

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
AS GCE**

G322/01

MEDIA STUDIES

Key Media Concepts (TV Drama)

MONDAY 13 MAY 2013: Morning

**DURATION: 2 hours
plus your additional time allowance**

MODIFIED ENLARGED

OCR SUPPLIED MATERIALS:

**16 page Answer Booklet (sent with general stationery)
DVD extract**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.**
- **Use black ink.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **After you have watched the extract you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and Section B.**
- **The quality of written communication will be taken into account when assessing your work.**
- **Any blank pages are indicated.**

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Answer ALL questions.

**SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION
(UNSEEN MOVING IMAGE EXTRACT)**

You will be allowed two minutes to read the question for Section A before the extract is screened.

The extract will be screened FOUR times.

FIRST SCREENING: watch the extract; you must not make notes.

SECOND SCREENING: watch the extract and make notes.

There will be a brief break for note-making.

THIRD AND FOURTH SCREENING: watch the extract and make notes.

There will be a brief break for note-making after the third and fourth screenings.

You must write your notes for Section A in the answer booklet provided. Rule a diagonal line through your notes when you are finished. You must hand these in at the end of the examination.

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: DOC MARTIN, SERIES 1, EPISODE 1, written by Dominic Minghella.

- 1 Discuss the ways in which the extract constructs the representation of 'REGIONAL IDENTITY' using the following:**

Camera shots, angles, movement and composition

Editing

Sound

Mise-en-Scène

[50 MARKS]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 Evaluate the role of digital technologies in the marketing and consumption of products in the media area you have studied.**

You must focus on ONE of the following media areas. You may also refer to other media in your answer.

Film

Music

Newspapers

Radio

Magazines

Video games

[50 MARKS]

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