

**Wednesday 22 May 2019 – Morning**  
**LEVEL 3 CAMBRIDGE TECHNICAL IN**  
**DIGITAL MEDIA**

**05843/05844/05845/05846/05875**

**Unit 1: Media products and audiences**

**INSERT**

**Modified Enlarged 24 pt**

## **INFORMATION FOR LEARNERS**

**Please read fully before completing the question paper.**

**This insert is relevant to questions in Section A.**

## **INSTRUCTIONS TO EXAMS OFFICER/ INVIGILATOR**

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**Fig. 1 The most watched programmes on BBC1 and BBC2 during July 2018.**

**BBC1 (SD+HD)**

**Jul 2018**

		Thousands of viewers
1	<b>WORLD CUP 2018: SWE V ENG (SAT 07 JUL 2018)</b>	<b>17,399.5</b>
2	<b>WORLD CUP 2018: POST-MATCH (SAT 07 JUL 2018)</b>	<b>13,436.1</b>
3	<b>WORLD CUP 2018: FRA V BEL (TUE 10 JUL 2018)</b>	<b>12,677.2</b>
4	<b>WORLD CUP 2018: PRE-MATCH (SAT 07 JUL 2018)</b>	<b>10,495.7</b>
5	<b>WORLD CUP 2018: BRA V BEL (FRI 06 JUL 2018)</b>	<b>10,167.4</b>
6	<b>WORLD CUP 2018: POST-MATCH (MON 02 JUL 2018)</b>	<b>9,781.5</b>
7	<b>WORLD CUP 2018: BEL V JPN (MON 02 JUL 2018)</b>	<b>9,228.8</b>
8	<b>WORLD CUP 2018: POST-MATCH (TUE 10 JUL 2018)</b>	<b>8,860.1</b>
9	<b>WORLD CUP 2018: FRA V CRO (SUN 15 JUL 2018)</b>	<b>8,630.1</b>
10	<b>WORLD CUP 2018: POST-MATCH (FRI 06 JUL 2018)</b>	<b>7,744.6</b>

**BBC2 (SD+HD)****Jul 2018**

		<b>Thousands of viewers</b>
<b>1</b>	<b>WIMBLEDON 2018 (FRI 13 JUL 2018)</b>	<b>3,298.5</b>
<b>2</b>	<b>TRAVELS IN TRUMLAND WITH ED BALLS (SUN 29 JUL 2018)</b>	<b>2,652.5</b>
<b>3</b>	<b>INSIDE THE FACTORY (TUE 24 JUL 2018)</b>	<b>2,557.7</b>
<b>4</b>	<b>INSIDE THE FACTORY (TUE 17 JUL 2018)</b>	<b>2,476.5</b>
<b>5</b>	<b>GARDENERS' WORLD (FRI 27 JUL 2018)</b>	<b>2,462.8</b>
<b>6</b>	<b>GARDENERS' WORLD (WED 18 JUL 2018)</b>	<b>2,285.1</b>
<b>7</b>	<b>NADIYA'S FAMILY FAVOURITES (MON 16 JUL 2018)</b>	<b>2,214.6</b>
<b>8</b>	<b>THE FIVE-BILLION-POUND SUPER SEWER (TUE 17 JUL 2018)</b>	<b>2,190.5</b>
<b>9</b>	<b>UNIVERSITY CHALLENGE (MON 23 JUL 2018)</b>	<b>2,132.1</b>
<b>10</b>	<b>GARDENERS' WORLD (THU 12 JUL 2018)</b>	<b>2,129.1</b>

**Source: BARB (July, 2018)**

**Fig. 2 The most watched programmes on  
ITV1 and ITV2 during July 2018.**

**ITV1 (SD only)**

**Jul 2018**

		<b>Thousands of viewers</b>
<b>1</b>	<b>WORLD CUP 2018: CRO V ENG (WED 11 JUL 2018)</b>	<b>11,143.4</b>
<b>2</b>	<b>WORLD CUP 2018: COL V ENG (TUE 03 JUL 2018)</b>	<b>9,579.7</b>
<b>3</b>	<b>CORONATION STREET (MON 16 JUL 2018)</b>	<b>5,226.1</b>
<b>4</b>	<b>CORONATION STREET (MON 23 JUL 2018)</b>	<b>5,177.2</b>
<b>5</b>	<b>CORONATION STREET (MON 09 JUL 2018)</b>	<b>5,133.5</b>
<b>6</b>	<b>CORONATION STREET (MON 23 JUL 2018)</b>	<b>5,083.6</b>
<b>7</b>	<b>CORONATION STREET (MON 09 JUL 2018)</b>	<b>5,008</b>
<b>8</b>	<b>CORONATION STREET (FRI 27 JUL 2018)</b>	<b>4,998</b>
<b>9</b>	<b>CORONATION STREET (FRI 20 JUL 2018)</b>	<b>4,985.3</b>
<b>10</b>	<b>CORONATION STREET (WED 04 JUL 2018)</b>	<b>4,894.9</b>

**ITV2 (SD only)**

**Jul 2018**

		<b>Thousands of viewers</b>
<b>1</b>	<b>LOVE ISLAND (SERIES 4) (SUN 08 JUL 2018)</b>	<b>4,121.9</b>
<b>2</b>	<b>LOVE ISLAND (SERIES 4) (THU 05 JUL 2018)</b>	<b>3,939</b>
<b>3</b>	<b>LOVE ISLAND (SERIES 4) (MON 09 JUL 2018)</b>	<b>3,913.2</b>
<b>4</b>	<b>LOVE ISLAND (SERIES 4) (MON 02 JUL 2018)</b>	<b>3,909.6</b>
<b>5</b>	<b>LOVE ISLAND (SERIES 4) (SUN 29 JUL 2018)</b>	<b>3,894.4</b>
<b>6</b>	<b>LOVE ISLAND (SERIES 4) (WED 11 JUL 2018)</b>	<b>3,858</b>
<b>7</b>	<b>LOVE ISLAND (SERIES 4) (TUE 10 JUL 2018)</b>	<b>3,854.4</b>
<b>8</b>	<b>LOVE ISLAND (SERIES 4) (MON 23 JUL 2018)</b>	<b>3,829.7</b>
<b>9</b>	<b>LOVE ISLAND (SERIES 4) (FRI 06 JUL 2018)</b>	<b>3,821.8</b>
<b>10</b>	<b>LOVE ISLAND (SERIES 4) (MON 16 JUL 2018)</b>	<b>3,714.3</b>

**Source: BARB (July, 2018)**

**Fig. 3 The circulation figures for the three most popular newspapers in the UK in June 2018.**

<b>Newspaper</b>	<b>Total circulation June 2018</b>	<b>Year-on-year % change</b>
<b>Metro</b>	<b>1,474,383</b>	<b>-0.38</b>
<b>The Sun</b>	<b>1,451,584</b>	<b>-7.61</b>
<b>Daily Mail</b>	<b>1,264,810</b>	<b>-12.19</b>

**Source: ABC (July, 2018)**

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