

GCSE2010 English 5EH01

Standardisation May 2011

Candidate C

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The RSPCA website is about having CCTV cameras in all abattoirs. The ~~RSPCA~~ Animal Aid leaflet is about helping people give up meat and go vegetarian. ✓

○ There two texts both have differences ○ for example the RSPCA is aimed at the media. we can prove this because on the tool bar it has many different options but 'media' is highlighted. Animal Aid is to stop us eating meat and is trying to persuade us to go vegetarian. The ~~main~~ front cover of the animal aid leaflet is in bright complementary colours. And at the top in Capital letters it says 'choose life - go veggie' which suggests that we should not kill animals but instead go vegetarian. Also a main contrasting ^{find a better word} thing is that they are both set out very differently. The RSPCA website has a simple format of which it

has clear paragraphs and ^{quotation} quotes make the article seem more reliable because other people have agreed with it. The paragraphs are easier to read because they are in small chunks. Animal Aid's leaflet is in a colourful layout which consists of many pictures and lots of small sentences which is on their side for example on the front cover of the leaflet they also have pictures of Vegetarian food on the cover. The leaflet itself is vibrant in colour and has lots of pictures and interesting facts. It is written in clear paragraphs no longer than three or four lines each.

However these two texts also have similarities for example they are both easy to read they each have a clear paragraphs and subheadings. Each text also has a logo of the RSPCA logo is on the top and bottom

left of ~~east~~ the page whereas
 as the animal aid leaflet
 has it on the ~~Right~~ bottom
 right corner Both texts also
 use emotive texts, the RSPCA
 says words 'Compulsory' and
 'urgency' which suggests
 that it needs to become
 legal to not have
 CCTV in abattoirs soon. And
 the animal aid tells us
 clearly emotional facts about
 animals being slaughtered.
 So that we can eat them.
 Animal aid are putting the
 facts on their side so people
 will want to turn Vegetarian.
 The RSPCA has only one
 picture for that is repeated
 to the article and the
 Animal Aid leaflet has many
 pictures but on the very
 top of the first page
 there are pictures of baby
 animals & this is also
 the same with the RSPCA
 pictures of baby animals show
 an emotive and that it
 tries to relate in what
 people are killing.

by
 particular
 questions?

how
 many

4.

Animal Aid is most likely aimed at people around the age of 13-30 we can try and estimate this because on the leaflet on the second page it says you should pay less if you are a certain age. Animal Aid is also aimed at people who are concerned about the environment and they want people² to take the next logical step and ~~at~~ become vegetarian.

The RSPCA is aimed at farmers, abattoir owners and mainly the media. The purpose of the text is to improve animal welfare. This website also has other links to do with the RSPCA for example they all are different pages in the media section. For example the picture of the dogs ~~shows~~ is about press releases.

In Conclusion both websites are very similar in the way that they are set out but very different in what they text are about for example they both texts have a clear layout but they are both on animals but different things. Animals one text is about the abattoirs in the UK and one is about turning Vegetarian. So even though they are very similar they are both very different articles because of the text, colours and pictures.

9 Some sound comparisons done, and a clear exploration of the ideas and perspectives of these writers. You have selected some appropriate examples to back up your points.

Is Animal Testing Right?

Animal testing has been around since the 4th Century (BCE). However it first became acknowledged by a man called Edmund O'Meara. O'Meara was a physiologist and he brought up the fact that animal testing could be used as a medical term to test new products on animals to see if they were safe to use on humans.

Many more animals are killed for food than due to animal testing. Without animal testing many products would not be safe for humans to use. Animal testing helps us to develop vaccines against diseases such as polio, Rubella and TB. Most methods other than animal testing are not advanced enough to use on humans so scientists have to use animal testing. Many people think animal testing is wrong because they think it is cruel to operate on animals.

However Human life is consid-
~~ered~~ has greater intrinsic value
to compared to the life of
an animal. A lot of animals
who are tested on do not
die...

Most animal testing leads to
better understandings. For example
when scientists operate on
animals they find out better
techniques such as better or
easier ways to to do transplants
or safer ways for open heart
surgery. People who believe that
animal testing is wrong argue
that animal testing can be
misleading and that different
results may occur in
animals than in humans.

Animals that are tested on
do not get a chance to
suffer and are killed
before they feel any pain.
Many more animals are killed
in Britain for food than
they are killed because
of animal testing. If anything
it is better to do medical
research than to
be killed and eaten for food.

In conclusion I believe that animal testing is not wrong because if it were banned it would have to be ~~test~~ tested on humans which could be harmful to humans. Most people who think animal testing is wrong would not like to be tested on and so they are biast as they want animal testing to stop but don't want it to be tested on themselves. I also believe that animal testing is not bad because most places treat their animals fairly and to not test on the animals regularly. However I think that less animals should be tested on and that once animals have been tested they should be freed or sold as pets. I also think that there should be inspections every so often so ~~the~~ government know if there is any animal cruelty happening at the place where animals are tested on. Animal testing in most countries is legal however the rules are

strict and there are
little mistakes and wrong
doings. But in some countries
animal testing is legal
but and scientists can do
what they want in
the testing centre. I believe
that ~~it~~ everywhere ~~through~~
out the world should have
strict laws about animal
testing.

10 + 5

You make some good points here, and write clearly
and persuasively. You have used a number of devices and present your
ideas in a sustained way.