



General Certificate of Secondary Education
Specimen Paper

Art and Design (Applied)

XXXX/2

Date: Time

For this paper you must have:

- appropriate art and design materials.

Time allowed: 10 hours

Instructions

- Read the paper carefully. Before you start work make sure you understand all the information.
- Respond to one brief and produce a personal response.
- You have an unlimited preparatory period to research, investigate and develop your ideas. Your work during this period could be in sketchbooks, journals, design sheets, studies or any other appropriate form of preparation.
- You are allowed ten hours to produce your final proposal.
- The work submitted for this examination must be your own unaided work.
- You must hand in your final proposal and the preparatory work at the end of the examination.

Information

- Your work will be marked out of 80.
- All your work, including the work done during the preparatory period, will be marked.

Advice

- You should discuss your ideas with your teacher before deciding on your starting point.
- You should make sure that any materials or equipment which you might need are available before you start your ten hours of supervised work.
- You may take all your preparatory work into the examination sessions.
- You should, when developing your personal response, make connections with other appropriate sources such as the work of artists, craftspeople and/or designers.
- You may work on further supporting studies until you have completed your final proposal.
- You may use any appropriate medium, method(s) and materials, unless the question states otherwise.

Your work will be marked according to how well you have shown evidence of:

- developing ideas through investigations informed by contextual and other sources demonstrating analytical and cultural understanding
- refining ideas through experimenting and selecting appropriate resources, media, materials, techniques and processes
- recording ideas, observations and insights relevant to their intentions in visual and/or other forms
- presenting a personal, informed and meaningful response demonstrating critical and analytical understanding, realising intentions and where appropriate, making connections between visual, written, oral or other elements

Read the scenario and choose **one** of the briefs that follows. Remember to study the work of appropriate artists, craftspeople and/or designers and refer to their work in your response. The work that you present must take note of the relevant constraints identified in the brief and take into account the methods that would be used to produce the final piece of work if the client selected your design proposal. It must be of a standard and scale suitable to present to a client and at the stage where it could be progressed to production. It should be noted that a final piece to actual size is not required.

The Project Scenario:

A famous Zoo is to undergo a programme of modernisation and refurbishment. Its aim is to house and display its wildlife in new enclosures that reflect their natural environments. The enclosures to be displayed are:

“TROPICAL REALM” – an indoor display of birds, reptiles and amphibians

“ISLANDS IN DANGER” – an indoor display of endangered island species

“BUTTERFLY PARADISE” – an indoor display of butterflies from all over the world

“AQUARIUM” – an indoor display

“ELEPHANT CENTRE” - an indoor and outdoor display

“THE MONKEY HOUSE” - an indoor and outdoor display

“THE PENGUIN POOL” - an indoor and outdoor display

“SEALION BEACH” - an outdoor display

The Directors want to update The Zoo’s range of advertising materials, introduce items to be sold in its shop and generally enhance the visual impact of the environment.

Choose **one** of the following briefs:



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Briefs

1. Designs are required for an A3 jigsaw that will be suitable for children in the 7-10 age range. You must select a creature from one of the enclosures to be developed and produce designs that illustrates the creature in its natural environment. You may use paint, print, collage or mixed media in your design.

Your preparatory work should include small, scaled down versions of **at least two** possible designs, along with prototypes and/or samples and relevant annotations describing why you believe these are suitable for the commission. In the ten hour period you will only be expected to produce **one** final proposal which must indicate methods of production, materials to be used and dimensions must be clearly indicated.

2. Designs are required for a site specific outdoor relief panel. It should be inspired by one of the enclosures to be developed. The design **must** be circular with a diameter of 50cm. and be suitable for carvings, castings or mouldings. The designs should reflect the creature(s) from the selected enclosures and can be freestanding or wall mounted.

Your preparatory work should include small, scaled down versions of **at least two** possible designs, along with prototypes and/or samples and relevant annotation describing why you believe these are suitable for the commission. In the ten hour period you will only be expected to produce **one** final proposal which must include methods of production, materials used and dimensions must be clearly indicated.

3. Designs are required for decorative fencing for one of the outdoor display enclosures. The fencing should reflect the creatures within the display enclosure. Consideration must be given to safety aspects of the design and materials used.

Your preparatory work should include small, scaled down versions of **at least two** possible designs, along with prototypes and/or samples and relevant annotation describing why you believe these are suitable for the commission. In the ten hour period you will only be expected to produce **one** final proposal which must include methods of production, materials used and dimensions that must be clearly indicated.

4. Designs are required for take-away food packaging. The packaging must be appropriate for the selected item and the design should use the slogan 'endangered species' and use an endangered animal as inspiration for both the design and graphic imagery. Consideration must be given to the choice of materials, constructional techniques and function.

Your preparatory work should include small, scaled down versions of **at least two** possible designs, along with prototypes and/or samples and relevant annotation describing why you believe these are suitable for the commission. In the ten hour period you will only be expected to produce **one** final proposal which must include



methods of production, materials used and dimensions that must be clearly indicated.

5. Designs are required for a length of printed fabric. They should be inspired by patterns, shapes, forms and/or textures observed from the study of animal 'skins' seen in one or more of the displays to be developed. Designs should use a repeat pattern format and should be suitable for block printing. Show how your ideas would look on **at least two** of the following items; aprons, tea towels cushions, blinds, sarongs or scarves.

Your preparatory work should include small, scaled down versions of **at least two** final designs, along with relevant annotation describing why you believe these are suitable for the commission. In the ten hour period you will only be expected to produce **one** final proposal which must include methods of production, materials used and dimensions that must be clearly indicated.

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