

Pearson BTEC Level 3 Nationals Diploma

Art and Design

Unit 7: Developing and Realising Creative Intentions

Part S

Window for supervised period:
Monday 14 May 2018 – Friday 18 May 2018
Supervised hours: 5 hours

Paper Reference
31833H

You do not need any other materials.

Instructions

- This booklet contains material for the completion of the set task.
- This booklet is specific to each series and this material must only be issued to learners who have been entered to undertake the task in the relevant series.
- This booklet must be given to learners as soon as it is received, so that learners can start the preparatory work in advance of the final supervised assessment period.
- Centres are free to arrange the first 2 hours of supervised assessment how they wish provided that learners are supervised in accordance with the conduct procedures.
- The final supervised assessment must be undertaken over 3 hours in the period of a week timetabled by Pearson.
- This booklet should not be returned to Pearson.

Information

- The total mark for this paper is 60.

Turn over ►

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Instructions to Teachers/Tutors

This booklet must be given to learners in its entirety as soon as it is received.

Learners should undertake independent research on the theme.

Centres must issue this booklet at the appropriate time and advise learners of the timetabled sessions during which they can prepare. It is expected that scheduled lessons or other timetable slots will be used for some or all of the preparation.

There are five activities within this set task. Activities 2 and 5 must be completed under supervised conditions.

Activities 1, 3 and 4 can be completed under informal supervision, where:

- work and resources can be brought in and out of the informally supervised environment, but these must be monitored so the learner's final product can be authenticated.

The five activities are as follows:

Activity 1

- Produce an annotated log of the research and initial ideas in response to the theme.
- This can be produced under informal supervision.

Activity 2

- Produce a proposal explaining the planned response to the theme.
- The proposal must be written up under **supervised** conditions.
- Teachers must ensure that all notes learners use are their own work.
- Once completed, the proposal must be stored securely until the time of submission with no further editing permitted.

Activity 3

- Produce a piece of art and design in response to the theme.
- This can be carried out under informal supervision.
- The art and design piece must have a clear purpose and be completed in a discipline of the learner's choice.

Activity 4

- Produce a digital portfolio of between 16–20 pages that documents the development and realisation process.
- This can be carried out under informal supervision.

Activity 5

- Produce a written commentary to accompany each page of the digital portfolio.
- The written commentary must be carried out under **supervised** conditions.
- Teachers must ensure that all notes learners use are their own work.

For this task learners must complete their research, development and realisation process independently. It is recommended that learners spend no more than **40 hours** on Activities 1, 3 and 4.

These activities can be undertaken under informal supervision.

- Work can be brought in and out of the informally supervised environment, but it must be monitored so the learner's final submission can be authenticated.
- Learners can take a copy of their notes into the formal supervision sessions.

Centres should schedule all learners at the same time or supervise cohorts to ensure there is no opportunity for collusion.

Teachers/tutors should note that:

- learners should not be given any direct guidance or prepared materials
- learners should not be given any support in writing or editing notes
- all work must be completed independently by the learner
- outcomes of Activity 1 will be retained securely by the centre after the supervised assessment period and may be requested by Pearson if there is suspected malpractice.

Centres are responsible for putting in place appropriate checks to ensure that only permitted material is introduced into the supervised environment.

Maintaining security:

- During supervised assessment sessions, the assessment areas must only be accessible to the individual learner and to named members of staff.
- Learners can only access their work under supervision.
- Any work learners produce under supervision must be kept securely.
- Only permitted materials for the set task can be brought into the supervised environment.
- During any permitted break and at the end of the session materials must be kept securely and no items removed from the supervised environment.
- Learners are not permitted to have access to the internet or other resources during the supervised assessment period.

After the session the teacher/tutor or invigilator will confirm that all learner work had been completed independently as part of the authentication submitted to Pearson.

The set task is a formal assessment and must be conducted with reference to the instructions in this booklet and the Instructions for Conducting External Assessments (ICEA) document to ensure that the preparatory period and supervised assessment are conducted correctly so that learners have completed their preparation validly and independently and submitted evidence that is their own work.

Outcomes for submission

Each learner must submit the following:

- a proposal (Activity 2)
- a digital portfolio that contains between 16 and 20 pages (Activity 4)
- a written commentary (Activity 5).

The proposal and written commentary can be word processed (preferred) or handwritten.

Each learner must complete an authentication sheet.

Submission of images and portfolio

- Consideration should be given to the quality of the images selected for the portfolio. These should be of sufficient size to show the quality of the work.
- Work that is intended to be accessed digitally should be submitted as PDF documents.
- 3D and larger pieces must be photographed and include an indication of scale. No more than four photographs are allowed per piece (one image of the work in its entirety and three further images of different angles and/or details).

Instructions for Learners

Read the set task information carefully.

In this booklet you will be asked to carry out specific activities using the information in this booklet and your own research.

You are advised to spend no more than 40 hours on activities 1, 3 and 4.

You will have access to a computer.

You must work independently throughout the supervised assessment period and should not share your work with other learners.

Your teacher/tutor may clarify the wording that appears in this task but cannot provide any guidance in completion of the task.

The supervised activities must be completed in timetabled sessions provided by your centre. It is likely you will be given more than one timetabled session to complete these activities up to a maximum of five hours.

Outcomes for submission

You will need to submit the following:

- a proposal (Activity 2)
- a digital portfolio that contains between 16 and 20 pages produced as a PDF (Activity 4)
- a written commentary (Activity 5).

You must complete a declaration that the work you submit is your own.

Set Task Brief

For this task you will produce a piece of art and design work that responds to the theme '**Amalgamation**'.

A document is provided on pages 9 to 11 that has a series of images, quotes, artists and designers that will provide starting points for the development of your ideas.

The art and design piece you produce can be in an art and design discipline of your choice and must have a clear purpose.

For example:

- a piece of artwork for an exhibition
- advertising or promotional material
- interactive product
- commercial design/product
- functional object
- fashion garment or accessory.

You will demonstrate the development and realisation of your art and design piece by producing an art and design portfolio.

Your portfolio will contain a selection of the drafts, samples and mock-ups of the developing work, evidence of your research into trends, contextual factors and artists and/or designers and images of your final art and design piece. This will be accompanied by a written commentary of the development and realisation process.

In this task you will demonstrate how you are able to:

- develop a specific art and design idea against a theme for a clear purpose, for which you will produce a proposal
- realise your idea into a fully developed piece of art or design
- demonstrate the design and realisation of the work through a digital portfolio and an evaluative record.

Set Task

You must complete ALL activities in the set task.

Activity 1

Research and development of initial ideas

You must carry out significant research and preparatory explorations before beginning your art and design piece.

You must keep an annotated log of the research you carried out and the development of your ideas. This log will make sure you have materials to select for your digital portfolio. The log should include samples and mock-ups of your work, evidence of your research into trends, contextual factors and artists and/or designers who inspire you. You must also keep written notes on your decisions and your refinements throughout the process.

Activity 2

You must complete this activity under two hours of supervision.

Produce a proposal explaining how you intend to respond to the theme '**Amalgamation**'.

The proposal must include details on:

- your initial ideas for the focus of your art and design piece
- the reasons for your choice of art and design piece
- your research plan into contextual sources and trends
- your initial ideas on the materials, techniques and processes you want to use
- your plans to complete the work in the time
- the equipment and specialist expertise you may require.

You will be assessed on your:

- explanation of ideas in relation to the theme '**Amalgamation**'
- selection of research sources
- explanation of the materials, techniques and processes you intend to use.

Activity 3

Produce an art or design piece in a discipline of your choice and with a clear purpose.

Activity 4

Produce a digital portfolio that demonstrates your development and realisation process.

Photograph or scan selected pieces of development work and the final piece to include in your digital portfolio.

- Consideration should be given to the quality of the images selected for the portfolio. These images should be of sufficient size to show the quality of the work.
- Work that is intended to be accessed digitally, should be submitted as PDF documents.
- 3D and larger pieces must be photographed and include an indication of scale. No more than four photographs are allowed per piece (one image of the work in its entirety and three further images of different angles and/or details).

You must produce between 16–20 pages for your digital portfolio. Each page can include a combination of images and written work.

You must:

- select key pieces of your development work to include in your digital portfolio
- select images of your final art and design piece
- produce supporting written annotations explaining your development process
- produce images of your final art and design piece.

You will be assessed on:

- your creative response to the theme **‘Amalgamation’**
- the use of contextual sources and influences in your work
- your exploration of materials, techniques and processes in your development work
- your ability to refine your work through review and evaluation
- how well your portfolio shows the development and realisation processes
- the quality of presentation of the portfolio
- the quality and clarity of your explanation
- accurate use of spelling, grammar and subject-specific terminology.

Activity 5

You must complete this activity under three hours of supervised conditions.

Produce a written commentary of your development and realisation process to accompany each page of your digital portfolio.

This should include:

- explanations of your development processes
- explanations of how you achieved your final piece and how it responds to the theme **‘Amalgamation’**
- an evaluation of the development process and the final piece of work.

You will be assessed on:

- the quality and clarity of your explanation
- accurate use of spelling, grammar and subject-specific terminology.

TOTAL FOR TASK = 60 MARKS

Set Task Information

Briefing Sheet

THEME

'AMALGAMATION'

You will explore and investigate the theme **'Amalgamation'** leading to the design and production of a final outcome. The theme is a starting point on which to develop your ideas. It will form the basis of your design ideas and contextual research into artists, designers, trends and movements that may inspire your work.

This document provides you with a series of images, quotes, artists and designers that will provide starting points for the development of your ideas.

AMALGAMATION



Minoru Ohira – 'From the Landscape series' 2014

Verb

1. To mix or merge so as to make a combination.
2. To combine, unite, merge or coalesce.
3. To blend with another metal, such as mercury.

Synonyms: admixture/alloy/ ally/ blend/ coalesce/ combine/ compound/ concoction/ consolidate/ fuse/ fusion/ incorporate/ integrate/ intermix/ marriage/ mash-up/ meld/ merge/ mingle/ mixture/ network/ pool/ unite/ interface/ join together/ synthesis/ team up/ tie-in/ union/ weave

Antonyms: devolve/ disconnect/ disjoin/ divide/ part/ separate/ unfurl

Quotes

'Whatever you do in life, there's content and form; only those two put together create special meaning of a great work of art or great interpretation of music or a great story that you tell.'

Itay Talgam, Musician

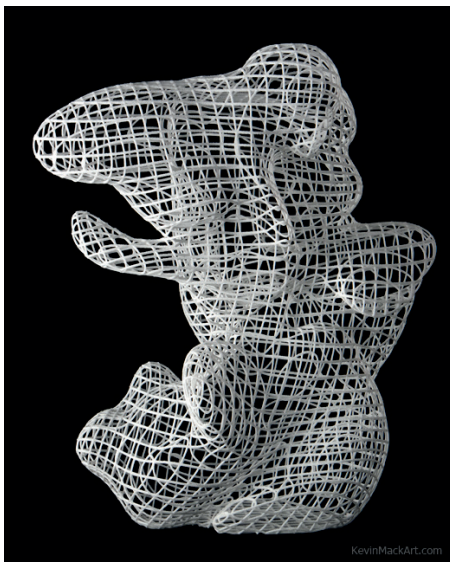
'The salt of any interesting civilization is mixture.'

Antonio Tabucchi, Writer

Artists and designers

Anne Von Freyburg
Gustav Klimt
Elisa Strozyk
Joseph Cornell
Thea Djordjadze
Sandra Chevrier
Michel Borsits
Tracey Emin
Marcel Duchamp
Stephen McMennamy
Salvador Dali
Kris Kuksi
Micaël Reynaud
Antony Micallef

Robert Rauschenberg
Jean Dubuffet
Monica Bonvicini
Beth Carter
Cedric Laquieze
Adele Underwood
Louis Masai
Mr Mead
Royce Jan Myers
Viktor Tilson
Tiffany Rysdale
Victoria Louise Geaney
Momo Wang
Michael Roopenian



Kevin Mack – 'Dancing Fluid Topology' – Laser sintered nylon 3D print.

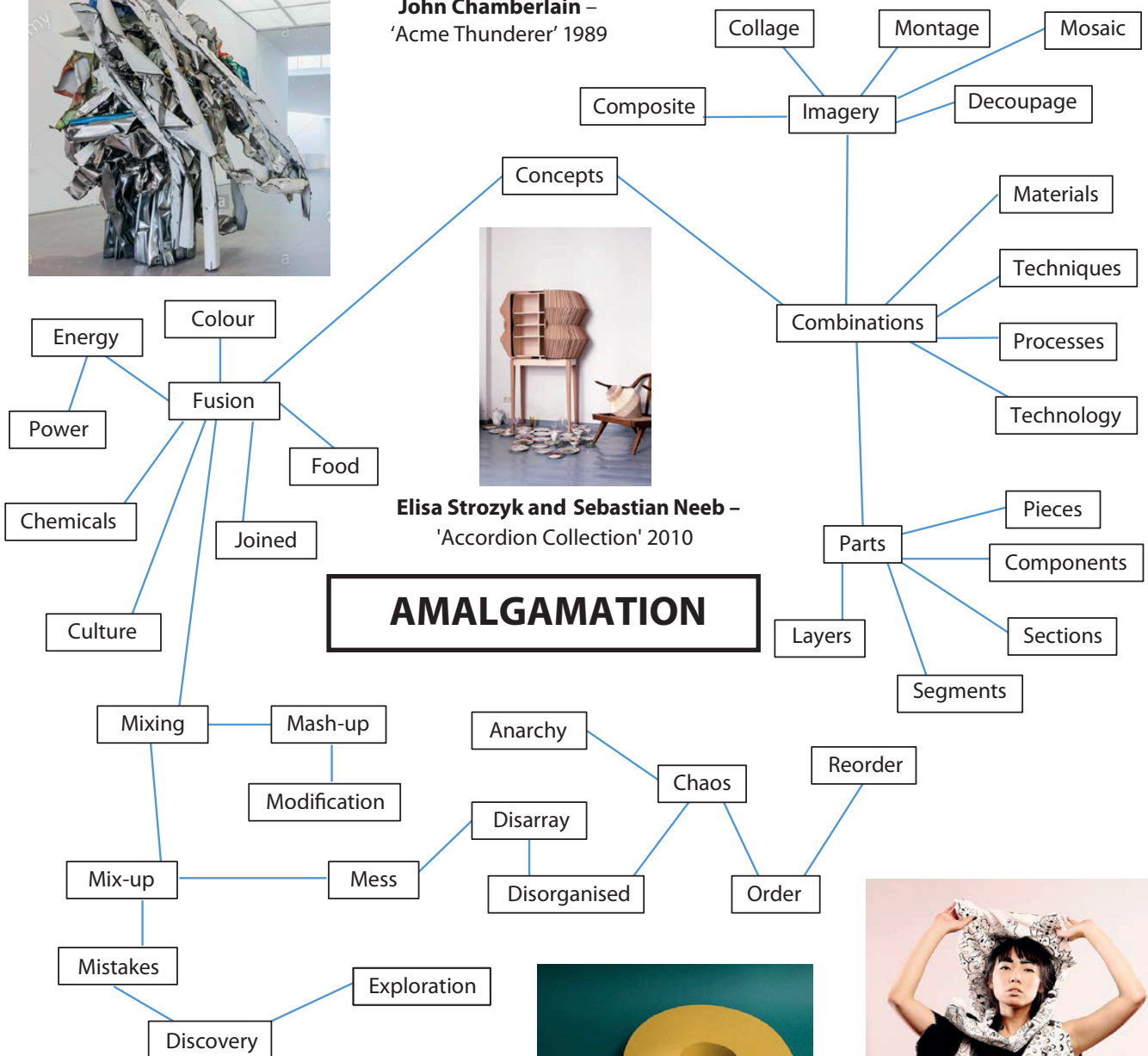


John Chamberlain –
'Acme Thunderer' 1989



Elisa Strozyk and Sebastian Neeb –
'Accordion Collection' 2010

AMALGAMATION



Kristan Horton – 'Marty and Klaus' 2012



Andrea Ferrandis
'Papercut type'



Elena Stonaker
'Wearable Art'

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Acknowledgments

Minoru Ohira 'From the Landscape series' 2014
Source: © minoruohira.com

Kevin Mack 'Dancing Fluid Topology' – Laser sintered nylon 3D print.
Source: www.kevinmackart.com/sculpture.html

Elisa Strozyk and Sebastian Neeb 'Accordion Collection' 2010
Source: www.elisastrozyk.de/seite/accordioncollection.html

Kristan Horton 'Marty and Klaus' 2012
Source: www.kristanhorton.com/kgh2012shmartyandklaus.html

Andrea Ferrandis 'Papercut type'
Source: www.behance.net/gallery/8298299/Papercut-type

Elena Stonaker 'Hearts and Snakes Necklace'
Source: www.elenastonaker.com/wearable/oun9o556lmh7si03r484t6vvwymr5l

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