

# Modified Enlarged 18 pt

# OXFORD CAMBRIDGE AND RSA EXAMINATIONS

## Friday 13 January 2023 – Afternoon

# Level 3 Cambridge Technical in Digital Media

**05843/05844/05845/05846/05875**

## Unit 2: Pre-production and planning

**Time allowed: 2 hours plus your additional time allowance**

## You must have: the Insert

**You can use:  
an HB pencil**

**Please write clearly in black ink.**

**Centre  
number**

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**Candidate  
number**

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**First name(s)**

**Last name**

**Date of birth**

D	D	M	M	Y	Y	Y	Y
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**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS**

**Use black ink. You can use an HB pencil, but only for illustrations and diagrams.**

**Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.**

**Answer ALL the questions.**

**Use the Insert to answer all the questions.**

## **INFORMATION**

**The total mark for this paper is 80.**

**The marks for each question are shown in brackets [ ].**

**Quality of extended response will be assessed in questions marked with an asterisk (\*).**

## **ADVICE**

**Read each question carefully before you start your answer.**

**Answer ALL the questions.**

**SECTION A**

- 1 (a) Identify THREE assets that the team could use to create the interactive animation.**

**1** \_\_\_\_\_

**2** \_\_\_\_\_

**3** \_\_\_\_\_

**[3]**

- (b) Explain ONE potential consequence if the team do NOT consider all the assets needed to complete the task.**

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**[3]**

- 2 Identify and explain TWO audience requirements that need to be considered when designing the animation interface.**

**1**

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**2**

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- 3 (a) Identify THREE planning tools that Jem Animation can use to show their initial ideas to Daylight Education.**

**1**

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**2**

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**3**

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**[3]**

- (b) Other than communicating ideas to the client, identify and explain ONE reason why Kofi would need planning and pre-production tools to fulfil his job role.**

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**[3]**

**4 Identify and explain TWO client requirements that will impact on Ben's job role.**

**1**

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**2**

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**[6]**

- 5 Jem Animation use project management tools to organise their activities and timescales.**

**Discuss the ADVANTAGES and DISADVANTAGES of TWO project management tools that Jem Animation could use to organise their activities and timescales.**

**Project management tools**

**1** \_\_\_\_\_

**2** \_\_\_\_\_

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**6 Identify and explain TWO legal issues that the team will need to consider before finalising design ideas.**

**1**

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**2**

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**[6]**



**7 Explain TWO ADVANTAGES of creating a prototype of the interactive animation.**

**1**

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**2**

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**[4]**

## **SECTION B**

- 8** You are helping to plan the character design for Number Hero.

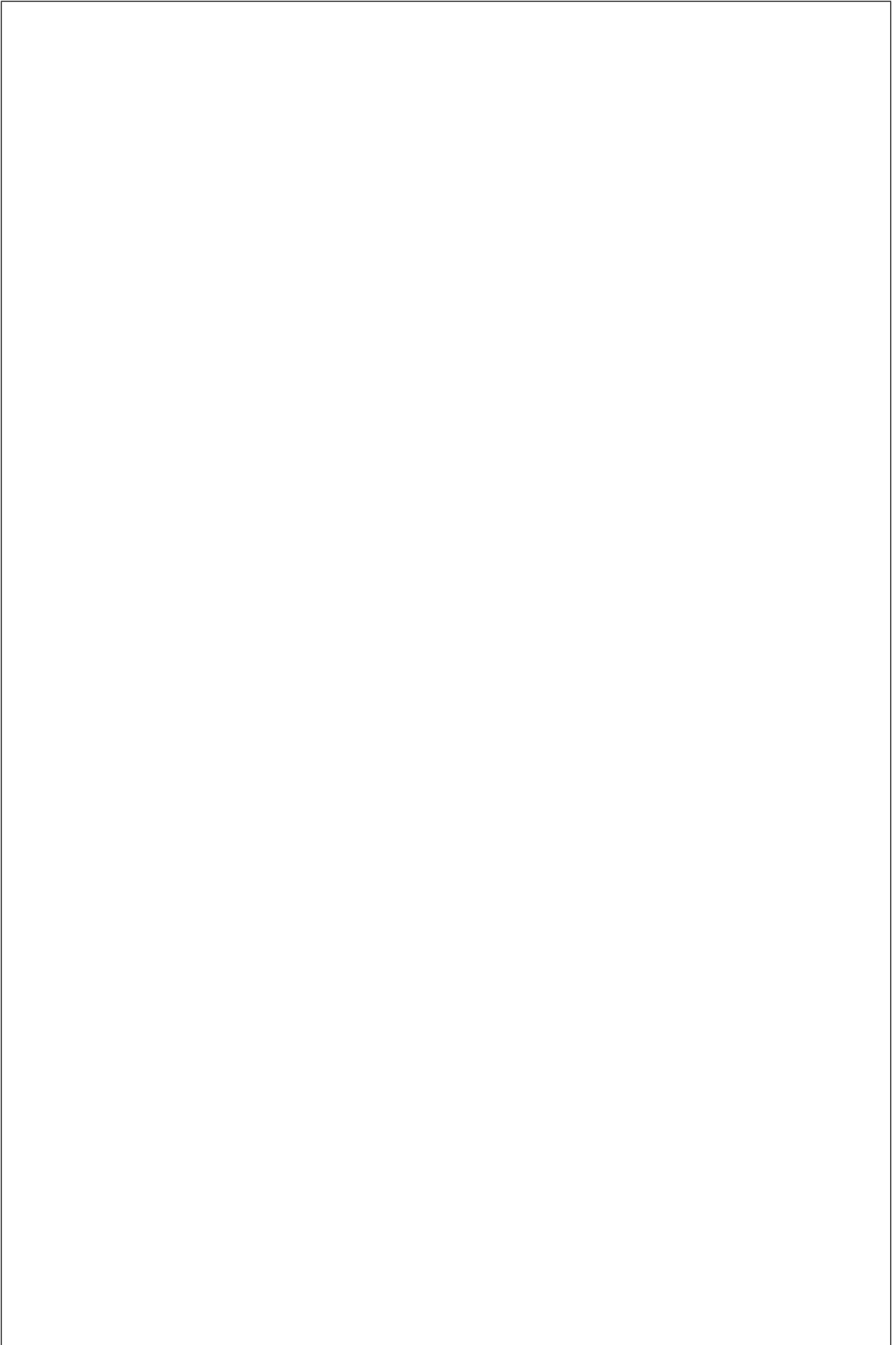
In the space opposite, draw a piece of **CONCEPT ART** for **ONE** potential design for Number Hero. Use the information in the brief.

Marks will be awarded for:

content

fitness for purpose

justifications of decisions. [8]



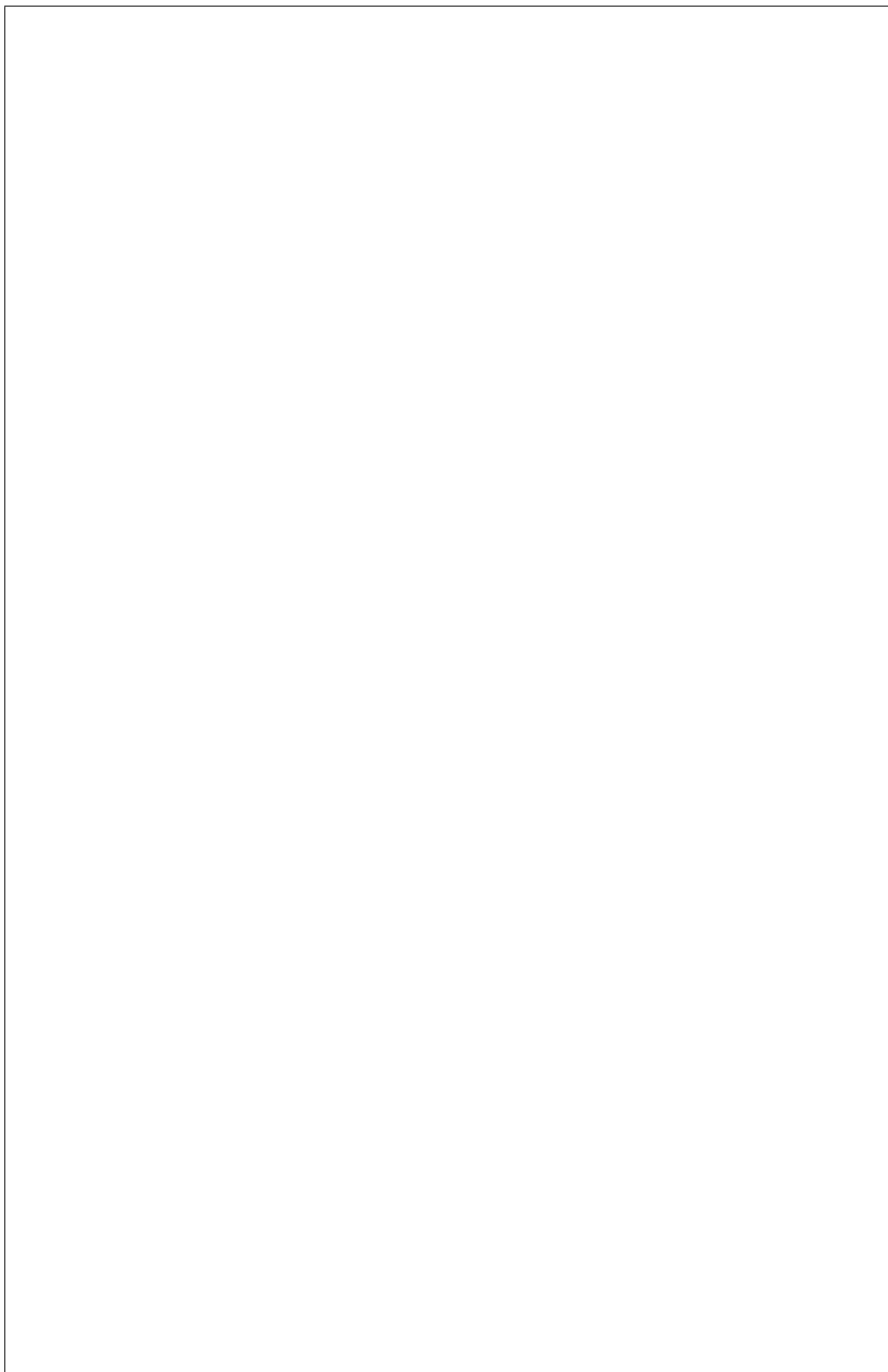
- 9 In the space provided opposite, create an ASSET LOG that catalogues the different assets required for the project, based on the information in the brief.**

**Marks will be awarded for:**

**content**

**layout**

**fitness for purpose. [10]**



**10\* Evaluate the effectiveness of creating a STORYBOARD as part of the pre-production and planning process for the interactive animation.**

**Use the content from the set brief to support your answer. [20]**

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**END OF QUESTION PAPER**



### ADDITIONAL ANSWER SPACE

**If additional answer space is required, you should use the following lined pages. The question numbers must be clearly shown in the margins – for example, 1(a) or 6.**

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**Version 2**