

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

0155/01



S16-0155-01

FILM STUDIES
PAPER 1: Exploring Film

P.M. MONDAY, 20 June 2016

1 hour 30 minutes

ADDITIONAL MATERIALS

DVD Resource for use with Questions 1 and 2.

Print-based Resource for use with Question 3.

Pencils and coloured pencils/pens may be used for Question 4(c).

Spare paper for notes (to be provided by centre and **not submitted** with your answer book).

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your **name**, **centre number** and **candidate number** in the spaces at the top of this page.

Answer **all** questions in this Answer Book. There are three extra pages at the back of the book.

Write your answers in the spaces provided in this book.

Viewing the DVD extract for Questions 1 and 2.

You will be given **3 minutes** to read through the **questions** (*on page 3 of this Answer Book*). **This is included in the total time allowed for Paper 1.**

The extract will be played **three** times. For the first viewing, just watch.

You will watch the DVD extract for a second time. This time you will be allowed to make notes. Make any notes on the spare paper provided.

You will then be allowed **10 minutes** to make further notes and to think about the answers to the questions.

You will watch the extract for a **third** and **final time**.

You will be allowed the remaining time (approximately **1 hour 5 minutes**, depending on the length of the extract) to complete the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

You are reminded of the necessity for clear and accurate written communication and orderly presentation in your answers.

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	10	
2.	10	
3.	10	
4.	20	
Total	50	

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Answer **all** the questions in this Answer Book.

Read the questions **before** viewing the extract. You will be given 3 minutes for this.

The extract is taken from *Avengers Assemble* (USA, 2012). Loki confronts a crowd of bystanders in Germany. S.H.I.E.L.D., Captain America and Iron Man attempt to apprehend him.

1. (a) Identify **one** camera shot used in this extract. (1)
- (b) Briefly explain what this camera shot suggests to the audience. (2)
- (c) How are **two** of the following used to create meaning for the audience:
 - mise-en-scène
 - visual or special effects
 - sound
 - editing? (7) **[10]**

2. (a) Identify **one** theme or issue typical of the superhero genre in this extract. (1)
- (b) What makes this theme or issue typical of the superhero genre? (3)
- (c) Choose **one other** theme or issue typical of the superhero genre. Explore how it is used in **two** superhero movies you have studied. (6) **[10]**

3. How are superhero movies marketed in advance of their release? You may refer to the resource material to help you. **[10]**

4. You are a production executive for a new Superhero movie, *Future Powers*, which is due for release in May 2017. The movie features a hero with the power of seeing into the future and a villain who can force others to do what he wants through the power of his mind.
 - (a) Who would you cast as the hero? Give reasons. (3)
 - (b) Who would you cast as the villain? Give reasons. (3)
 - (c) Design and annotate a teaser poster for *Future Powers*.

Consider:

 - superhero movie conventions
 - conventions of a teaser poster layout and design. (6)
 - (d) Suggest **two** possible ideas for promoting the film prior to its release. (4)
 - (e) Explain how **one** of these ideas will increase interest in your upcoming movie. (4) **[20]**

Acknowledgement: Every effort has been made to trace the copyright holders of all items used in the resource material, which were sourced in January 2015. All sources are credited. Please contact WJEC if there are any omissions.

There are extra lined pages if needed in the back of this Answer Book.

1. (a) Identify **one** camera shot used in this extract.

(1)

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(b) Briefly explain what this camera shot suggests to the audience.

(2)

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(c) How are **two** of the following used to create meaning for the audience:

- mise-en-scène
- visual or special effects
- sound
- editing?

(7)

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4. You are a production executive for a new Superhero movie, *Future Powers*, which is due for release in May 2017. The movie features a hero with the power of seeing into the future and a villain who can force others to do what he wants through the power of his mind.

(a) Who would you cast as the hero? Give reasons. (3)

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(b) Who would you cast as the villain? Give reasons. (3)

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(c) Design and annotate a teaser poster for *Future Powers*.

Consider:

- superhero movie conventions
- conventions of a teaser poster layout and design.

(6)

Examiner
only



GCSE

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S16-0155-01A-R1

FILM STUDIES

P.M. MONDAY, 20 June 2016

**Print-based Resource Material for use
with Paper 1, Question 3**

Examples of Marketing for Superhero Movies



2014 Tweet from X-Men franchise director Bryan Singer announcing the title of the next instalment



2012 Teaser poster for Man Of Steel (2013)

It's time to break out the popcorn, because it looks like many of your favourite superheroes will soon be coming to the silver screen.

Warner Bros. Chairman and CEO Kevin Tsujihara today revealed a slate of ten DC Entertainment films that will be released by Warner Bros. Pictures and New Line Cinema up to 2020.

Here's the slate:

2016
Batman v Superman: Dawn of Justice, directed by Zack Snyder
Suicide Squad, directed by David Ayer

2017
Wonder Woman, starring Gal Gadot (2017)
Justice League Part One, directed by Zack Snyder, with Ben Affleck, Henry Cavill and Amy Adams reprising their roles

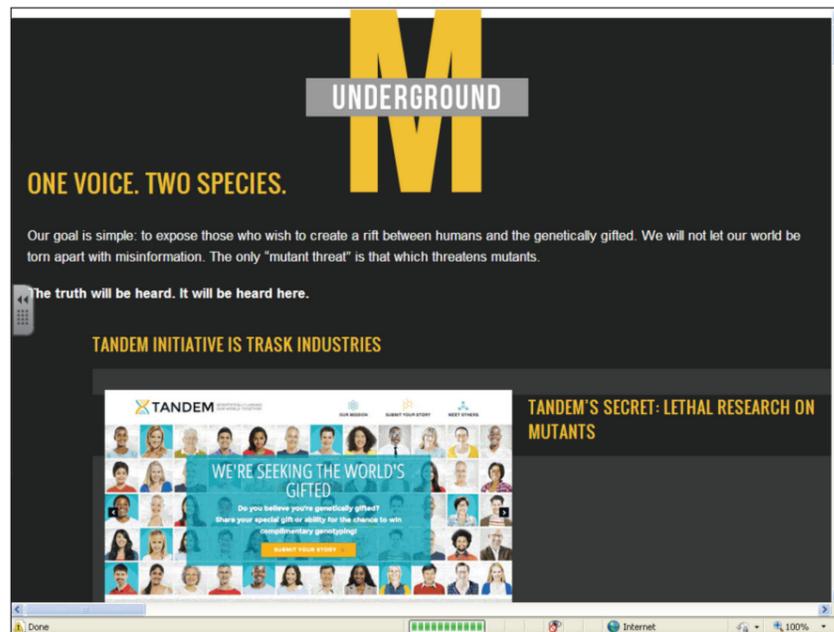
2018
The Flash, starring Ezra Miller
Aquaman, starring Jason Momoa

2019
Shazam
Justice League Part Two, directed by Zack Snyder (2019)

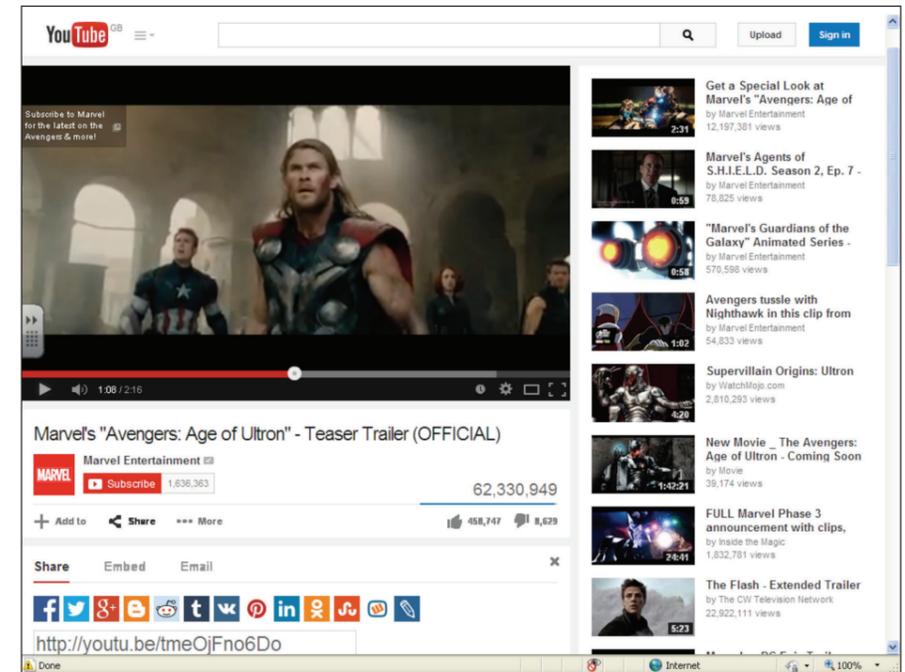
2020
Cyborg, starring Ray Fisher
Green Lantern

We'll be talking a lot about these in the weeks, months and years ahead, but for now, let's just leave it with this!

DC/Warner Bros' press release about upcoming Superhero movies



Viral webpage launched in 2014 to promote X-Men: Apocalypse (2016)



2014 Teaser trailer for Avengers Age Of Ultron (2015) – released on YouTube



GCSE

0155/01-B



S16-0155-01B

FILM STUDIES
PAPER 1: Exploring Film

P.M. MONDAY, 20 June 2016

**TO BE OPENED ON RECEIPT BY EXAMINATION OFFICER
PRIOR TO DATE OF EXAMINATION**

INSTRUCTIONS TO CENTRES

For Questions 1 and 2 of this examination paper, candidates are required to view a short audio-visual extract in DVD format.

Centres need to provide replay and viewing facilities for candidates and ensure that conditions in the examination room are adequate.

Owing to copyright issues, DVDs must be **returned** to WJEC after the examination. Please return to **Jodie Mearing-Lane, Film Studies, WJEC 245 Western Avenue, Cardiff CF5 2YX.**

INSTRUCTIONS TO INVIGILATORS

1. Before the examination begins, candidates should be given **two sheets of paper** for making **notes** on the audio-visual resource for Questions 1 and 2. These notes are for **candidates' use only** and should not be submitted with the Answer Book for assessment.
2. **Before** playing the extract, candidates **must** be allowed **three minutes** to read through the questions on the examination paper. This is **included** in the 1 hour 30 minutes allowed.
3. Play the DVD which is provided. **All instructions needed by candidates are on the cover of the Answer Book and duplicated on the DVD.**
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES** (approximately 20 minutes).
5. The candidates then have the remaining time (approximately **1 hour and 5 minutes**) to complete the examination.

NOTE: Print-based Resource Material for use with **Question 3** accompanies the Answer Book.