

Tuesday 14 May 2019 – Morning

LEVEL 3 CAMBRIDGE TECHNICAL IN BUSINESS

05834/05835/05836/05837/05878

Unit 1: The business environment

INSERT

Modified Enlarged 18 pt

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Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

In your research you should consider the following themes.

How businesses can use technology to their advantage.

The role of conflict management in business.

Raising finance through crowd-funding.

Compliance with the Data Protection Act.

How the functional areas of a business contribute to its success.

The questions in SECTION B of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.



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