

Pearson BTEC Level 3 Nationals Extended Diploma

January 2020

Monitored hours: 6 hours

Paper Reference **31672H**

Creative Digital Media Production

Unit 5: Specialist Subject Investigation

Part A

You do not need any other materials.

Instructions

- **Part A** contains material for the completion of the preparatory work for the set task.
- **Part A** should be undertaken over a maximum of 18 hours across a period of 5 weeks as timetable by Pearson.
- **Part A** may be given to learners as soon as it is received so that learners can start the preparatory period in advance of the supervised assessment period.
- **Part A** is specific to each series and this material must only be issued to learners who have been entered to undertake the task in the relevant series.
- **Part B** materials for the set task will be issued prior to the start of the supervised assessment period according to the guidance in the specification.

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Instructions to Teachers/Tutors

The set task is a formal external assessment and must be conducted with reference to the instructions in this booklet and the BTEC Nationals Instructions for Conducting External Assessments (ICEA) document. This is to ensure that the preparatory period is conducted correctly during the monitored and formally supervised assessment and that learners have completed their preparation validly and independently.

This set task has a preparatory period. **Part A** sets out how learners should prepare for the completion of the task under supervised conditions.

Part A is given to learners **five weeks** before **Part B** is taken under formal supervision as scheduled by Pearson.

Part B contains unseen material and is issued to learners at the start of the specified formal supervised assessment session.

Learners must carry out independent primary research into the topic provided by Pearson. Learners can have up to a maximum of **12 hours** for this independent research.

Learners should take their primary research findings, quotes and data into the monitored period.

Learners must be monitored in **six scheduled hours** provided by the centre to conduct secondary research and compile notes on their research findings. During this time, they may only have access to research materials including books, journals, the internet and notes from their independent primary research.

Learners must work independently and must not be given guidance or feedback on the completion of the preparatory work. Learners must not prepare potential responses and only notes produced in the monitored sessions may be used during the formal assessment. Learners may produce up to **four sides** of A4 notes, which should be handwritten or word processed in minimum 10 point font size. Notes should be short, bullet point style information, and can contain diagrams but must not contain long narrative pieces of text. Learners must also produce a catalogue of sources during this period.

Centres may need to make facilities available to learners to support independent work. Learner notes produced under monitored conditions must be checked to ensure that they comply with the limitations.

Learner notes and the catalogue of sources should be retained by the centre between the monitored sessions and the formal supervised assessment.

Learner notes and the catalogue of sources should be retained by the centre after the completion of the assessment and may be requested by Pearson.

Instructions for Learners

Read the set task information carefully.

This contains **Part A** of the information you need to prepare for the set task. You will need to carry out your own preparatory work over the next **five weeks** and conduct independent primary research in up to **12 hours**. You will have a further preparatory period of **six hours**, undertaken in monitored conditions, to conduct secondary research and compile notes to take into the supervised assessment period.

You will then be given the **Part B** set task to complete under formal supervised conditions.

You must work independently and must not share your work with other learners. Your teacher/tutor cannot give you feedback during the preparation period.

Set Task Brief

Violence in the media

Channel TeenVision is producing a documentary on the depiction of violence in media products and its impact on young people. The channel has asked you to conduct primary and secondary research into the impact of violent content within a particular media sector.

You are required to conduct **12 hours** of independent primary research in relation to:

- the impact of violent content within a particular media sector on 16 to 19 year olds.

During **six hours** of monitored conditions, you will be allowed to use findings from your primary research, conduct secondary research and prepare notes of your findings to support you during the supervised assessment.

Your notes must:

- be individually and independently prepared by you
- contain a maximum of **four sides** of A4, either handwritten or word processed in a minimum 10 point font size
- use short, bullet point style information, and can contain diagrams but must not contain long narrative pieces of text.

Your notes will be checked by your centre and retained after the completion of the formal supervised assessment.

In addition, you must compile a catalogue of sources during your monitored period that includes all primary and secondary sources you intend to refer to in **Part B**.

You should base your research for the task on a minimum of two different primary and four different secondary sources. You should not use more than 10 sources in addition to the stimulus material provided in **Part B**.

Please check the examination details below before entering your candidate information

Candidate surname					Other names						
Pearson BTEC Level 3 Nationals Extended Diploma		Centre Number					Learner Registration Number				
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Window for Supervised Assessment Period: Monday 20 January – Tuesday 21 January											
Monitored hours: 2 hours					Paper Reference 31672H						
Creative Digital Media Production Unit 5: Specialist Subject Investigation <div style="text-align: right;">Part B</div>											
You do not need any other materials.								Total Marks			

Instructions

- **Part A** will need to have been used in preparation for completion of **Part B**.
- **Part B** contains material for the completion of the set task under supervised conditions.
- **Part B** should be undertaken in a single session of 2 hours during the period specified by Pearson.
- **Part B** is specific to each series and this material must only be issued to learners who have been entered to undertake the task in that series.
- **Part B** should be kept securely until the start of the supervised assessment period.

Information

- The total mark for this paper is 65.

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Instructions to Teachers/Tutors and/or Invigilators

This set task is a formal external assessment and must be conducted with reference to the instructions in this booklet and the *BTEC Nationals Instructions for Conducting External Assessments* (ICEA) document. This is to ensure that the supervised period is conducted correctly and that learners have the opportunity to carry out the required activities independently.

Part B set task is undertaken under formal supervision in a single session of **two hours** timetabled by Pearson.

Part B materials must be issued to learners for the specified session. Work should be completed in this booklet.

Part B set task requires learners to apply understanding gained through familiarisation with the context and the application of research. Learners should bring in notes as defined in **Part A**. The teacher/tutor and/or invigilator needs to ensure that the notes comply with the requirements.

All learner work must be completed independently and authenticated by the teacher/tutor and/or invigilator before being submitted to Pearson.

Learners must not bring anything into the supervised environment or take anything out without teacher/tutor and/or invigilator approval.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security

- Supervised assessment areas must be accessible to the individual learners and to named members of staff only.
- Learners can access their work under supervision only.
- Any work that learners produce under supervision must be kept securely.

Outcomes for submission

A completed booklet will need to be submitted by each learner.

A fully completed authentication sheet must be completed by each learner; the prepared notes do not need to be submitted with the final outcomes to Pearson.

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Instructions for Learners

Read the set task information carefully.

This session is **two hours**. Plan your time carefully.

You have prepared for the set task given in this **Part B** booklet. Use your notes prepared during **Part A** and the stimulus material provided in **Part B**. Attempt all of **Part B**.

Your notes must be your own work and will be retained by your centre until results are issued.

You will complete this set task under supervision.

You must work independently throughout the supervised assessment period and must not share your work with other learners.

Outcomes for submission

You will need to submit this booklet on completion of the supervised assessment period. You must submit a completed authentication sheet.



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2018



Dr Rona Tutt, former president of the National Association of Head Teachers, warned that Children's books are 'so violent they need a health warning.'

1954 Comics Code Authority banned scenes of excessive violence in American comic books.

2011 Comics Code Authority was ended.

2012 Horrible Histories' title 'Rotten Rulers' was complained about to library staff for 'glorifying and trivialising violence' according to a Sunday Telegraph survey.

2016 The main difference between traditional news and social media is that social media 'has enabled violent stories and graphic images to be watched by the public in unedited, horrific detail.' - Pam Ramsden, University of Bradford



moderate to strong sex scenes, strong language and brief strong violence

BBFC classifications allow strong violence to be watched by 15 year old viewers provided it does not dwell on the infliction of pain or injury.

1984 British Board of Film Classification became responsible for the certification of both cinema and video releases. Films that had passed uncut for cinema release were often cut for video.

2013 The American Academy of Pediatrics found that violence in films has more than doubled since 1950, and gun violence in PG-13-rated films has more than tripled since 1985.

2014 Jim Carrey, the star of Kick-Ass 2, publicly disassociated himself from the film because of its level of graphic brutality.

x2
violence
x3
gun violence



"By the age of 18 US children will have seen 16,000 simulated murders and 200,000 acts of violence on TV."

American Academy of Paediatrics 2017

1982 Report by the National Institute of Mental Health stated that children seeing violence on television may be more likely to behave aggressively toward other people.

2014 Ofcom stated that the annual number of complaints about excessive violence had dropped significantly.

662
complaints

2018 662 complaints were made about the violence in an episode of Coronation Street containing a murder scene.



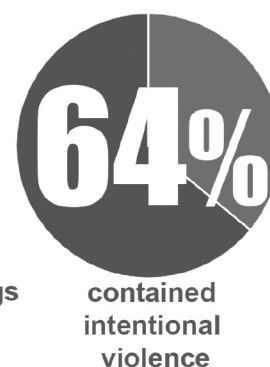
"Research demonstrates a consistent relation between violent video game use and heightened aggressive behaviour."

American Psychological Association (APA) 2015

2001 A study concluded that many video games rated as suitable for all audiences contained significant amounts of violence. 64% contained intentional violence while 60% rewarded players for injuring a character. (Thompson KM, Haniger K.)

2003 PEGI ratings began - PEGI 12 allows "slightly graphic violence."

2009 Research finds that the effects of violent video games on aggressive feelings fade within four minutes. (Barlett, Branch, Rodeheffer, & Harris)



You must complete ALL activities.

Please do not write answers outside the spaces provided.

Activity 1

'Violence depicted in media products is increasing and becoming more graphic. It could be argued that exposure to this violence makes young people more likely to commit violent acts.'

(15)

[illegible]



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(Total for Activity 1 = 15 marks)



Justify the choice of primary research that you used to investigate the key areas of the set task topic within a specific media sector.

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(Total for Activity 2 = 15 marks)



Explain the conclusions you have drawn from your research and evaluate how these support and/or challenge the findings of the stimulus material.

(15)





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(Total for Activity 3 = 15 marks)



What changes would you anticipate in the production of future media products in your specific media sector in response to the research findings?

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(Total for Activity 4 = 10 marks)



Activity 5

Explain what further research could be conducted into this topic and how this would help to gain a greater understanding of the impact on young people of the depiction of violence in your specific media sector.

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(Total for Activity 5 = 10 marks)

TOTAL FOR PAPER = 65 MARKS



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