
	In which period did the media have more freedom from control? Explain your answer. Try to refer to both periods.



	••••
(8 mar	

12



Section C

The Social and Political Impact of the Media

Answer either Question 4 or Question 5

Each question has two parts.

Question 5 begins on page 17.

Question 4			Total for this question: 12 marks
4	(a)	Cho	ose one of the key individuals in the history of the mass media below:
		•	William Cobbett Hugh Greene
		Des	cribe the work of the key individual you have chosen:
			(4 marks)



4	(b)	William CobbettHugh Greene
		Which of these key individuals had the greater social and political impact on people in Britain?
		Explain your answer. Try to refer to both key individuals.





(8 mai	rks)



OR	
Question	Total for this question: 12 marks
5 (a)	Choose one of the features of the media in the twentieth century below:
	 Public service broadcasting The democratisation of the media
	Describe the feature you have chosen.
	(4 marks)





5	(b)	•	Public service broadcasting The democratisation of the media
			ich of these features had the greater social and political impact in the twentieth tury?
			plain your answer. Try to refer to both features.
		••••	



(8 marks)

END OF QUESTIONS





