

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
AS GCE
F631/01**

FILM STUDIES

Film Text and Context

TUESDAY 12 MAY 2015: Morning

DURATION: 2 hours

plus your additional time allowance

MODIFIED ENLARGED 24pt

Candidates answer on the Answer Booklet.

OCR SUPPLIED MATERIALS:

**12 page Answer Booklet (OCR12)
(sent with general stationery)**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.

Use black ink.

There are TWO sections to this paper.

Answer ONE of the questions in Section A.

Answer TWO of the questions in Section B. Each question must be from a different topic area.

Read each question carefully and make sure you know what you have to do before starting your answer.

You must clearly identify what question you are answering on EACH page of your answer booklet.

Any additional paper used must clearly identify your candidate number, centre number and question number(s).

INFORMATION FOR CANDIDATES

The number of marks for each question is given in brackets [] at the end of each question.

The total number of marks for this paper is 100.

The total marks available for Section A is 40.

The total marks available for Section B is 60.

The quality of written communication will be taken into account in assessing your work.

Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

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SECTION A – Contemporary English Language Film

You must refer to at least TWO English Language films in your response.

Answer either Question 1 or Question 2.

EITHER

- 1 ‘No matter what the genre of a film is, all films contain similar character types.’ Discuss this view. [40]**

OR

- 2 To what extent does the author of a film determine what the messages and values of a film might be? [40]**

SECTION B – Cinema in Context

Answer two questions only.

Each question must be from a different topic area.

Early Cinema (1895–1915)

EITHER

- 3 Discuss how audiences responded to viewings of films in the early cinema period. [30]**

OR

- 4 ‘The beginnings of the Hollywood studio system are evident in the production and distribution of early genre films.’ To what extent do you agree with this claim? [30]**

The impact of World War II on British Cinema (1939–45)

EITHER

- 5 How successful was the British Government in its use of cinema as a tool to help win the war? [30]**

OR

- 6 To what extent do you think British films of this period affected the ideas of audiences towards the war? [30]**

The rise of the blockbuster, format wars and multiplexes (1972–84)

EITHER

- 7 How much did the success of the 1970s ‘blockbusters’ impact on exhibition strategies used by cinema operators? [30]**

OR

- 8 To what extent was the use of home video linked to the decline of ‘fleapit’ cinemas in the UK? [30]**

Developments in 21st Century Cinema and Film (2000–present)

EITHER

- 9 Discuss how institutions are using digital technologies in film distribution and exhibition to create new business opportunities. [30]**

OR

- 10 ‘The recent revival of 3D has proved to be a commercial failure.’ Discuss this view. [30]**

END OF QUESTION PAPER

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