



Answer **one** question.

- 1 Study **Item A** carefully and then answer parts **(a)** to **(d)**.

**Item A**

Parker and Lyle have highlighted some features of 'chav' culture and identity. Firstly, it exists through the consumption of specific brands such as Burberry, with its distinctive beige check. Secondly, it has had a high media profile, particularly via celebrity 'chav' icons such as famous glamour models and footballers, who adopt its values and style. Thirdly, there is an association with working class life. Finally, it uses some symbols of ethnicity borrowed from rap culture and contemporary black masculinity.

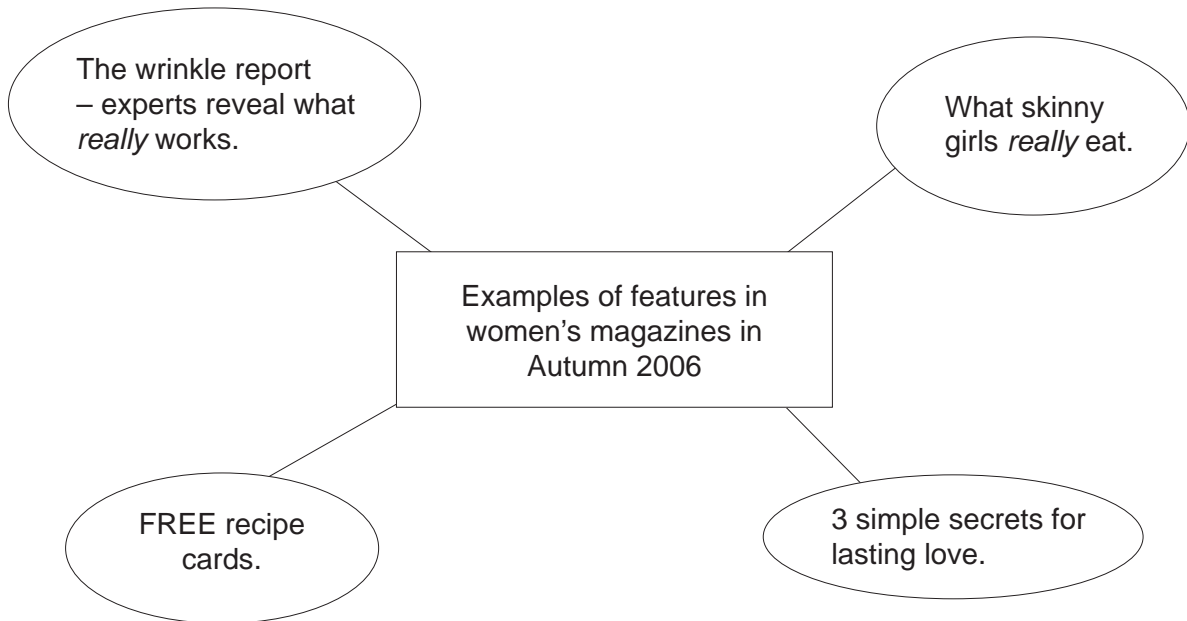
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- (a)** Using **Item A**, identify and briefly explain **two** features of 'chav' culture. [8]
- (b)** Identify and briefly explain **two** middle class values. [8]
- (c)** Outline and briefly evaluate **two** ways in which individuals learn social behaviour. [18]
- (d)** Discuss the view that class identities are changing in the contemporary UK. [26]

**[Total: 60 marks]**

2 Study **Item B** carefully and then answer parts (a) to (d).

**Item B**



- (a) Using **Item B**, identify and briefly explain **two** expectations of a woman's social role. [8]
- (b) Identify and briefly explain **two** new masculinities. [8]
- (c) Outline and briefly evaluate **two** ways in which culture is passed from one generation to the next. [18]
- (d) Discuss the view that the socialisation of males and females is becoming more similar. [26]

**[Total: 60 marks]**

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