| Candidate | Centre | Candidate |
|-----------|--------|-----------|
| Name      | Number | Number    |
|           |        | 4         |



**Entry Level Certificate** 

700/02

#### **ENGLISH**

#### **CONTROLLED TASK 2008**

#### **CANDIDATE'S BOOKLET**

## Elm Road School End of Summer Term Trips

| Question 1 |  |
|------------|--|
| Question 2 |  |
| Question 3 |  |
| TOTAL      |  |

#### **ADDITIONAL MATERIALS**

Resource Material.

#### INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer all questions.

Write your answers in the spaces provided in this booklet.

#### INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

No certificate will be awarded to a candidate detected in any unfair practice during the examination.

### **BLANK PAGE**

(700-02) **Turn over.** 

#### **READING**

Question 1 is a test of *Reading* skills.

| 1. | Read the Resource Material    | Elm Road School End of Summer Term Trips | . Look at it carefully |
|----|-------------------------------|--|------------------------|
|    | and then use it to answer all | of these questions.                      | [40]                   |

(a) How many trips are advertised?

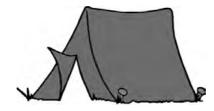
[1]

(b) In which month will all the trips take place?

[1]

(c) Name the trips being advertised.





(ii)



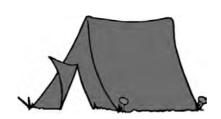
(iii)



[3]

(d) Name **one** (1) thing which you could do on **each** trip.

(i)



(ii)



(iii)



[3]

(e) Which trip goes on the last weekend in July?

[1]

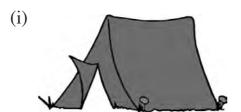
(f) For which trip would you go to see Mrs. Scott?

[1]

(g) How much does it cost to hire a wet suit?

[1]

(h) From the Resource Material, list **two** (2) facts about **each** school trip. You should write in **sentences**.



1.

2.



1.

2.

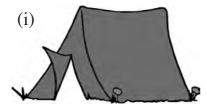


1.

2.

- (i) Think about what you have learnt about how words and graphics are used to persuade you in advertising.
  - For each trip give one (1) word, phrase or graphic which is trying to persuade you to join.

Say why you think this word, phrase or graphic has been used.



| Word, phrase or graphic: |  |
|--------------------------|--|
| Reason:                  |  |
|                          |  |
|                          |  |
|                          |  |
| (ii)                     |  |
| Word, phrase or graphic: |  |
| Reason:                  |  |
|                          |  |
|                          |  |
| (iii)                    |  |
| Word, phrase or graphic: |  |
| Reason:                  |  |
|                          |  |
|                          |  |
|                          |  |

[9]

| <i>(j)</i> |       |  |
|------------|-------|--|
|            | (i)   | Which trip appeals the most to people who like to try out new things? Why? |
| Trip:      |       |  |
| Reaso      | on:   |  |
|            |       |  |
|            |       |  |
|            |       |  |
|            |       |  |
|            | (ii)  | Which trip appeals the most to people who like a quiet life? Why?          |
| Trip:      |       | •  |
| Reaso      | on:   |  |
|            |       |  |
|            |       |  |
|            |       |  |
|            |       |  |
|            |       |  |
|            | (iii) | Which trip appeals the most to <b>you</b> ? Why?                           |
| Trip:      |       |  |
| Reaso      | on:   |  |
|            |       |  |
|            |       |  |
|            |       |  |

(k) A pupil at Elm Road School is sending this e-mail to you but there are some gaps which need to be filled in.

Use the words from the box below to fill the gaps.

[5]

| have  | cost  |  |
|-------|-------|--|
| rains | trips |  |
| Snake |       |  |

| To: Subject: End of Term Trips Send                                  |
|--|
| Our school has some great plans for the end of summer term           |
| . We can choose from camping, going to                               |
| a theme park or a day doing water sports. They all                   |
| a lot but we can save in the School Savings Club if we want to. I am |
| going on the water sports day at Wild Bay because I                  |
| always wanted to see a real dolphin. I would have gone to the theme  |
| park but I do not like the sound of thePit.                          |
| The camping weekend sounds good too, but what will we do if it       |
| ······································                               |
|  |

#### **WRITING**

Questions 2 and 3 test your skills in *Writing*.

Take time to plan your work and check it afterwards.

2. You need to design a poster to tell everyone about an end of term trip at your school.

However, before you can design your poster, you will have to write to different places for information.

Put **your own name and address** on the envelope below so that the information may be sent to you. If you prefer, put your own name and your school's address.

[4

| 1 <sup>ST</sup> |
|-----------------|
|                 |
|                 |
|                 |

Now design a poster to tell everyone about an end of term trip at **your** school.

Make notes for your poster in the box below.

#### **NOTES**

- Name of activity/trip
- Where it is
- Pictures/logo
- Date trip is going
- Time trip is leaving school
- Who can go (which year group)
- Cost of trip
- What you can do there
- Slogan/catchy phrase
- Who to contact

#### **POSTER**

| You may use this page or a separate sheet for your poster.     |  |  |
|--|--|--|
| Remember that your poster must be clear and eye-catching. [16] |  |  |
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| 3. Wr   | ite a s | tory about <b>one</b> (1) of the following titles.   | [20] |
|---------|---------|--|------|
| Either, | (a)     | The Best School Trip Ever.                           |      |
|         |         | Describe what happened and what made it so special.  |      |
| Or,     | (b)     | Disaster at a Theme Park.                            |      |
|         |         | What happened? Why did it go wrong? How did it end?  |      |
| Or,     | (c)     | A Weekend Away.                                      |      |
|         |         | Where did you go? What did you do? How did you feel? |      |
| Title:  |         | Use this plan box to write some ideas.               |      |
|         |         |  |      |
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|         |         |  |      |
| Now, w  | rite y  | our story.   |      |
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**E3** 

#### To be completed for moderation

| Only one E3 needs to be completed if the conditions are the same for all pupils.  |
|---|
| Conditions for Task   |
| (Time allowed, support given etc.)  |
|   |
|   |
|   |
|   |
| Reading section   |
| Please note that according to JCQ regulations, the Reading section may not be read to candidates.                           |
| (Brief supporting comments for marks awarded should be given if the Reading section has been undertaken orally.)            |
|   |
|   |
|   |
| Writing section   |
| Please note that according to JCQ regulations, all writing in the Writing section must be undertaken by the candidate only. |
|   |
|   |
|   |

(700-02)



**Entry Level Certificate** 

700/02-A

**ENGLISH** 

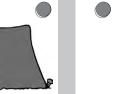
**CONTROLLED TASK 2008** 

**RESOURCE MATERIAL** 

Elm Road School End of Summer Term Trips

## Elm Road School End of Summer Term Trips

# Camping Weekend at Brook Farm



Have the time of your life on Brook Farm with plenty of fresh air and fresh food!

You can



ride horses



have a barbecue



feed the animals



milk the cows.

We are going on the last weekend in July.

Bring your own tent or hire one. You will also need a sleeping bag.

Cost £50

See Mr. Smith for more information.



# Day Trip to Thriller Theme Park



Do you dare to go on the biggest ever rides?

Try out the



Water Splash



**Ghost Train** 



Roller Coaster



And don't forget the Snake Pit!

Bring your food or buy it from the all day café.

The date for the trip is July 15<sup>th</sup> and the cost is £20.

See Mrs. Scott for more information.



# Water Sports Day at Wild Bay



Get hooked on water sports!

In just one day you can:-



take a trip to see the dolphins and seals



dash through the water on a speed boat



have a go on a jet-ski



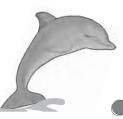
try out wind-surfing.

Bring your own food and towel.

Cost of the day is £45 but you will also need to hire a wet suit (£10).

We are going on July 18<sup>th</sup>.

For more information go to the Sports Hall.





### **Our School Savings Club**

These activities are not cheap! Make use of our School Savings Club to help you save. You only need £1 to open an account. There is a prize if you save something every week. See the School Secretary, Mrs. Jones, in her office for more information on Mondays and Fridays at 12.30 pm.

