Centre No.				Paper Reference				Surname	Initial(s)		
Candidate No.			1	2	0	3	/	5	Н	Signature	

Paper Reference(s)

1203/5H

Edexcel GCSE

English A

Paper 5H – Media (Unseen)

Higher Tier

Thursday 10 June 2010 – Afternoon

0

Time: 2 hours

Materials	required	for	examination
Nil			

Items included with question papers

Two inserts

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Do not use pencil. Use blue or black ink.

If you need more space to complete your answer to any question, use additional answer sheets.

Answer the question in Section A, one question from Section B and one question from Section C.

Do not return the inserts with the question paper.

Information for Candidates

Each question will be marked out of 25. The total for this paper is 75.

You are reminded of the importance of clear English and careful presentation in your answers. You should have, in addition to this question paper, the extracts about North Cornwall, "Experience Active Adventures", and Greece, "Vassiliki"; both are from travel brochures.

Please note:

Section A starts on page 2 in this question paper Section B starts on page 6 in this question paper Section C starts on page 10 in this question paper.

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Question Number	Leave Blank
1	
2	
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4	
5	



Total



SECTION A: UNSEEN MEDIA

You must answer the question in this section. You should spend about 40 minutes on this question.

1. Read the extracts from travel brochures on North Cornwall, "Experience Active Adventures", and Greece, "Vassiliki".

How do the advertising details promote them as exciting places for activity holidays?

You should comment on the following:

- the content of the extracts
- the use of language
- design features, including layout, photographs and other visual images
- any other aspects which you think are relevant.

Support your answer with examples from the texts.

(Total for Section A: 25 marks for Reading)

Write your answer to Section A he	ere:		





(Section A continued)	Lea blan

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(Section A continued)		
	s	Section
(Total 25 ma	rks)	
TOTAL FOR SECTION A: 25 MA		



Leave blank

SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them. You should spend about 40 minutes on this question.

2. You are planning to go away with some friends on an activity holiday.

Recommend to your friends **either ONE** of the two destinations described in the brochures in Question 1, **or** a destination of your choice, persuading them that this would be a good place to go for an activity holiday.

OR

3. "Recent research in education suggests that girls do better when they are taught in all-girl classes."

Argue either for or against implementing single-sex classes in all secondary schools.

(Total for Section B: 25 marks for Writing)

Indicate which question you are answering by marking the box (\boxtimes) . If you change your mind, put a line through the box (\boxtimes) and then indicate your new question with a cross (\boxtimes) .

Chosen Question Number:	Question 2	Question 3					
Write your answer to Section B here:							



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(Section B continued)	
	Section
	В
(Total 25 marks)	
TOTAL FOR SECTION B: 25 MARKS	



SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them. You should spend about 40 minutes on this question.

4. What makes a winning team (for example in sport or at work)?

Analyse the key factors which you feel are important in building up a successful team. You may wish to give examples of particular activities or situations.

OR

5. "In today's society, women are expected to do too much by having jobs, looking after the home and bringing up a family."

Comment on this statement.

(Total for Section C: 25 marks for Writing)

Indicate which question you are answering by marking the box (\boxtimes) . If you change your mind, put a line through the box (\boxtimes) and then indicate your new question with a cross (\boxtimes) .

Chosen Question Number:	Question 4	Question 5					
Write your answer to Section C here:							
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Section C continued)		blaı
		Sec
	(Total 25 marks)	
	TOTAL FOR SECTION C: 25 MARKS	
	TOTAL FOR PAPER: 75 MARKS	
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