Centre No.					Pape	r Refer	ence			Surname	Initial(s)
Candidate No.			5	3	0	8	/	0	1	Signature	

Paper Reference(s)

# 5308/01 Edexcel GCSE

# **Applied Business**

(Double Award)

Unit 3: Business Finance

Thursday 14 June 2007 – Afternoon

Time: 1 hour 30 minutes

Materials required for examination	Items included with question paper
Calculator	Nil

#### **Instructions to Candidates**

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature. Check that you have the correct question paper.

Answer ALL the questions. Write your answers in the spaces provided in this question paper. Show all the steps in any calculations and state the units. Calculators may be used.

#### **Information for Candidates**

The marks for the various parts of questions are shown in round brackets: e.g. (2). There are 10 questions in this question paper. The total mark for this paper is 90.

There are 20 pages in this question paper. Any blank pages are indicated.

#### **Advice to Candidates**

You will be assessed on your ability to organise and present information, ideas, descriptions and arguments clearly and logically, including your use of grammar, punctuation and spelling.

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Turn over

Total

Examiner's use only

Team Leader's use only

Question Number

1

2

3

4

5

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7

8

9

10



#### **Scenario**

The questions in this paper are based on the following scenario.

You should read this scenario carefully before you start to answer the questions.

#### Clarian Farm

Clara Gish and Lillian Bowe own and run *Clarian Farm*. Clara and Lillian do not grow and sell crops, or raise animals for meat. *Clarian Farm* is for people who want a day out. It is very popular with families with young children, who like the tame animals at the farm.

The information below is from the website of *Clarian Farm*.

## Clarian Farm - a great day out in the country!

You will receive a warm welcome to Clarian Farm. There's a lot happening each and every day for all ages.

Visit us, meet our animals and join in the fun and games. We have some things that you would expect to find on a farm, and plenty of other things that you wouldn't!!

#### Clarian Farm

- has an 'Animal Hotel' where people going on holiday can leave small pets, such as rabbits and gerbils, to be cared for by farm staff
- has stables for horses and donkeys
- allows visits by school trips, where pupils learn about caring for animals
- arranges children's birthday parties, where the children can meet and feed the animals
- has a café and shop, where visitors can buy snacks and gifts



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		airing a <i>Clarian</i> a					a wants
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- **2.** *Clarian Farm* sets a budget for animal food. The budget for May 2007 is shown below. Lillian wants to know the budgeted cost of this food for the whole of May.
  - (a) Complete the table below by calculating the **budgeted** cost of this food, including the total budgeted cost, for May 2007. (Note: There are 31 days in May.)

Food for:	Budgeted cost per day	Budgeted cost for May (31 days)
Horses and donkeys	£20 per day	£
Other large animals	£8 per day	£
Small animals	£3 per day	£
	Total budgeted cost	£

**(1)** 

Lillian has kept records of the actual cost of this food for May. These are shown below.

Food for:	Actual cost for May
Horses and donkeys	£635.50
Other large animals	£248.00
Small animals	£85.25
Total actual cost	£968.75

(b)	Using the above figures and your calculations from (a), show if <i>Clarian Farm</i> has been successful in keeping to these budgeted costs.	
	(5)	Q2
	(Total 6 marks)	

Leave blank

- **3.** *Clarian Farm* buys animal feed from Rudy Williams, a local supplier. Clara and Lillian want to order the following items from Rudy Williams.
  - 24 boxes of bird pellets, reference number BP53, cost per box £2.45
  - 120 packets of mixed seeds, reference number MS20, cost per packet £0.41
  - 48 boxes of hamster food, reference number HF96, cost per box £1.24

Using this information, complete the Purchase Order below, to be sent to Rudy Williams at 125 Bara Street, Melford, Melfordshire MD6 8DF.

#### Note:

- The last completed Purchase Order was numbered 804
- Clara and Lillian want these items delivered immediately.

	C: £ £+.}-	Clarian		2 007		
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PURCHASE ORDER				Order N	o:	
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						-
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	running costs by ticking the correct column.	G	ъ.	
		Start-up Costs	Running Costs	
	• Building Clarian Farm's café			
	• Leaflets that advertise <i>Clarian Farm</i>			
	• A computer for keeping business records			
	• Food sold in Clarian Farm's café			
(b)	From the information in (a) above, give an examp asset for <i>Clarian Farm</i> .  Fixed asset			ent 
	asset for <i>Clarian Farm</i> .  Fixed asset  Current asset			(2)
Ran	asset for <i>Clarian Farm</i> .  Fixed asset	ay from 1pm u	ıntil 5pm. He works	(2)
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	code reader to scan items sold will help Clarian	(d) Describe <b>one</b> way that using a bar <i>Farm</i> reduce its costs.
	(2)	
	(Total 10 marks)	
	e right-hand table, list correctly the assets and	Study Lillian's list below. Using the liabilities.
	e right-hand table, list correctly the assets and  Corrected list	
		liabilities.
	Corrected list	liabilities.  Lillian's list
	Corrected list	Lillian's list  Assets
	Corrected list	Lillian's list  Assets  Buildings
	Corrected list	Lillian's list  Assets  Buildings  Furniture and equipment
	Corrected list	Lillian's list  Assets  Buildings  Furniture and equipment  Customers who owe money
	Assets	Lillian's list  Assets  Buildings  Furniture and equipment  Customers who owe money  Bank overdraft
	Assets	Lillian's list  Assets  Buildings  Furniture and equipment  Customers who owe money  Bank overdraft  Liabilities
	Assets	Lillian's list  Assets  Buildings  Furniture and equipment  Customers who owe money  Bank overdraft  Liabilities  Vehicles
Q5	Assets	Lillian's list  Assets  Buildings  Furniture and equipment  Customers who owe money  Bank overdraft  Liabilities  Vehicles  Stock

**6.** Clara has produced the following Cash Flow Forecast for *Clarian Farm*, for the three months July–September 2007.

Cash Flow Forecast for Clarian Farm, July-September 2007

2007	July (£)	August (£)	September (£)
Total receipts	6 400	6 500	6 000
Total payments	5 850	5 850	5 950
Net inflow/outflow	550	650	50
Opening balance	240	790	1 440
Closing balance	790	1 440	1 490

Clara now realises that she has forgotten to include a payment for further repairs to the stables. This repair work will cost £2 000. The repair work will take place in August but payment for it will be a month later.

(a) Using this information, update the Cash Flow Forecast for *Clarian Farm*. Show your updated figures in the blank Cash Flow Forecast on page 9.

**(3)** 



Leave blank

### Updated Cash Flow Forecast for Clarian Farm, July-September 2007

2007	July (£)	August (£)	September (£)
Total receipts			
Total payments			
Net inflow/outflow			
Opening balance			
Closing balance			
			(2)
(ii) Consider <b>one</b> decision that C updating this Cash Flow For		vill now have to r	make as a result of
			(2)
			(Total 7 marks)

L	eave
h	lank

7.	At Clarian Farm, Clara produces a Profit and Loss Account at the end of each month of
	trading. Clara has the figures she needs for May 2007.

• Ticket sales income from:

• the public who visited <i>Clarian Farm</i>	£12 550
o school groups that visited Clarian Far	m £600
o birthday parties held at <i>Clarian Farm</i>	£575
The cost of all these sales came to	£4 860
Clarian Farm staff received salaries and w	ages £3 445
Power and telephone bills totalled	£800
Food and other expenses came to	£2 060

(a) Using this information, complete the Profit and Loss Account for *Clarian Farm* below. Some information has already been entered to help you.

Clarian Farm: Profit	and Loss Account	
for		
	£	£
Sales		
Gross profit		
Expenses:		
Staff salaries and wages	3 445	
Total expenses	ı	

**(8)** 



· · · ·	
(1)	Mary Fairbanks, the manager of <i>Clarian Farm's</i> bank.
	(3)
(ji)	Doug Bigkford, who lives and forms novt door to Clavian Farm
(11)	Doug Pickford, who lives and farms next door to Clarian Farm.
	(3)
ara o	(3)
mula	could calculate her profit easily if she used a computer spreadsheet, because are entered in cells.
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Visitors to <i>Clarian Farm</i> can pay by credit card, debit card, cash or cheque. Vidor and his family recently visited <i>Clarian Farm</i> . Vidor paid the entrance fee that day by credit card rather than by cheque.				
(a)	Describe briefly what happens when Vidor uses his credit card to pay the entrance fee.			
	(2)			
(b)	Why is Vidor likely to have chosen to pay by credit card rather than by cheque?			
	(2)			
(c)	What are <b>two</b> disadvantages to <i>Clarian Farm</i> of letting Vidor pay by credit card rather than by cheque?			
	1			
	1			
	1			

(Total 8 marks)

Leave	
blank	

9.	Lillian wants to check whether it is worth <i>Clarian Farm</i> continuing with the 'Animal Hotel'. This 'Animal Hotel' is used by people who are going on holiday, and who need to leave their small pets to be cared for by <i>Clarian Farm</i> staff.
Lillian has calculated various costs and revenues for the Animal Hotel.	
	<ul> <li>Fixed costs are £400 a month.</li> <li>The variable cost for each pet is £3 on average.</li> <li>The sales income from each pet is £19 on average.</li> </ul>

Lillian knows that the formula to calculate the break-even point is

Break-even point =  $\frac{\text{Fixed Costs}}{\text{Selling price per unit less variable cost per unit}}$ (Sales income per pet less variable cost per pet)

(a)	1) How many pets must <i>Clarian Farm</i> take in each month in order to break even?			
	Show all your working.			
	(2)			
(b)	What will be the effect on the break-even point if Lillian decides to increase the price that <i>Clarian Farm</i> charges for use of the Animal Hotel?			
	(2)			

Lillian has information about the costs and revenues of the birthday parties held at *Clarian Farm.* These are as follows.

• Sales income from each birthday party: £80

• Variable costs of each birthday party:

food and drink for children
 party hats, gifts and other items
 other variable costs
 fixed costs per month
 £15
 £9
 £6
 £400

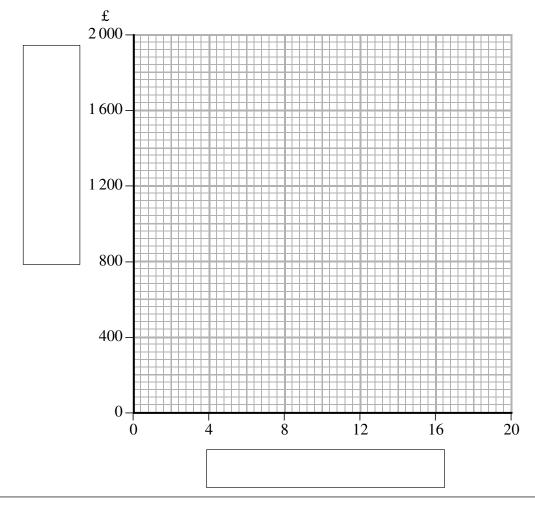
(c) Using the data given above, draw a fully labelled break-even chart on the graph below. Label the axes and label the break-even point. (5)

You may find it helpful to complete the Activity Table before you draw the chart.

#### **Activity Table**

Number of birthday parties	0	10	20
Sales			
Variable Costs			
Fixed Costs			
Total Costs			

Heading .....



Leave	
blank	

Lillian has set up a spreadsheet to construct her break-even charts. An extract is shown below. Lillian has already entered formulae in the star (\*) cells.

	A	В
1		(£)
2	Sales income for a birthday party	
3		
4	Variable cost 1: food and drink	
5	Variable cost 2: party hats and gifts	
6	Variable cost 3: other items	
7	Total variable cost for a birthday party	*
8		
9	Sales income less Total variable costs	*
10		
11	Fixed Costs	
12		
13	Break-even point	*

(d) Identify <b>one</b> cell that contains a formula. State this formula and describe calculation it will carry out.	the the		
Cell reference Formula			
Calculation			
	(3)		
Lillian knows that using a spreadsheet helps her because formulae are used that calculate changed figures quickly and accurately.			
(e) Describe <b>one</b> advantage for Lillian, <b>other than</b> the use of formulae that calc changed figures, from using spreadsheets for her financial and other records.	ulate		
	•••••		
	(2)		

**Q9** 

(Total 14 marks)

10. Clara and Lillian are planning to create a new play area for young children who visit <i>Clarian Farm</i> . They will have to buy play equipment, such as a slide and a climbing frame, and build a proper playing surface so the children can play safely.	
(a) How will <b>each</b> of the following documents help Clara and Lillian to create this new play area?	
<ul><li>Budget</li><li>Forecast Profit and Loss Account</li></ul>	
How budget will help	
How forecast Profit and Loss Account will help	
How forceast Front and Loss Account will help	

Clara and Lillian need £15 000 to pay for the new play area. They disagree on how to pay for the new play area.

- Clara has about £12 000 saved, and wants to invest her savings in the play area. Lillian has no savings and cannot offer to invest any money.
- Lillian wants to use profits from future sales. At the moment, Clara and Lillian do not have enough spare cash from profits.
- (b) Choose **one** of these sources of finance to pay for the new play area. Consider the advantages **and** the disadvantages of using this source, and explain why you have chosen it rather than the other source.



Use future profits from future sales
 (8)
(Total 12 marks)



