Centre No.					Pape	er Refer	ence			Surname	Initial(s)
Candidate No.			1	2	0	3	/	3	F	Signature	

Paper Reference(s)

1203/3F

Edexcel GCSE

English A

Paper 3F – Media (Unseen)

Foundation Tier

Thursday 10 June 2010 – Afternoon

Time: 2 hours

Materials required for examination

Items included with question papers

Two inserts

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In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Do not use pencil. Use blue or black ink.

If you need more space to complete your answer to any question, use additional answer sheets.

Answer the question in Section A, one question from Section B and one question from Section C.

Do not return the inserts with the question paper.

Information for Candidates

Each question will be marked out of 25. The total mark for this paper is 75.

You are reminded of the importance of clear English and careful presentation in your answers. You should have, in addition to this question paper, the "Go Ape" and the "Adventure in a world of trees" leaflets.

Please note:

Section A starts on page 2 in this question paper Section B starts on page 6 in this question paper Section C starts on page 10 in this question paper.

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Question Number	Leave Blank
1	
2	
3	
4	
5	
Total	



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SECTION A: UNSEEN MEDIA

You must answer the question in this section. You should spend about 40 minutes on this question.

1. Read the "Go Ape" and "Adventure in a world of trees" leaflets.

How do these leaflets attempt to encourage people of different ages to try out the activities described?

You should comment on the following:

- the content of both leaflets
- the use of language
- design features, including layout and photographs
- any other aspects which you think are relevant.

Support your answer with examples from the texts.

(Total for Section A: 25 marks for Reading)

Trite your answer to S	Section A nere:		







(Section A continued)		blank
(Section 71 continued)		
		Sectio A
	(Total 25 marks)	
	TOTAL FOR SECTION A: 25 MARKS	



SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them. You should spend about 40 minutes on this question.

2. You are going on an activity weekend with a group of friends.

Write a letter to your friends giving them advice on how to prepare for the weekend.

You should include advice on:

- the clothing and equipment they will need
- getting themselves ready physically
- how they should work together to make the weekend a success.

OR

3. "Young people spend too much time watching rather than participating in sport."

Write a magazine article persuading young people to take part in sporting activities.

You could include:

- finding the right sport
- the benefits to health
- how to make time for sports activities.

(Total for Section B: 25 marks for Writing)

Indicate which question you are answering by marking the box (\boxtimes) . If you change your mind, put a line through the box (\boxtimes) and then indicate your new question with a cross (\boxtimes) .

Chosen Question Number:	Question 2	Question 3	
Write your answer to Section	B here:		







	Leave blank	
(Section B continued)		
	Section	p
	B	
(Total 25 marks)		
TOTAL FOR SECTION B: 25 MARKS	5	



Leave blank

SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them. You should spend about 40 minutes on this question.

4. For a website, you have been asked to review new electronic gadgets.

Write an article, commenting on the new gadgets.

You may wish to write about:

- style, size and ease of use
- value for money
- which gadgets you think will be most popular.

OR

5. "Young people think mainly about themselves and should do more to help others."

Comment on this statement.

You may wish to write about:

- young people's attitudes to helping other people
- the need to have spare time and relaxation in life
- the pressures on young people as they grow up.

(Total for Section C: 25 marks for Writing)

Indicate which question you are answering by marking the box (\boxtimes) . If you change your mind, put a line through the box (\boxtimes) and then indicate your new question with a cross (\boxtimes) .

Chosen Question Number:	Question 4	Question 5
Write your answer to Section (C here:	
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(Section C continued)		bla
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	(Total 25 marks)	
	TOTAL FOR SECTION C: 25 MARKS	
	TOTAL FOR PAPER: 75 MARKS	
	END	









