

Examiners' Report/
Lead Examiner Feedback
January 2018

BTEC Level 3 National in Sport

Unit 19: Development and Provision of
Sport and Physical Activity (31542H)



Sport

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Grade Boundaries

What is a grade boundary?

A grade boundary is where we set the level of achievement required to obtain a certain grade for the externally assessed unit. We set grade boundaries for each grade, Distinction, Merit, Pass and Near Pass.

Setting grade boundaries

When we set grade boundaries, we look at the performance of every learner who took the external assessment. When we can see the full picture of performance, our experts are then able to decide where best to place the grade boundaries – this means that they decide what the lowest possible mark should be for a particular grade.

When our experts set the grade boundaries, they make sure that learners receive grades which reflect their ability. Awarding grade boundaries is conducted to ensure learners achieve the grade they deserve to achieve, irrespective of variation in the external assessment.

Variations in external assessments

Each external assessment we set asks different questions and may assess different parts of the unit content outlined in the specification. It would be unfair to learners if we set the same grade boundaries for each test, because then it would not take into account that a test might be slightly easier or more difficult than any other.

Grade boundaries for this, and all other papers, are on the website via this link:

<http://www.edexcel.com/iwantto/Pages/grade-boundaries.aspx>

Unit 19: Development and Provision of Sport and Physical Activity.

Grade	Unclassified	Near Pass	Pass	Merit	Distinction
Boundary Mark	0	10	20	32	44

Introduction

This was the first examination series for Unit 19: Development and Provision of Sport and Physical Activity. This unit has some similar content to previous QCF units, Current Issues in Sport and Sports Development. This is the first time that these units have been combined as well as being assessed externally through a task-based assessment. Overall learners appeared to be well prepared for this style of assessment. This was a new concept for many centres and learners with the pre-release material in Part A and Part B being on different scheduled dates with learner's having to use their research notes within the examination.

The task-based assessment followed the same format as the sample assessment material as well as the additional sample assessment material. The task-based assessment was split into five open response questions with a total of 60 marks.

Question 1, a total of 10 marks, required learners to identify aims for their proposal linked to the case study – develop sport for people aged over 60 at the local community centre. For question 2, a total of 5 marks, learners needed to give performance indicators which could be used to measure the aims identified in question 1. Question 3, a total of 15 marks, required learners to propose activities which they could use to meet the aims of their proposal identified in question 1. Question 4, a total of 5 marks, asked learners to provide resources they would need to complete their proposed activities from question 3. The final question, a total of 25 marks, required learners to analyse the relationship between their proposal and wider sports development concepts.

Introduction to the Overall Performance of the Unit

Learners performed well throughout the assessment and it was clear that majority of learners had been well prepared for the task-based assessment. Question 1 worked particularly well and performed consistently as it allowed learners to apply their research to the case study to identify aims for their 'proposal'. Learners were able to apply research evidence from other community centres and could show their understanding of sports development for people aged over 60.

Individual Questions

The following section considers each question on the paper, providing examples of popular learner responses and a brief commentary of why the responses gained the marks they did. This section should be considered with the live external assessment and corresponding mark scheme.

Q1 – Provide and justify aims to meet your proposal.

For this task learners needed to identify targeted aims which demonstrate specific knowledge and understanding of sports development and its application to the case study - improving sports participation in people over 60.

Learners were expected to provide a justification for the targeted aims which demonstrate specific relevance to the case study. Learners may have identified and a named scheme/initiative which is the theme for their aims.

Learners were expected to provide evidence of current research (up to date and examples from the last 10 years) which has been applied and referenced to the case study and used in selection of the aims.

Good responses to this question included aims which targeted people aged over 60, for example introducing an initiative where over 60's can join the community centre and take part in group activities, improving mental well-being, providing stimulating activities and encouraging older people to take part in activities that will enable them to socialise and reduce isolation.

Learner's responses gained marks in one of the three mark bands:

Mark band 1: 1-4 marks

Mark band 2: 5-7 marks

Mark band 3: 8-10 marks

This response was placed in band 2 and gained 7 marks out of 10.

Taskbook

Please do not write answers outside the spaces provided.

You must complete all activities in this taskbook.

1 Provide and justify aims to meet your proposal.

(10)

Initiative
My Proposal is that over 60's take part in regular activities on a consistent basis. My aims are that: I will help benefit over 60's and improve their overall health by them taking part in regular physical activity. This aim is also justified because if you benefit a older person's health then it means that they will have harder bones, more muscle, lower blood pressure so this can help them to live longer by taking part in regular exercise. Another aim of mine is to help over 60's socially and by this is mean they can meet new people which in turn means better community cohesion. This is justified because too many people grow old being alone which causes them to become depressed which is not good for the NHS. This means by trying to get over 60's

doing activities regularly then they will meet new people and make new friends which in today's society is harder for them to do when they are on their own.

My third aim is ~~the~~ inclusivity for all over 60's people no matter of age, gender, religion or culture they all can take part in the activities no one is discriminated so it's free for everyone.

My last aim is to raise awareness of activities to over 60's not only to them but to the general public also. This is so they can encourage other family members to go and take part in various activities such as - Walking Football, Handball, Netball, Badminton with other people similar to them and so they can enjoy themselves.

(Total for Task 1 = 10 marks)

The response includes evidence of four targeted aims which have been justified and linked to the case study. The response demonstrates a specific knowledge of sports development in local communities by the way they refer to increasing participation of over 60's, the need to raise awareness of activities, health and socialization.

To achieve a higher mark the response must include evidence of current research being applied and referenced to the case study and proposed aims selection.

This response was placed in band 1 and achieved 4 marks out of 10

1 Provide and justify aims to meet your proposal. Proposal: Regenerate the centre (10)

Increasing participation, I will aim to increase the participation of sports at the community centre for the locals that are over 60. This is because if I can get more people using the community centre and the facilities it provides, then overall more money will be generated in order to fund the centre and keep a business cycle going.

Generating funding, I will try to generate funding for the community centre from the users and other business plans, this is because if we do not generate the funding to run the centre then it will eventually be closed down. The generating of funding is important because this is a way to make money in other ways so that the money goes into the community centre to attract more users who also bring more money in.

Increase recruitment, regenerating the community centre and the area around it will mean that there will be jobs available and jobs opening up for designers, builders and workers within the centre, this is because the area will need a lot of work done and also to make it as suitable as possible for all ages including over 60's a lot of work will need to be done in order to get the best out of the centre. So regenerating the area will

open up some opportunities for people as there will be more jobs available for them.

My aim is to increase the customer satisfaction at the community centre, my justification for this is that, regenerating the facilities and the area will be a benefit for the club as, if customers are pleased with the service provided and the facilities, it will encourage them to come back, it will also potentially impress them therefore they will recommend using the facilities to friends and family, also the reputation will improve as it will be a highly recommended centre by everyone.

My aim is to build the progression of sports performance, my justification for this is that if the facilities and equipment is upgraded and made new, it will motivate the people who use it to work harder and perform better, also the over 60s can take part in competitions and with them having the best facilities provided they will have an advantage as the facility is more developed than others.

The response identifies five basic proposed aims including increase participation in over 60's, generate funding, increase recruitment, increase customer satisfaction and progress over 60's in the sports continuum. Some of the aims are relevant to the case study, but some do lack links to increasing sports provision for over 60's in the community centre, there is a lack of understanding of sports development. The response does not include any evidence of research.

To achieve a higher mark the response should include evidence of current research being applied to the case study and aims. There should also be a justification of targeted aims explaining why they are relevant to the case study, demonstrating a good understanding of sports development concepts.

Q2 – Provide appropriate performance indicators and link them to your proposal aims.

For this task learners will be able to identify relevant performance indicators which demonstrate specific linkage to the aims selected in question 1. There will be evidence of current research which has been applied and referenced to the case study and used in selection of the performance indicators.

Good examples will include reference to measuring the success of the initiative by reviewing the number of participants who have joined. This should be reviewed on a monthly basis to see whether participants are continuing to join. Learners could explain how registers can be used to record the number of participants attending each session can be monitored. And questionnaires could be issued to the participants of the different sessions/activities to gain feedback about their popularity/appropriateness.

Learner's responses gained marks in one of the two mark bands:

Mark band 1: 1-3 marks

Mark band 2: 4-5 marks

2 Provide appropriate performance indicators and link them to your proposal aims.

(5)

My Key Performance Indicator will be to make a register so I can calculate my numbers and see how much Progression I'm making with participation numbers. This is a very easy and simple way of keeping track of Participation numbers.

My Second Performance Indicator for generating my income and making profit will simply be to add up all of the money I've earned after each session and take into consideration that I've spent money on equipment and facilities so I will take these numbers off of the money earned and I will then know where the money numbers stand.

My performance indicator for advertising will be by advertising on social media I'll create a page on each social media platform or even by creating a simple app that's easy to work and has all dates and times. When advertising in the newspaper I will focus on trying to get on page 2-3 and have a bold column so it's easily noticed and paid more attention too.

I would also be able to host a fundraiser and I will know how successful it was by how much profit I made and how much media coverage I got.

My final performance indicator will simply be by calculating how many people turn up and return to my second or next session. Original customers could give good feedback and bring friends or family or they can have a bad experience and not return and also give a negative review and will have a negative impact on myself and my scheme I'm hosting.

(Total for Task 2 = 5 marks)

The response has four different and relevant methods to measure success/PI. The response includes the use of registers for participation, profit calculations, advertising measured by a social media platform, fundraiser measured by profit, media coverage and attendance. All performance indicators are appropriate to the learner's aims and are linked / justified to the case study. The information shows a sound knowledge of sports development.

To achieve a higher mark the response must include evidence of current research being applied and referenced to the case study and the chosen aims. This could be information about performance indicators used in other community centres or by other sports organisations to measure participation, profit etc.

This response was placed in band 1 and achieved 2 marks out of 5.

2 Provide appropriate performance indicators and link them to your proposal aims.

(5)

~~A benchmark that I'm using is Performance Indicators~~
Performance Indicators allows my initiative to measure
organisations to compare themselves to other organisations in the local area.
~~by measuring the body fat levels of the players~~
~~by asking them to fill out a questionnaire and also look~~
~~at the quality of the sports through their rate.~~
It can also be done by the quality of delivery ^{by} the
staff and the facilities provided and also what other
communities offer in the area. ~~by looking at my aims, I can see~~
participation levels have increased ^{by doing}
~~participation by looking at the registers~~
another initiative as seeing the turnout. I can see how
healthier 60+ have been by doing tests on body fat,
blood pressure and lung function. I can see if I have
brought the community together by getting them to fill
out a questionnaire.

The response identifies three different performance indicators which can be used to measure participation (registers), fitness levels (fitness tests) and community cohesion (questionnaires). These link to the proposed aims and to the case study. However, there is no evidence of research and there is little demonstration of any sound knowledge and understanding of sports development – the performance indicators lack detail or explanation.

To achieve a higher mark the response must include evidence of current research which is then applied and referenced to the case study and the proposed aims.

Q3 Provide and justify the activities you have chosen to meet the aims of your proposal.

For this task learners will be able to propose activities which demonstrate specific relevance to the aims selected in question 1, these will show an in-depth knowledge of sports development.

Learners were expected to justify the proposed activities with relevance to the case study. The proposed activities will have an appropriate and realistic to carrying out and scheduling the proposed activities.

There will be evidence of current research which has been applied and referenced to the case study and used in selection of the proposed activities. This could be in the form of activities used in their local community center or activities used in other schemes/initiatives to develop sport.

Good responses will have included examples activities such as holding taster sessions for all the different activities on offer e.g. seated exercise sessions, badminton, walking 5-a-side football, indoor bowling, tai chi. Offering open days at the community centre where over 60's can bring their friends and family and show them what the 'stay active' initiative is all about. And inviting groups from different areas of the community who can advertise their services e.g. financial, mobility, home care, holidays, catering etc. to the open day.

Learner's responses gained marks in one of the four mark bands:

Mark band 1: 1-4 marks

Mark band 2: 5-8 marks

Mark band 3: 9-12 marks

Mark band 4: 13-15 marks

This response was placed in band 3 and gained 11 marks out of 15

- 3 Provide and justify the activities you have chosen to meet the aims of your proposal.

(15)

The activities I decided to go with was by keeping all facilities new and up to date then more people will want to return compare to if I had a rotten shed to host my scheme with all broken equipment ~~no~~ none will want to return back for more sessions. I will make sure the structure of my classes/scheme will be organised and suit my target area better which is why I went with a Wednesday mid day session and a Saturday midday session so my customers are more suited to these specific times. Also my market research and making sure I have the most popular equipment and activities my customers want.

Activities for generating income will be selling merchandise to my customers so everyone can turn up wearing the same/similar gear instead of maybe some being less fortunate and having less than others. I could make a simple top for £2 and sell them for £5 this can ~~get~~ earn me £3 per sale. I can set up a pricing structure and even selling on the door but maybe £1.50 more than if you prebooked in. I could also involve selling refreshments and potentially hot foods and organise a table so customers can stay afterwards because being 60+ years they maybe lonely and gives a chance to socialise.

activities for advertising, I can create multiple social media accounts throughout each platform and spread the word making my scheme more noticed and paid more attention to giving it the opportunity to grow and earn potential sponsorships. I can also pay for my scheme to be promoted in the local's newspaper so my main target group can be aware of it. I can also gain exposure by selling merchandise and kit which is walking advertisement and maybe get someone who's famous for the older generation for good positive exposure. I could also do this myself or hire someone to post/put up posters around the local town and parks for people locally to be interested in and taking considering that some may struggle to read so my design will be big and bold.

Activities for my fundraiser could be to get a famous local person to get involved in the day because that will attract more people just because they're participating. Because it's about table tennis, I can arrange a small tournament to get people involved and trying a sport. I can include a ~~free~~ prize for the winner which will make them want to participate more and motivate more participants. I can offer discounts for those who turn up and then return making them loyal customers and in return offer

a free next session or even a Sibling offer, where if you bring a family member they can get in for half price, which is gonna attract more people.

Activities for my open day/taster session will involve a small taste in what I'm hosting, I will want to showcase myself in the best way by involving my best equipment and facilities so I can attract more customers and get a higher, more positive reputation and exposure. I will give a discount ticket to everyone who turns up to get half price on their return session making all customers want to return because they can save half their money.

The response includes proposed activities which are linked to their aims but are not all relevant to the case study. Their activities include timetable, selling merchandise/refreshments, social media accounts, fundraiser/tournament, open day and taster sessions. The response includes provided justification for their selected activities and has shown evidence of some research and knowledge of sport development.

To achieve a higher mark the response would need to include reference to timeframes in their response. This could be a list of activities in order of priority or on a timeline to indicate when these would take place in their overall plan for proposed activities.

This response was placed in band 2 and achieved 5 marks out of 15

3 Provide and justify the activities you have chosen to meet the aims of your proposal.

(15)

My activity is to advertise the community centre and the plans of regenerating it. I will do this by advertising on popular media platforms for over 60s such as newspapers and banners on bus stops. This will happen because in order to promote the centre and increase participation which is my aim I will need to make it public to get as many people as I can informed so that they know when and where to visit. I picked newspapers and bus stops as they are popular for over 60s to see also if the centre has good bus connections more people will be exposed to the information without ~~any~~ ~~any~~ physical/direct approach.

My activity is a family fun day. I will do this by hosting a fun day where families come in to participate in activities such as, hot to spots and sponge throw of course there will be many more. Everyone who wants to enter/take part will be charged a small entry fee, families will have 10% discount if they are 4 or more and each activity will have to be paid for. There will also be food and drink service which will also have to be paid for. The reason for this is because in order to raise the funds people will have to be charged also the money spent will have to be made back at the bare minimum.

My activity is a ~~recruitment~~ recruitment day. This will be done by me hosting a day for unemployed people to bring along their CVs and take part in a little bit of brief training, a tour and learn about working at the centre. group interviews will be placed and notes of the ones who seem fit for the job will be taken. I am doing this because the ones who stand up will be called up for a private interview and potentially a faster day/shift and also the people that don't get to that stage have something else to write on their CV.

My activity is to have a working party. I will do this by having a party of volunteers who are willing to help regenerate the facilities such as painting, gardening, cleaning ect. This is because having a working party will save us some money rather than hiring people to do it and the money we save can then go into further funds of the facility.

The response includes five different proposed activities to meet the proposal aims. These do link to the aims clearly but are not all relevant to the case study. Activities include advertising, a family fun day, food and drink service, recruitment day and a working party (volunteers). The learner has given some rationale for the activities and has shown some knowledge of sports development. There is no reference to timeframes or of research being applied.

To achieve a higher mark the response must include evidence of current research being applied and referenced to the case study.

Q4 - Provide and justify the resources you would choose to complete your proposed activities.

For this task learners will be able to identify resources for the proposed activities selected in question 3. The resources will show specific relevance to the aims identified in question 1 and will show a deep understanding of sports development.

Learners should justify their selection of resources which are realistic in the context of their proposed activities. There will be resources from all three types, physical, fiscal and human.

There will be evidence of current research which has been applied and referenced to the case study and used in selection of resources needed for the proposed activities.

Good responses will include examples of three different types of resources with examples which are relevant to the case study and the learners proposed activities eg Financial/Fiscal - Funding from the donor and community development officer to help with the activities and to get support from volunteers to staff the activities and café. Human resources - sports leaders and instructors and equipment for all of the different activities. Physical - sports/activity specific equipment, posters and a radio advert.

Learner's responses gained marks in one of the two mark bands:

Mark band 1: 1-3 marks

Mark band 2: 4-5 marks

This response was placed in band 2 and achieved 4 marks out of 5

- 4 Provide and justify the resources you would choose to complete your proposed activities.

(5)
The human resources I will need to complete my aims are to get a coach that will get hold of and help the club ~~the team~~ to develop. ~~He~~^{they also} might need assistants that will help them with the teams. ~~Volunteers will help with things too.~~

If I get enough volunteers they could help me with looking over the old people and help them if they need anything. They could also help with looking over the large indoor space when someone is in it.

The physical resources I will need are equipment like balls, cones, bibs ^{and} chess tables. Special facilities like goals for when we play Futsal and baskets for Basketball.

I would also need kits for the Basketball teams.

The Fiscal resources I will need are the charity that was raised to get the resources and the sports equipment for the people over the age of 60. I might also need to take a credit to invest in some of the ~~equipm~~ facilities that we will need like ~~basest~~ goals and baskets.

A Sponsor ~~could~~ would also help ~~us~~ the team to get all the equipment, ^{transport} ~~and~~ kits they will need.

The response shows that resources have been identified which are appropriate for their proposed activities, these are 'realistic' and are relevant to the context of their aims. There is an explanation as to why these resources are needed for the activities including human – coaches, assistants, driver, and physical - equipment and fiscal – charity, investor, and sponsor.

To achieve a higher mark the response should include evidence of research being applied and referenced to the case study.

This response was placed in band 1 and achieved 2 marks out of 5

4 Provide and justify the resources you would choose to complete your proposed activities.

(5)

The resources we will ~~use~~ need for our activities ~~are~~ will be funded by the charity funds we received. Our first activity will need bibs for the participants to know what team they are during ~~with~~ walking football, we will ^{also} ~~and~~ provide footwear ~~&~~ and kit, even though the participants will bring their own kit we will ~~also~~ supply extra kit if needed, we will need suitable footballs ^{that are} ~~that are~~ soft cushioned so the participants cannot get injured if the ball is too hard. We will need small sized goals as the sports hall has a maximum ~~size~~ size, we will also provide ~~at~~ cushioned mats for the goalkeepers ^{so} they can't get ~~ing~~ injured. We will also provide refreshments for the participants so they will stay hydrated during the activity. For our second activity the resources we will need are ~~the~~ cushioned mats for the elderly to not get hurt.

The response shows fiscal/financial and physical resources have been identified and are mostly appropriate for their proposed activities. There is evidence of limited knowledge of sports development which is presented as an explanation for the resource type e.g. cushioned mats for the goalkeepers, so they don't get injured.

To achieve a higher mark the response should include evidence of research being applied and referenced to the case study. The resources should all be realistic and relevant and should be justified in the context of the proposed activities.

Q5 – Analyse the interrelationship between your proposal and wider sports development concepts.

For this task learners will focus on demonstrating an analysis of the interrelationship between their proposal and wider sports development concepts.

Learners are expected to provide a justification which is relevant to sports development. Learners will provide relevant examples of the pros and cons of their proposal and its impact locally and in a wider context.

Evidence of research will be present and applied and referenced to the relationships. This will be in the form of quotes and statistics. There may be examples of schemes / initiatives relevant to people aged over 60 or justifications for how other schemes / initiatives link to wider sports development and have impacted upon over 60's sports development.

Good responses may include reference to the UK's ageing population, older role models, decreased strain on the NHS, keeping people active also keeps them mentally and socially active. The role of community centres is at the heart of each community and an engaged community, sports and physical activities offered to over 60's should reflect those popular in the wider community, both locally and globally. Initiatives can be run which enable older and younger people to lead activities and learn from each other. Charities such as 'Help the aged' have opportunities and schemes which could be utilised by the community centre and made part of the 'stay active' initiative. Local and Global role models can be used to advertise the concept of staying active and the need to keep fit and healthy.

Learner's responses gained marks in one of the five mark bands:

Mark band 1: 1-5 marks

Mark band 2: 6-10 marks

Mark band 3: 11-15 marks

Mark band 4: 16-20 marks

Mark band 5: 21-25 marks

This response was placed in band 4 and achieved 18 marks out of 25

- 5 Analyse the interrelationship between your proposal and wider sports development concepts.

(25)

My aims link to the wider context of participation as the whole scheme is to be able to increase participation for the table tennis by getting younger people involved and so they can progress through the sports participation pyramid and tennis is a sport which isn't as popular (compared to football), rugby or basketball so starting at a young age will bring plenty of opportunity for the younger people involved. But for the older generation it is an initiative for them to do things in touch with sport and tennis scheme for them to keep active and healthy at that age as sport is hard to do when older and body tends to decay and involve a lot of running but it still decreases. The more lessons available the more chance it is to get involved and more people can join in too. It's important to increase participation because people find it hard to get motivated to do sport and get involved but with more opportunities and a friend to do it with they can easily enjoy it. It's so good because they can enjoy it and do a new hobby whilst learning and for the younger children a good opportunity for sport. A research would be that some of the children are too young and the sport is too technical for them so they struggle to enjoy it. Also for the older generation people may get injured frequently then struggle to get back into the lessons. Also people may not have time for the lessons and are busy when the lessons are on.

My aim also link with the wider concept of inclusivity. This is because the lesson target different people so everyone can get involved. Girls and boys who learn together for the after school lessons and for the older people anyone is welcome any age any gender. This is because we try to get as many people involved as we can and holding lessons at the that help. We also do different things for the target groups as for the children it's straight after school at the school so they can get to the lessons early and will have the family with them. Also for the older people the lesson will be at 7 o'clock as old people will have finished work or be retired so they have spare time anyway. This is good because due to the more people are likely to get involved as it is easier for them to go as the target areas have been considered as so they can share goals and competition. The reality of this could be that older people may struggle to also get to the lessons as they live a few ways away. Overall the concept of inclusivity is included well in our lessons and they are fit for everyone.

Another wider concept that my aims link with is progression. This is because as there are a lot of lessons that are suitable for people who are motivated and go to all the lessons with them the highest level of progression. They will experience the 1/2/3/4 progression pyramid and be motivated. Even if the older who go but not as regularly as they will still be learning and progress as a player. This is good because it will bring the 1/2/3/4 level of the lessons up and will increase performance in the tournaments that will be

recognised when they perform in it and can see that from the
action ones how they are assessed in the tournament. As the better players
get better the more from a better club will get better will be good.
It can also be bad because if people do not progress and
have no motivation to try then they will be behind and they can
even drop out of the club if they do not want to participate
because they are not good enough.

My aims also link with the wider context of cultural and
ethical. This is because as I am getting older people tend to
spend more time giving them the opportunity to do sport I am drawn then
to a healthy lifestyle. As it can be a happy place to become
more healthy. This also means that as they are at school it gives them
the opportunity to meet new friends and people to associate with
which will also help motivate them to do more sports and
come back to the session. This is good because it brings the community
together what whilst staying at keeping active for adults for the younger
children it can get them into a new hobby that they enjoy and
also ~~have~~ keeping active. It can be a ~~big~~ negative thought as
to know if there is a person like who doesn't know anyone he may
find it hard to make new friends and to be ~~accepted~~ ~~with~~ associate
with people. However enjoying it may.

My final wider context that links with my aims is
the economic status of the area. This is because with the money
and people paying to complete it the coaching staff

will get a good opportunity to earn money for themselves whilst gaining experience that they need. ~~At least~~ If they like coaching to earn money in their spare time so the lessons will be useful to them. This is good because they can use this to go onto more competitive training lessons so they can see what form it would be like. The whole event will make a profit from the event which they can use to go on better facilities and use that to make the company itself get bigger as they will be able to employ more coaches and get more facilities all over the world when necessary. The company will be more known and an increase in money. ~~But~~ A downside to this could be that they do not ^{make} enough money for the event and have to live closely as they can't afford them meaning they lose popularity and also participation will then decrease. But the whole plan is looking to make profits and it will likely to ~~make~~ increase participation for both terms of all ages.

The response identifies four areas of sports development which link to their proposal and the interrelationship between the wider concepts. The response shows evidence of research through their knowledge of sports development with specific examples of concepts linked to each of the four areas. There is a good level of analysis, including increasing in participation, keep healthy and active, inclusivity, cultural awareness, these areas have all been justified with relevance to the proposal and sports development concepts.

To achieve higher marks the response must include evidence of current research being applied and referenced to the relationships. Evidence could include examples of sports development initiatives, schemes or proposals from local, national or global organisations/sports bodies or agencies.

This response was placed in band 2 and achieved 9 marks out of 25

- 5 Analyse the interrelationship between your proposal and wider sports development concepts.

(25)

My proposal ~~both~~ links into many different wider sports development concepts:

Tackling barriers:

My proposal will help tackle many barriers that could impact people aged 60+ participation rates. It will tackle barriers such as stereotyping. This is because lots of ^{older} people don't participate in sport and this could be due to stereotyping and a lack of confidence. My proposal will help tackle these barriers by encouraging them to take part and give them a sense of good feeling, a willingness to continue to take part. Another barrier it will tackle is money. ~~My pro~~ In my activities we will use the funding to provide footwear, clothing, and things like balls, goals and refreshments. We will also subsidise the potential cost of travel to help tackle the money barrier for older people.

Tackling Funding:

My proposal will help tackle this barrier. The funding barrier can stop older people participating in sport as some proposals may not be funded. I hope that if my proposal is successful and lots of participants take part then the government may put aside more money to help fund more proposals encouraging older people to take part in sport.

Job Opportunities:

My proposal ~~both~~ links into wider sports development as it will provide job opportunities. My proposal will require dedicated and qualified coaches to charge of the two activities. This will provide jobs and give

Coaches a chance to develop and further their experience, improving as a coach which is another wider sports development concept.

Infrastructure (local)

The funding received for my proposal ~~can be~~ ^{buy} use will be used to good equipment for our activities. After my proposal this equipment will still be available to use in the centre. The proposal will help provide jobs and improve the centre.

Leave a legacy:

This is another way in which my proposal links to sports development concepts. This is because if my proposal is successful this will encourage older people to continue to participate in sports which can have a domino effect and inspire more people in the local community to participate in sport frequently.

Community cohesion:

This is another way in which my proposal links to wider sports development. This is because my proposal will encourage pre-social development helping people to socialise and build relationships with each other. These people may continue to participate in sport regularly.

Walking Sport:

My proposal if successful could lead to more walking sports being funded helping increase the participation in older people.

The response identifies six different areas of sports development which have been linked to the proposal. There is knowledge of the interrelationship between the wider sports development concepts of tackling barriers, funding, job opportunities, infrastructure, legacies and community cohesion, however these have not all been fully developed with some justifications attempted. There is no evidence of research being applied to the relationships.

To achieve a higher mark the response should include evidence of current research for example sports development proposals which are similar to the case study. Successful sports schemes which have been targeted to older people.

Summary

Please make sure that all centres read the Administrative Support Guide document for BTEC National in Sport that can be found on the Pearson.

Centres need to print off a Learner Record Sheet for each learner taking the task-based assessment and these should be submitted with their learner booklet.

Question 3, Trait 2 of the mark scheme was not answered particularly well as many learners did not provide a timeframe for their proposed activities. Learners should have given an indication or a schedule which shows how they would organise activities in order of priority to meet this criteria.

Question 3, Trait 2 of the mark scheme was not answered particularly well as many learners did not link their proposed activities to the case study, or to their identified aims from question 1.

Based on their performance on this paper, learners should:

- Read and understand Part A to enable you to make concise and useful notes to take into Part B
- Research any areas of sports development which are relevant to the case study given in Part A
- When answering questions refer to your notes made with Part A and make sure that the content you refer to is actually related to the case study
- Use the assessment criteria in the mark scheme for each task to guide you and ensure you cover all the content needed for each activity.
- Provide evidence of research being applied and referenced to the case study. This can include quotes, statistics and data.

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