

General Certificate of Secondary Education

2009

Ce. 71 Candidate Numbe

Business Studies

Paper 2 Foundation Tier

[G1202]

FRIDAY 29 MAY, MORNING



TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper. There should be enough space for your answers. If you do require more space, you may complete your answers on the extra lined pages at the back of this booklet.

Answer all four questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 105, including a maximum of 5 marks for quality of written communication.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only		
Question Number	Marks	
1		
2		
3		
4		
QWC		

Total	
Marks	
1,141110	

a)	Explain the term "multi-skilling".	
		_[2]
b)	Describe how multi-skilling would be helpful in a restaurant.	
		[2]
c)	Give details of one benefit of home-working for The Penthouse.	
		_ [2]

(d)	The waitresses in The Penthouse receive extra money as tips from customers. Tick the box which shows the name given to this extra income. Tick only one box.		Examiner Only Marks Remark
	Commission		
	Bonus		
	Fringe Benefits	[1]	
		[*]	
(e)	The Penthouse has introduced an appraisal system. Identify three methods of appraisal.		
	1		
	2	 -	
	3	[3]	
(f)	State two benefits which appraisal has for employers .		
	1		
	2.		
	2.		
		[4]	

(g)	A new chef is being selected for The Penthouse. Recommend one suitable method of selection for a chef and explain why that method is suitable.	Examiner Only Marks Remark
	[3]	1
(h)	Both employees and employers have responsibilities in the selection process. Explain two of these responsibilities.	
	1	
	2	

		_ [4]	
		_ L.1	

Hy-tec plc manufactures computer hardware and software in Bango
Some of the products are marketed abroad and some are sold in
Northern Ireland through a franchise.

Examin	er Only
Marks	Remark

(a)	What is the term given to a person who buys a franchise?		
(b)	What is the term given to a person who sells a franchise?		
	[1]		
(c)	Explain two advantages of a franchise from Hy-tec plc's point of view. 1		
	2		
	[4		

	xplain two drawbacks for Hy-tec plc of marketing abroad.		Marks
1.			
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2.			
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		F 43	
_		[4]	
	ome of the employees in Hy-tec plc are in dispute with their		
	mployers, and have called in a Trade Union to help. Describe two		
rc	oles of a Trade Union in this situation.		
1.			
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∠.	•		
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		[4]	

(f)	Some of the staff problems in Hy-tec plc may be caused by the lack job satisfaction. Explain two ways in which this firm could improve employees' job satisfaction.		Examine Marks	er Only Remark
	1			
	2			
(g)	Hy-tec plc aims to grow and expand. Name three internal (organic) methods of growth the business might use.			
	1			
	2			
	3	[3]		
(h)	What do you think is the main disadvantage of internal (organic) growth for a business such as Hy-tec plc? Advise Hy-tec plc of anothway to achieve growth and give details of that method.	her		
		Г41		

Examiner Only				
Marks	Remark			

Crafty Things is in primary production	
Crafty Things is in secondary production	
Crafty Things is in tertiary production	

[1]

(b)	Briefly describe one changing trend in Northern Ireland across the types of production.			

(c) Crafty Things operates the Just-in-Time method of production. Describe this method.

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2

(b)	Give details of two advantages of Just-in-Time production for this business.	Examine Marks	er Or Ren
	1		
	2		
		543	
)	Crafty Things is hoping to introduce specialisation (division of labor Recommend one way in which specialisation (division of labour) cobe applied to this business.		
		[2]	

(f)	Explain one advantage and one disadvantage which specialisation (division of labour) may have for Crafty Things.		Examine Marks	er Only Remark
	Advantage			
		[2]		
	Disadvantage			
		[2]		
(g)	What is meant by "economies of scale"?			
		[2]		
(h)	Explain one example of how Crafty Things might benefit from economies of scale.			
		_ [2]		

the workplace.			
1			
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3			
			
		[6]	

C	atriona is a sole trader who owns Fashion Feet – a shoe shop in oalisland. She has used her own savings as capital with some loans om her family.	Examine Marks	er Only Remarl
(a)	Explain one advantage and one disadvantage for Catriona of using her own savings as capital.		
	Advantage		
	[2]		
	Disadvantage		
	[2]		
(b)	Name, and give details of, one other suitable source of internal capital for Catriona.		
	[3]		

4

(c)	Give details of two main purposes of a Cash Flow Forecast which would apply to Fashion Feet.		Examine Marks	er Only Remark
	1			
	2			
		[4]		
(4)	Advisa Catriona where she might get help to prepare the Cash Flow			
(u)	Advise Catriona where she might get help to prepare the Cash Flow Forecast.			
		[1]		
(e)	Describe two consequences for Fashion Feet if Catriona's Cash Flow Forecast were incorrect.	W		
	1			
	2			
		[4]		

	The following figures were extracted from the accounts of Fashion Feet for the year ended 31 December 2008:					
	Sales Net Profit	£37,500 £7,500				
(f)	Using the space bel Feet for the year.	ow, calculate the Net Profit Percentage for	or Fashion			
			[3]			
(g)		ways in which Catriona might improve h				
	1.					
	2.					
			[4]			
(h)		ated her Current Working Capital Ratio. Value calculation give her?				
			Quality of written communication			

[Turn over

Extra page if required		Examine		
		Marks	Remark	
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