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Centre No.					Pape	r Refer	ence			Surname	Initial(s)
Candidate No.			1	2	0	3	/	5	H	Signature	

1203/5H **Edexcel GCSE**

English A

Paper 5H – Media (Unseen)

Higher Tier

Friday 10 June 2005 – Afternoon

Time: 2 hours

Materials required for examination

Items included with question papers

One insert

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Examiner's use only

Team Leader's use only

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initials and signature. The paper reference is shown above.

Check that you have the correct question paper.

If you need more space to complete your answer to any question, use additional answer sheets.

Answer the question in Section A, one question from Section B and one question from Section C.

Information for Candidates

Each question will be marked out of 25.

You are reminded of the importance of clear English and careful presentation in your answers. You should have, in addition to this question paper, a letter appealing for money to support Help the Aged, a charity.

Please note:

Section A is on page 2 in this question paper

Section B is on page 6 in this question paper

Section C is on page 10 in this question paper.

Turn over

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SECTION A: UNSEEN MEDIA

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You must answer the question in this section. You should spend about 40 minutes on this question.

1. Read the letter from Help the Aged.

How successfully does this letter encourage people to give money to Help the Aged?

You should comment on the following:

- the content of the letter
- the use of language
- design features
- any other aspects which you think are relevant.

(Total for Section A: 25 marks for Reading)

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SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them.

Do not use pencil. Use blue or black ink.

Put a cross in the box indicating the question you have chosen (\boxtimes) . If you change your mind, put a line through the box (\boxtimes) and then put a cross in the other box (\boxtimes) .

You should spend about 40 minutes on this question.

2. Write the text for a leaflet that aims to persuade people to give a few hours of their spare time each month to help a local voluntary organisation with its work.

You may write the leaflet for any organisation of your own choice \mathbf{OR} one of the following if you prefer:

- presenters and technical staff for a hospital radio station
- assistants to work in charity shops
- helpers for elderly people.

OR

3. Write a letter to your local newspaper to join in the debate about a controversial planning issue.

You could write about an issue of your own choice **OR** one of the following:

- making the centre of your community a traffic-free zone
- building a skateboard area in a nearby park
- the opening of a nightclub in a residential area
- redeveloping a recreational area as a shopping complex.

(Total for Section B: 25 marks for Writing)

Chosen Question Number:	Question 2	Question 3	
Write your answer to Section	n B here:		
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SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

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There are two questions in this section. You should answer ONE of them.

Do not use pencil. Use blue or black ink.

Put a cross in the box indicating the question you have chosen (\boxtimes) .

If you change your mind, put a line through the box (\boxtimes) and then put a cross in the other box (\boxtimes) .

You should spend about 40 minutes on this question.

4. Some people are driven by ambition; others take life as it comes. What do you think are the advantages and disadvantages of each of these attitudes?

OR

5. What would be your ideal career? Comment on what you would find rewarding about this kind of work and why you think you might be suited to it.

(Total for Section C: 25 marks for Writing)

Chosen Question Number:	Question 4	\times	Question 5	
Write your answer to Section	n C here:			
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Leave blank (Section C Continued) **TOTAL FOR PAPER: 75 MARKS** <u></u> **END**

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