

GCSE Digital Communication

Unit 3

Sample 3

The website theme that I have chosen is healthy gossip websites. I chose this theme because.

The first website that I will analyze is www.okay.co.uk I chose this website because it's for a well known magazine and is well known for having all the latest gossip. There are many effective features and components on this website, such as color and good gossip these bright colors will attract a younger audience. This feature/component is effective because it makes the website look good. This feature/component is effective because gets you to like the website and want to look at it more. Another positive aspect of this website is it has quit good information this is effective because it makes the audience want to read more.

However, studying this website has also revealed several areas for improvement, such as longer storey's and more images I would suggest improving this by more images longer and another area for improvement is more exiting storey's because they have good storey's if they have more the audience will keep coming back.

The second website that I will analyze is www.mybliss.co.uk there are many effective features and components on this website, such as good gossip and it's the best one so far I have looked at its good for teens. This feature/component is effective because it draws you in and is good for the teenagers to look at. Another positive aspect of this website is that it has a lot of pictures and pink and a lot of girls love the color pink. This is effective because it draws young groups and others in.

Furthermore studying this website has also revealed several areas for improvement, such as longer storeys a little more exiting and pinker. I would suggest improving this by getting some teenagers along to talk about it and see what they think. Another improvement for this is pictures of older teenagers as well as the younger ones.

The final website that I will analyze is www.takeabreak.co.uk There are many effective features and components on this website such as some color and real life storey's This feature/component is effective because it isn't all about celebs and it just being all a bout them .This feature/component is effective because it's about true life storey's Another positive aspect of this website is it has long storey's but not to long this is affective because it makes readers want to read on .

Studying this website has also reveled several areas for improvement, such as being more interesting I would suggest improving this by getting some disasters and happy storey's in another area for improvement is color a lot more color.

In conclusion, I have found this exercise very beneficial whilst planning and producing my own website and it has provided me with lots of ideas.

Introduction to my website

I was asked to make a gossip magazine for the magazine to appeal to teenagers the celebrities are young and that is a reason that they are popular with the younger generation. My website is made to entertain with exciting stories I am aiming to have a successful magazine and website. My website is called 'gossip goods' I have chosen this name because gossip you just love it and that's how I came up with it this pulls the audience in and makes them want to read I think text talk and slang words are appropriate when it comes to teens.

Well I have used pics and stories to show it's about teenagers and talked about what's going on in their celebrity life. I will use slang words and text talk so they will see it's for teens. I will put a 5 star rating on my site to see if they like it. On my site I have got Selena Gomez, Danny Mangan, Matt Cardle, Amanda Holden etc. I hope to achieve a website and magazine that teens like and find it entertaining I will like to say put a star rating and when people click on the site added to how many people who have already been on the site.

Reviewing My Website

I was told to make a brand new fresh website that gilly teens would be interested in I thought getting the latest gossip would be a good idea , as they enjoy a good gossip especially their favourite celebs. I am also a teenager and like gossip and to know what's going on in the celebrity lime light.

My home page is pink and has good pics and info the website is not too crowded. I have added on my page info, colour and pics the pink background stands out and the pics are good to show what's in the magazine to drag the readers in the pic background is on because girls like the colour pink.

1 page I wrote I chose rhanna and Chris brown because he assaulted her and teens love a storey like that and the pic makes them want to read. An other one is Amanda Holden she lost her baby at 7 months and is devastated they here about it but don't have the real storey. The last one is Selena Gomez has a baby they have thought it was true but they will now know the truth and the pics and info draw them in for all of these storeys.

I think I could make it better buy preparing for it and getting more info.