



ADVANCED GCE
PSYCHOLOGY
 Psychology and Health

2545

Candidates answer on the Answer Booklet

OCR Supplied Materials:

- 8 page Answer Booklet

Other Materials Required:

None

Monday 21 June 2010
Morning

Duration: 1 hour 30 minutes



INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **one** question in Section A and **one** question in Section B.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **50**.
- You will be awarded marks for the quality of written communication where an answer requires a piece of extended writing.
- This document consists of **2** pages. Any blank pages are indicated.

Section A

Answer **either** Question 1 **or** Question 2 from this section.

- 1 (a) Describe **one** study which has investigated why patients do not adhere to medical advice. [6]
 (b) Discuss difficulties of investigating why patients do not adhere to medical advice. [10]
- 2 (a) Describe **one** study of developmental **or** gender difference in health behaviour. [6]
 (b) Discuss the usefulness of studying developmental and gender differences in health behaviour. [10]

[Total marks 16]

Section B

Answer **either** Question 3 **or** Question 4 from this section.

- 3 (a) Describe what psychologists have learned about the patient-practitioner relationship. [10]
 (b) Evaluate what psychologists have learned about the patient-practitioner relationship. [16]
 (c) The manager of a large inner-city health centre would like to improve the level of patient satisfaction. Using your knowledge of psychology, suggest how this could be achieved. Give reasons for your answer. [8]
- 4 (a) Describe what psychologists have discovered about health promotion. [10]
 (b) Evaluate what psychologists have discovered about health promotion. [16]
 (c) The Government wishes to encourage greater awareness of the early signs of serious illness. Using your knowledge of psychology, suggest a suitable method of health promotion which could be used to achieve this. Give reasons for your answer. [8]

[Total 34]

[Total 34]

[Total marks 50]



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