

# Examiners' Report June 2022

**GCE Economics A 9EC0 03** 



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#### Introduction

The paper was seen to be highly accessible, and the context of the questions was fully in line with the Advanced Information, and most questions were answered with cogent economics and integrated diagrams. The data was readily usable, and the best answers made use of it in every question, as indeed is expected on data response papers. The lack of time to digest the data was an issue for many students and there were many essays that were written entirely out of context.

The area causing the most problems for students was 2c, given that the concept of absolute advantage was not generally used or applied. Most diagrams were AD/AS rather than the expected absolute advantage tables or PPFs, and the mark scheme was broadened to ensure that the majority of candidates could access marks despite the seemingly challenging question.

There was a tendency for candidates to write far too much for the 5 – and 8-mark questions, running out of time at the end. Candidates should be reminded that full marks can be earned in a fraction of the space available on the exam paper itself, and there is an especially large amount of space given when diagrams or calculations are required, to allow for crossings out.

The main problem seen by examiners was the lack of exam practice, exam skills and general inability to work through unseen data and relate this to the models and theories that had been taught or self-taught.

# Question 1 (a)

This was an accessible question which produced good answers, and the mean score was well above average for a 5-mark question across the Papers and the exam series as a whole.

Many candidates benefited by including an externality diagram, although not asked for. There were a significant number of candidates who suggested a negative externality in consumption and supported this with an accurate diagram (even though this is not required by the Pearson Edexcel specification) for example in the consumption of HFSS foods without 'getting up from their sofa'. This was not essential to achieve full marks and should not be encouraged because it tends to cause confusion and incorrect analysis when diagrams not required are forced into an answer. It was much more effective to draw a negative externalities in production diagram, and then consider the effects on third parties of food delivery using fossil fuels.

Generic references to 'harms the environment' did not score highly. Candidates needed to explain the impact on the third party. Note that 2 marks are available for application and referring to the information provided. Some candidates failed to use the information provided which restricted the available marks. Candidates should be encouraged to be explicit in their conclusions namely that in the presence of negative externalities the free market will over provide.

This answer does not refer to a third party, and refers to workers, which are not external to the transaction.

(a) Using the information provided, explain one externality that arises in the food delivery market.

(5)

One externation is a negative externation onth as
externation these proportions. Workers
in one food activery market outh as
delivery driver have to pay extra
costs ruch as money for petros and
extra coner costs to maintain their
venicles. These was are all outside the
economic bransacoron as it is not between
the producer or consumer.
Another external cost includes the waste caused
by the is 4 boilton pieces of pastic for food
container. This negatively name the
environment and causes born to the meaning
harm by third parties.



There is use of data so there is 2/2 for application. The knowledge of the meaning of the term 'externality' is identified in line 8 but the impact on the third party is too vague – the 'environment'. A specific impact, e.g. days at work lost from asthma sufferers, is more clear as to who the third party is.

3/5 total



Identify a third party.

There are 2 marks for application.

Use a diagram if you can.

#### This was a very clear 5/5.

(a) Using the information provided, explain one externality that arises in the food delivery market.

(5)

A regarde externality is the splitage effects a build parasional are not taken into account by the prior mechanism. In one food delivery marker, his could be the "many layer of packaging" are around " I. 4 bull is undividual preces annually Plashe nom The diagram shows on externating SMC = EMC + PMC, lose and the external costs heris 4 he planc, haming he ę contronment by pollutar into The seas for example. This BMB leads to market facure of aso gen a it fails to achieve a socialis optimal output is the free makes



The diagram is correct and the one that the specification expects to see. There are two marks given for the diagram alone. There is clear use of the data (1 + 1) and the answer explains externalities clearly. There is a clear effect on the third party.



A diagram saves a thousand words.

No evaluation is required on any 5-mark questions. But application is always needed – at least 2 marks on every question on this paper.

# Question 1 (b)

This proved to be a difficult question with a mean mark significantly lower for the equivalent question in Section B. Most candidates had good understanding of the reasons why price elasticity might be inelastic and there were some very insightful evaluative comments which went beyond the generic. The question discriminated well between those who had a secure grasp of the concept of income elasticity and those whose understanding was less secure. The key to answering this question well is to explain price inelastic and income elastic demand in order to get analysis marks. There is no need to define PED and YED. Drawing a steep demand curve and showing a rise in price, for example, leading to a rise in TR is an effective way to earn both knowledge and analysis marks. Candidates found it more challenging to explain the concept of income elastic demand. While most candidates identified that take-away meals might be normal or inferior goods, there were a few good explanations of the responsiveness of demand changes when incomes changed.

The highest scoring answers used the data effectively, and could argue evaluatively, for example that in the global health crisis there were few alternatives, or that when incomes during that time fell demand rose the effect was to make inferior goods.

This was a slightly above average score, and benefits from gaining the 2/2 application marks. The diagram is limited in its usefulness, but there is no evaluation.

| price inelastic <b>and</b> income elastic.                                  | (8)                   |               |
|---|-----------------------|---------------|
| detinated food is the o herastic.   |                       |               |
| Price inclusivim 15 when an increwe   |                       |               |
| Price doesn't appect Quantity sold as much.                                 |                       | ************* |
| Deliverel tooks are price inecasing. This is because the rose Time poor pro | ffession              | als           |
| are increasing turning to delivered foods.                                  | hebessess-n-nnnndddd. |               |
| Consiners and have less time on their                                       |                       |               |
| Mands Wouldn't have enough hime to  |                       |               |
| delivered foods for me convincence. This                                    | <b>አ</b>              |               |
| Would be urational as delivered foods cond                                  |                       |               |
| be 5x mile oxpensive then have co   | oking                 |               |
| live ,  |                       |               |
| 92  |                       |               |
|   |                       |               |
| Qzai Quarts   |                       |               |

(b) With reference to Extract B, examine whether the demand for delivered food is

Delivered food it auso income earth

This is because it costs 5x more

Than home cookins. This would men

that an howing discretionary income

co noccessors in order to by delivered

food as it is a larger soon remer than

a common sood.



These were the examiner's annotations:

2K

1AN

2 AP

0 EV

= 5/8



It is useful to remember that for 5 and 8 mark questions there is a points based system of marking, and there is no point in writing more to illustrate certain assessment objectives than the marks available.

This is a very effective answer.

# (b) With reference to Extract B, examine whether the demand for delivered food is price inelastic **and** income elastic.

(8)

Remand for delivered food is price inclustic in demand. This means that quantity demanded for delivered food responds less than proportionately to a change in price. Extract B stater the average spend per oustomer is five times more expensive than cooking at home states demonstrate that as well as the fact 200 million meals are delivered annually. This indicates that despite the higher price of the increased '\$5 delivery fee', demand still remains high. To evaluate, demand may only be price inelastic for those that are richer. For example, those are who are not as well off may switch to cooking meals at home if price of delivered food were to rise. This is demondrated on the graph below. Price of were 4000 At price rises by a small amount from P to P, quantity demanded falls significantly from to Q. Demand Quantity for delivery food is demounded for delivered therefore price elastic to some.

Demand for delivered food is income elastic. This means that quantity domanded for delivered food responds more than proportionally to income. Extract B states (cash ruch, tume poor professionals in creasingly turn to food delivery' This shows that as people become richer, they are able to spend a higher propertion of their increased in come on delivered food. This may be because they trade up from inferior goods such on supermarket own-brand products to food delivered from vestaurants.

To evaluate, those on low wages in the UK also use delivery services such as Peliveroo and Wher Eats. These services also deliver cheap food such as McDonald's and KFC. This would suggest that an increase in income may not change quantity demanded for delived food, but rather what restaurant food is being purchased and delivered from



Full marks are awarded - note the well written evaluative paragraph at the end.



Evaluation can be as two single evaluative points or one developed evaluation point.

# Question 1 (c)

This was an accessible question and candidates were well briefed on the consequences of integration. Effects such as economies of scale and increased market share were popular with candidates. Good answers tackled the different types of integration explicitly e.g. horizontal and conglomerate, using the data and a diagram.

This was a good answer, but there were weaknesses which were reflected in the L3 – and L2e - scores.

(c) With reference to Extract C, discuss the likely effects of increasing integration within the food delivery market. e Bay-laylal (12)is the conjoinment fine Y: AR=D , he market leader, ggreed to merge 145

in planting harming the competativeness and quality of the market.

When on the other haved, with such high in representation propies, such business like Utser Fats care driven buy the motoration to inverse that. The to this, they may invest in better equipment and material technology to improve their long term services beneficing the market.

Another exect of intreased integration is shigher quality services. When big corporations, may, The expertise and resources combine to create a triply confirmed corporation who there can provide supplientially improved services wholesales a triple of the create of t An example is wholesales and fortal who merged and were able to purther expand due to the cincreased estations and combined economies of scale, of pushing can down further. With the invessed economics of scale factor inputs can be improved like Cobour due to increased projits. This will came a knowle on egget of steterns to scale and rascall into vientrased projit. This can be evsed to improve inprastruture and training delas to some improve the delivery market, inth

sould improved serves

If In a merger like PayPal and



L3K L2e-

L3K L2e-

Mid L3K = 7

Low L2e = 3

10 + 3 = 12



Make a limited number of well-developed points and evaluation arguments, and go beyond two-step chains of reasoning to reach the top levels.

This is a full mark answer, which could have been shorter and still earned full marks.

(c) With reference to Extract C, discuss the likely effects of increasing integration within the food delivery market.

(12)

Interestion refer to a wenger, analgemention er table ever combile inches either theo files pain gaing & under commonwhip or one from taking over the atter. The deutines pur just East have agreed to ways with overoful from Taboacies, com 2020, this is can example of handental interesting unere true fine in the scene includes at the save string of production process jain together; a miles example could be the 2015 Chayer behicen Arm zavoca and 25 phonon for x2.7 british, which heyped to book newlet there and walvo hereart ax new subouts. Additionly the four of subjection. elp his to priceritise and specialise products eare quality of series the common. As seen in the dignormalis fis to valey grader oriprevent props and therefor also everyle glose for to been drivery efficient us Quenty These nextes over be used to escelland development and borot product coronees. Amonor it we be doing neuld there and prever will aseen Most fire cent noceivery have to use their newed when he could not your use to as divided for Merchaldes. Additionly the good couplety under the consuption that the food delivery fire central be motified necessary within the walking the central with cooling the ciph degree of centrality within the walking the world in the long must

On the other side of the appoint hences fino well beinged from intgretter as the allers weiges ad diects to werese arges thingh freets mohos The divance of convertip and central. For excupte The Euron Scardal in 2001 in culier wayes and chair escelled hill builts of dulles of debt pen Newbedols cein to see price to tell then \$000 Glas that II is a year. A nular wine of This occity accordalso be prosent within the pood derling and with as a result of this interation Figure 1 shees how follow The subjecter matest steep accural incerese the 67.3% unter neural sputer less avoits of changest privar, which will worth when Grad vogentie inparts on the coroner in the lang kin. Nis has altered put tat to use an appresse priving

Natery, underestly doling fees below werge cost for author hus, which as a would would Cully price were pro and of the weight and vodue contestating. Of which is need regarde for connues in the lung our as therefor they very experiel greater prices ance full East hereses prices again as well as wedned greating Husy he agreed also that herizantal interpeter is often negate as this highly iscuses the will of him callegrony it would also callegses. On there if we be droughed that the Club is way present circling the food denting industs and will interest proved corner from being applented, as well as no competeir per Dolivero, mo sees an over inovery autol shew will price Jost Fast to operate at a new orelical, efficient autique to prevent cooping austones



Diagrams and data are well integrated.



Using the diagram and data as part of the answer makes this one stand out.

# Question 1 (d)

There were some very good essays which showed good understanding of the microeconomics of an exchange rate depreciation on the price of imported ingredients, with many showing a shift in MC as well as AC and a new profit area highlighted. In the macro context some argued effectively that when there is a depreciation, it is likely that the SRAS curve will shift left to reflect the rising cost of imported inputs. A few candidates made explicit links along the lines that a depreciation might increase the popularity of the UK as a tourist destination and so the demand for restaurant meals might increase. Restaurant meals are not typically internationally traded and so it was surprising to see the number of candidates who argued that UK restaurants will sell more meals abroad following a depreciation, or other reasons for a rise in AD. Nevertheless there were some very well informed candidates who showed excellent knowledge of recent developments in the UK economy with regard to the difficulty of attracting staff to this sector.

Micro effects of exchange rate depreciation on the food delivery and/or restaurant sector were well explained and were often supported by an accurately drawn cost and revenue diagram showing a rise in AC and MC. The stronger candidates used type of restaurant to really develop their answers where ingredients would need to be sourced from abroad e.g. Japanese and Asian restaurants. Macro effects were more challenging in terms of application to food delivery and/or restaurant sector. Quite a few candidates wrote about how exchange rate depreciation could lead to food delivery companies increasing their export which was unconvincing. Candidates who developed the macroeconomics effects using the AD/AS model, typically with a well explained diagram, were able to offer more developed responses, which scored higher marks. A reminder to centres that at least one good detailed application to the context provided (i.e. the restaurant or food delivery services) was required to score highly. Generic response to the effects of depreciation, tended to score Level 3 KAA. There was good understanding shown of the Marshall-Lerner condition and J Curve in many responses.

The micro side of depreciation was best linked to costs, as here. The candidate then links the costs of food in restaurants to the diagram by making it clear that variable costs shift, and therefore both MC and AC shift.

A depreciation of the pound is a fall in the value of the pound within a floating exchange rate system.

One micro economic effect and be an increase in row material costs. 4 restaurants impost depreciation in the pound means imports are more expensive, leading to a fall in the amount and value of imported goods. This means of restaurants that impost ingredients, for example Italian restaurants imposing tomato sauce from Italy, will exprise a rise in variable costs. MaMC, Moreover, considering "over half of restaurants good and drink in sourced outside the UK," atop with the 120% public the means costs will rise significantly and further decrease If the already "small profit margins." This can be seen on the diagram by the increase in ME, >MC and AC, -> AC, causing a fall in prof 1+ the chaded area.

However, it may depend upon the elasticity of demand for price clasticly of demand of these is gradients. If there is a wide range of substitutes to within the UK, demand may be seen as elastic meaning although there may be a short term rise in costs, the longer term implications of perhaps having to take items off the means or off delivery sites due to insufficient ingredients and could potentially be avoided. Therefore, it depends on the elasticity of these inspedients. e macroeconomic effect is an increase in economic growth. and one of the second the pound will lead to import, being more expensive, thus decreainy appoint of imports; as well as passe UK price of exports decreasing, which will increase the state of exports sold This will cause as ing increase

aggregate demand, Bar (AD, >AD) and as increase in the growth from Y, to Y, futhermon, this may increase expals of demestic fines that produce ingredients, which will make their goods more internationally topally considerly the On the other hand, considering there has been a "20% fall in external value of the pound of since 2016," the impact of good costs will be significant. Vespite economic growth that comes from the improvement in net trade, the additional inflation this brings may inocase the price of good domestically, which will worsen living standards and perhaps exacerbate the exects of absolute povety. Therefore, the increase is AD may be negative in the long +em

Meroeconomy rising cost may have



This is a good answer but the candidate keeps crossing out work, which is a problem because of opportunity cost. In this case the chains of reasoning are not extended fully so this does not reach the very top of the top levels for KAA and Eval. But at 22/25 there are lessons to be learned from using the right vocabulary and tools of analysis.



The economics student should not aim for perfection either in terms of wording or presentation, but instead purity of logic and strength in the links of the analysis and evaluation.

This is similarly a good answer in terms of logic and the link to costs is again strong. But the noticeable difference is in terms of the chains of reasoning which stay in Level 3 KAA and Level 2 Eval. So for example the costs are not linked to the variable costs of food imports for restaurants, and that is merely assumed.

A depriorion of the pound recens to a decrease in the value of the pound on the foreign exchange manker. The pound is a ever-cloaring currency and it is the currency of the UK. depreciation can eause many microeconomic and macroeconomic effectson injudus evies such as reseautants. A microeconomic offect of a depreciation of the pound is that it will electrone en anerage costs for firms. This is because it will make unports more expensive. Theregoe a firm will make less procie and it can neaghtibly impact them in the long-run. For axample they may have

to close for exchange food produce may become more expensive to import. Such as avalogdoes, which will cause reseauxanes and good delivery sorvices to raise their prices. which might decrease their demand and revenue for excurre a she oldest puro in England had to close down during covid du co a decre increase in anexage coses as a result of the depresiation or the pound. :05K MCZ This diagram Shows supernorxcz mal profie kc decreasing to P2 A BCz gram PIDCCZ · Which has happensed because MR in ourerage coses becomes or a depreciation or the pound. However, the effect of a depreciation of the pound of restaurants and Good services depends on the price

elasticità of deniand of the cirris

goods and secvices. This is becomes

if it is price alastic then the higher

coses can be passed onto the

consumer. Consequently in won't force

the cirry into sunt-down theo

it depends on whether the firm has

evented as whether the firm has

evented as previous years. It they do they

even use this to prevent the

depreciention peaatively extacting

them.

The deposition of the pound will cause on the countries which will cause on the countries of the countries of the countries of the countries which will cause of deposition of the countries which will cause of decrease in the contries which will cause of decrease in the contries of the countries of the countries.

which will be necessary for the UK's current economic state after could-la Another macroeconaric ector is that ce will all might excourage people so go en nociday in England in stead of abroad. As the depreciation mates ie more expensive to change pounds cies ocher currencies such as euros. Le lue exchange rate in June 2022 is V + 1.631 to a euro. Therefore there will be a higher demand for the restaurant challetry during holiday seasons such as the summer. This grouph shows agaregate prizoana barrando RZ to AUZ FROM AU. PI As a result of an increased demand AD FOR the restment Ab industry: 4,42

However, the nacroeconomic chapact of a depreciation of the pound depends on how much it has depreciated by

It is has only depreciated a litt by a a se lier and many mission many cimited impact on the econoney and A ECONOMIC Grown Also, it depends upon how long it stoms depreviated. borieg llams a 203 puno si si si de cime even is may hold a limited impact on industries such as restaurants and took services.

a conclusion, a depreciation of the pound has a coe of micro and macroeconomic eccects. This is because it & can increase create a competieire lift in the economy. For etanque le may benegle vonteur as expor firms that mainly oxfort goods and secular may increase their wages. The effect depends upon the economic state of the economy. It the econoney is in a depression it neight noe respond. Also, evere oright be Elme lags in consumer, employees and firme mesponding.



12 KAA marks and 6 Eval. This was the modal score for this question.



Do not force the examiner to do the work for you. If your costs shift, say whether they are fixed or variable then link your application to the diagram that you draw.

# Question 2 (a)

Answers were quite weak on the actual theory of the Lewis model. Many were unable to do more than quote the data references, and specific models have not been requested in the past so this was probably a surprise for many. Candidates had the general idea although there were very many blank responses or an inability to articulate the theory well, and those who did understand tended to score very highly.

Development models have not previously specifically tested and very few could use the specific Lewis model, even though it had been spelt out in the Advanced Information.

The Lewis Moder States that ear theme to be development whin an eco the economy mut more production grown primary good such as coper to manueauxuving goods, which in this care is producing gravers. Lever thought that because of the excess Supper as about in primary production s class to zava the maranal productivity or cabour you zavo. The weart that the maranal cost as maning evan primary to manuacturing production was close to zero lu tui comment min stay poor in they don't low on produing more manyating goods sum as glavers and export demand un ve too law to generate Sauruau

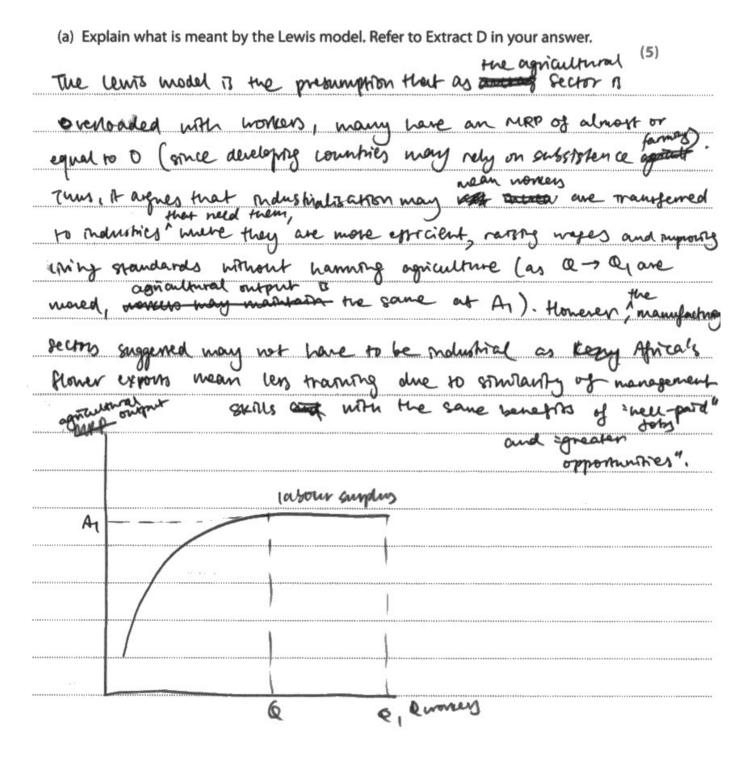


This was a clear answer using the theory, and there is use of the context of primary production switching to secondary production in Kenya.



A diagram is not necessary for any development questions.

Those who knew the model wrote some excellent answers – but of those who knew the model, some did not do enough to gain 3 marks for Knowledge and Analysis as they did not understand the key point about marginal productivity in the different fields.





Some even tried to evaluate the model (not necessary). Diagrams can help but they are not necessary for development economics.



Candidates must remember to always include 2 data reference points (or one combined 2-stage application process) on the 5 mark question.

### Question 2 (b)

The question was easily accessible. The three points that distinguished answers were those who did not know what was meant by demographic factors, and did not deal with development but merely growth and evaluation. Good answers were often let down by lack of evaluation. The other concern was often that candidates wrote too much which clearly led to timing problems later in the paper.

- Well answered
- Most candidates were able to use the extensive range of data provided well.
- Best responses were written really concisely
- Follow correct format Point, evidence, explain, however (twice)
- Can achieve full marks in 8 sentences
- Lots of candidates spent far too much time and wrote in far too much depth

The main problem with 8 mark **examine** questions is the lack of evaluation, as here.

(b) Examine **two** demographic factors influencing development in Kenya.

(8)

Lower birth rates and nigher literacy rates will cause Kenya's population to Princh, but become more educated as education is more accessible for muller numbers of dilderen. If less children are sorn, more of the children that are born can be put through education, as a percentage. The number of children por family falling from &. I to 4.6 in 1978-2008 allows a higher percentage of he population to be educated and terepore employed.



This scores 2 K 1 An 1 Ap

= 4/8

Although two numbers are used, there is just one quote reproduced. There is no calculation or other working of the data, so it scores 1ap.



Use two pieces of data if possible (or do a calculation or manipulation of the data)

Remember there are two marks for evaluation. Use two simple points, or a two-step chain of reasoning for 2E.

This is a good example of how to achieve full marks.

| (b) Examine <b>two</b> demographic factors influencing development in Kenya. (8) |
|--|
| one demographic tactor is the education and                                      |
| skill of the population eg numeracy skills. ' percentage                         |
| of children regularly attending school is neaver 60%                             |
| It education and skill level are lowe then the population                        |
| can any access lower paid jobs and there is less                                 |
| innovation to develop intrastructure and create                                  |
| Ųė́55.   |
|  |
| However this depends on whether the 60% who do                                   |
| attend become really productive in \$ creating                                   |
| development eg train others.   |
|  |
| Another demographic tactor is the szeat the working                              |
| population which is increasing in kenya. I labour tarce                          |
| is 57% tostest growing population group! This will have                          |
| a positive instruence on development as more people                              |
| can help build intrastructure and innovate.                                      |
|  |
| However this depends on if the labour force decides                              |
| to be active as some may decide not to work for                                  |
| example mothers.   |



This is a short answer that follows the basic formula: point, explain, example, evaluation x 2



Do not spend a long time on the 8 mark questions. 8 minutes should be the maximum and a shorter time can produce full marks.

# Question 2 (c)

The mark scheme was forgiving and allowed comparative advantage answers to be credited when they were not the direct line of the question. Those who understood the point about trade were sometimes confused by the emphasis on absolute advantage. Some candidates did not attempt the question at all.

- Very challenging question which many students left blank or failed to apply the concept of absolute advantage
- Many answers gave vague benefits of higher exports or greater efficiency only this answer is not perfect but stands out as one of the best.
- Level 3 only achieved when absolute and/or comparative advantage used within the numerical or diagrammatic analysis.

: PI: 1x=14A) > Grant (12RB) EV : N: 157 : N: Houster pring (codolater)

(c) Using the example of cut flowers (Extract F), discuss how the concept of absolute advantage may lead to growth in Kenya. Use numerical or diagrammatic analysis in your answer.

(12)

An absolute advantage good west. 50 Netherlands (00) 10 to.

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|--------------------|--|--------------------|-----------------|
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| Renya              | 50                                     | 5                  |                 |
| Notherlands        | 25                                     | 50                 |                 |
| Spendind:          | )))))                                  |                    |                 |
| Kerya              | 100                                    | 0                  |                 |
| Welhelande         | Ø                                      | 100                |                 |
|                    |  |                    |                 |
| After Trade:       |  |                    |                 |
| Kerya              | 60                                     | 10                 |                 |
| Netherlands        | 40                                     | 90                 |                 |
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| pador audility. In | reality, sil                           | ice the Netherland | 's M            |
| the EU, it will    | Gica love                              | r both Man         | 1/0             |

when trading with other EU countries so this may offset he advantages of a prose free bacle. Another reason could be very Keny's absolute advantage may lead to growth is because I an morease in FDI. Kerya's natural abundance in flower and the ported condition for its growth way attact foreign Ame, to This Att produce in Keya This APT will not they lead to an wrease in AD (AD=C+I +6+(x-M) so (I =) 1 AD) but also LRAS The these hereign his may bring more efficient Capital and practices. These outward dutte (AD, JAD2 and LRAS, -) LRAS2) will lead to economic growth (via an marger in real GDP 4, 342). , LAKS, \_\_\_, LAAS. A02 -> Y2 In avaluation, there may be unintended consequences. For instance, as that one or may engage in transfer prising we key with loss for overve and MNCs may also workers in Keign (via too low wages to example).



The diagram and the tables perform the same task, so it is probably best to stick to the preferred method and develop the reasoning through one method.

It is encouraging to see Kenya and the Netherlands in the diagram/table.



- Candidates must remember to evaluate there were quite a few excellent answers with no attempt at evaluation – max 8/12
- This was clearly 12/12

# Question 2 (d)

This was the more popular of the essays where, overall, all students demonstrated the basic knowledge on the impact of low interest rates on AD and costs of borrowing. Only a few of them, though, managed to bring in good economics and to make their answers more relevant to the context with real life examples drawn not only from Kenya but also from other Sub-Saharan countries or BRIC economies. Some mentioned the lengthy process of the transmission mechanism.

Most candidates who answered it managed two effects.

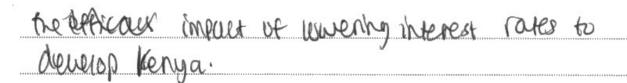
The main problem was one of timing: some were only able to put down the briefest of answers. Many candidates are selecting too many essay points – they need to use less points and to write in more depth on those specific points.

The examiners' advice: that it is better to make one point well rather than a number with brief or incorrect chains of reasoning.

- Accessible essay which most students responded well to
- More able students were able to apply a traditional interest rates questions to the LEDC e.g – use of savings gap
- Good answers used AD/AS diagrams within their macro analysis and cost/revenue diagrams within their micro analysis. This enabled them to analyse effectively and look at the wider impacts.
- Evaluation was most effective when linked to the data extract and the rates actually available in Kenya
- Accessible essay which most students responded well to
- More able students were able to apply a traditional interest rates questions to the LEDC e.g – use of savings gap

Decreasing interest rates lowers the cost of borrowing for consumers and firms and incentionses spending or investment rather than suring. One macro effect of lower interest rates will be reduced increased years and, burrowing hence more consumption and investment. This may lead to a shift in AD ou notes in the components of Ctr. Ausmay lead to an inexea This Shift in AD will lead to inelation this may also read to 18thy incomes and can lead to reauced Q, 1002 Quantin iteauouty as well as more subjective hapiness consequently as improvements in the decuelopment of henya. Pises in investment may alog mean more spending on capital and

Duis will lead to more efficiency of firms, this Could also lead to a snift out of CRAS leading to more employment and use of spare capacity within the economy. It wingso lead to a nee in CTOP per capita as productivity of firms will increase. This can also all More productive firms may offer lawer prices hence more international (X-M) es the rumber and total neurot exports should rife, bettering the current account detrit within kenga and beauting to a bettering Of the balance of payments, providing more stability within the kengan economy to allowit to have develop further in the long run. Homeney inflay oconomic growth development However covering interest rates too much may bead to increased untimer confidence and spending on imports, this could offset the beneficial impacts of firm investing more and becoming more efficient. To much spending may lead to hyperhelation where the rate of inflation is higher than the rife in rate ofinciones hence redultill inthe purhasing power of househauls reducing this aim of



one microeconomic impact is too lovering of interest rates to the costs of variable interest rate loan repayments. As interest rates are one lower the cost of repaying these coans for firms may have also reduced hence a accordance gain they will have greater cosh remouning compared to it interest rates were higher. The significance of the drop from 2007, to 27, on interest rates reduces costs severely for firms. This will lead to a shift down in average costs for firms, this can lead to greater supernormal profits as well as offering lower prices to increase thereofficed domestically.

mis gain will lead to more considence which the kenyan evending as well as more development within the industry and turningh ning incomes.

However the interest reutes charged to consumers and businesses are not always thosome as the bank base rate, it is storted that the overage bank coars at 6.8% above the bank base rate which can reduce and outwerth au the positive impairs of the government Lowering of interest rates. This would know to a reduction in consumer contribence within the elenemy as well as greater in contine to save and may not pead to economiz development. overall one macroeconomic impacts of lowering interest rates are more influential into boosing development through hitcher income equality, more crop, improving living standard es well. Are melo inspects The microeconomic imparts are also significant by improving the efficiency or domestic firms Which can better international competitioness, hence werou lowering interest rutes can be very beneficial. But if higher the Harrad Donor model on be applied where a greener sawings rath may improve long term growth hence not always many lover interst rates Benefit to development.



- Good answers used AD/AS diagrams within their macro analysis and cost/revenue diagrams within their micro analysis. This enabled them to analyse effectively and look at the wider impacts.
- Evaluation was most effective when linked to the data extract and the rates actually available in Kenya



Make at least one micro and one macro point. If you have more time then develop the side you think is the weakest with another more convincing point. It is better to make fewer points really well argued than using a scattered approach with several relevant thoughts.

Many answers were pre-learned 'interest rate' essays, and having been learnt in the context of macro they could not easily switch to micro.

| Decreusing interest rates in kenya to helps  |
|--|
| them to achieve economic growth as it  |
| them to achieve economic growth as it gives the population of kening to spend rather       |
| Honko Save as they do not get a perg   |
| large return on their threstment. This here's  |
| to the multiplier effect in the economy as   |
| Consumers purchase products domos  |
| Jonestically which then goes to the  |
| busitess in the form or revenue, which   |
| is then passed on to the employees in the form of wages which is then                      |
| The form of wages which is then  |
| spent on products domestically. Hen the  |
| Spent on products domestically. Hen the continues of continues of continues the of informe |
| occurs.  |
|  |
| * Another reason Why low interest rates  |
|  |



The micro approach is best reinforced using the price/output/profit/externalities points from the Themes 1 and 3 specification, and either D&S or cost and revenue diagrams should be expected. The macro side would probably include an AD AS diagram in a high scoring essay.



Use diagrams as much as you can in the microeconomics and macroeconomics Theme 3 essays.

Remember to check whether the essay is about causes or effects before you start.

# Question 2 (e)

Q2e was less popular, with the large majority of students unable to make clear links between growth and development, but many candidates embedded in their answers excellent economics, theories/models (Harrod-Domar; Lewis Model from the extract; Prebisch Singer Hypthesis) and even diagrams not in the specifications such as the MEC diagram, plus a wide range of models from development economics. The weakest candidates could not go beyond corruption or time lag when evaluating (see comments at the end of this report).

Some candidates did extremely well. The key point was to choose development strategies rather than to rehearse any macro policy (e.g., monetary policy is not a development policy and could not gain high KAA marks). It was also important to deal with development rather than merely growth.

- This was a very accessible essay with a huge variety of different strategies chosen
- Students seemed well prepared for this (very typical style of question used in the past in other contexts, e.g. Mozambique)
- The best answers not only had depth to their analysis with model/diagrams, but also had good application to LEDCs (rather than simply writing about general supply-side policies)
- Again lots of candidates writing too many points in insufficient depth.
- Many candidates ran out of time on the last essay

This is Level 4 L3E L4 L3E with a solid structure. It is not too long but instead focused and applied throughout.

to AD2, which will be exaceboted by local nulliplier egypty. This results is highe names (X; to X;) without ignationary pressure. This result is economic must go Kenya via the pronotion of tourism. Furthernore, TVCs such as Hotors will be attracted by the greater tourist gigures, thus increasing employment and tour possition to the revenue though both more and composition to the revenue though the revenue though the revenue though the revenue though the revenue the revenue though the revenue though the revenue though the revenue the revenue

However, where the holders are highly income clastic, this means that regulative economic shorts in the countries will suggificate in part Kenya's economy as their export (tourish rolumes gall. Moreover, the attracted This may strong reput rate projects of the than re-invest its the break economy this increasing withdrawals from the circular paragricons, reducing AD and thus increase and homing durdopment of fewer are lighter out of paret

Another strategy which would be used in Kany is bryges stock schomes. Due to Kenya's dependence on exporting primar agricultual product such as plants,

they are very exposed to the and worlde eyest of volatile commodity prices, Volatile prices can vostly reduce inones so and export volumes in year of how prices as well as determine, investment due to complications with planning output, as a result of the prices. This is a major constraint on development as investment is capital is essetul for improving an economy's productivity A bugger stock scheme encues that pinces remain stable is the economy by the government creating artificial price chors and ceilings with the price carnot surposi. This is stown on the diagram; the Pe by the government. min Pain, the government D buys upaces supply e.g. of Re Quak Quality flaves, and j it reactes Prior, the government releases it stone of planes to love the price via the work of the morter ing A more stately price will incenturise invested 5 the capital-output ratio, and thus

according to the Harrod - Domar model, couse economic growth, as the savings ratio is divided by a snalle number. Higher rates of economic It is higher reones, stordort of him is people escape absolute poverty -stock schemes promote

However this requires the government to hold stores of glowers, which market in times of his the government the gloves or well work or gloves u ove, byge stock schemes disrupt rate market, thus re for produces to



Diagrams and data are used to good effect.



Remember to give an overall judgement.

The main problem with this essay was pre-learned essays that were unrelated to **developing** countries (or one country). Strategies tend to be generic and AD AS diagrams or demand side policies were included which are not relevant in the context.

One strategy that could be used to promote development in Kenya is trade liberalisation which is an example of market - Orientated Strategy. Trade liberalisation is essentialli Of trade barriers which encourage trade. If the str proves to be effective and trade increases then kenya' potentially increase and they cou money on another the economy, for example on education. If more money was spent on then individuals could train the skills needed for the higher However, Kenya could be ependant on supplies being imported

from another country which could result in dubt. Spending on education would see an increase in the standard for labour, however it would take time to see a difference as spending on education is a standard spending on run Solution.

Another Strategy that could be used is promotion of PDI, foreign direct investment. This is when a country invests in another country. If FDI were to take place it would create job opportunities for people in Kenya. And if more people are earning money then consumption is going to rise which would lead to an increase in AD.

Price

An increase level

As in Aggregate

level As in Aggregato

p. demand would

See higher

prices for

ADI Consumers.

4 9' Real GDP/output

However through FDI a country could show its dominance and exploit workers in Kenya with wages lower than the national minimum

Promotion of Tourism is another Strategy that could be used to promote growth in Kenya. An increase in the promotion of tourism within Kenya would see more people coming over to the country and spending money within the economy and on local businesses. However an increase in tourism in Kenya would see an increased negative externality as the rise in our travel would see more air pollution



9 + 4E

There are three points made, none which get above L3:

Trade liberalisation L3 - E2-

FDI L3 - LE1

Tourism L2 L2E-

There is no overall judgement.

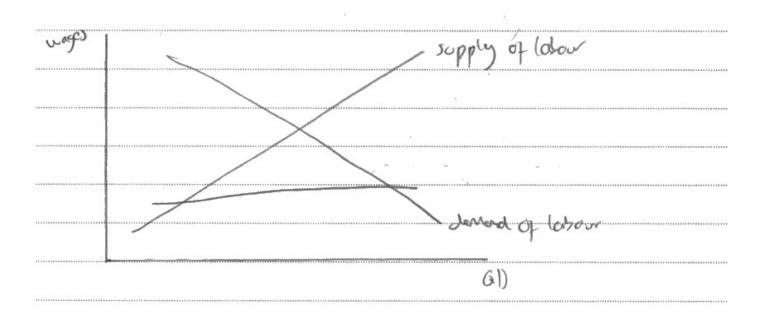


It is better to make two points which are clearly **development strategies** and not just a continuation of developed countries' macroeconomics.

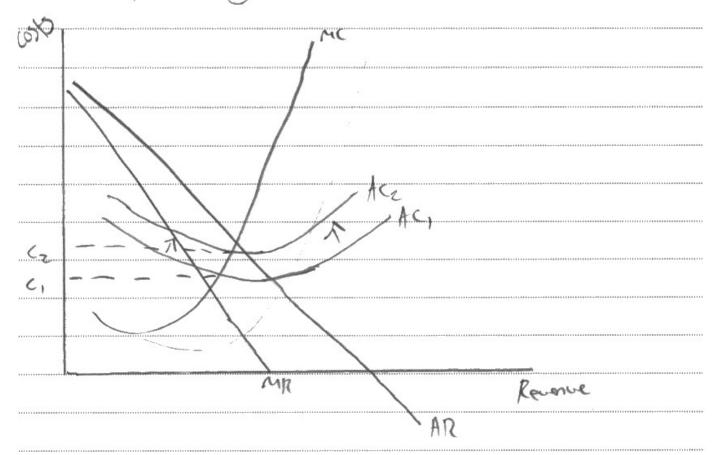
### 9EC0 03 Sec01

A reminder to centres that it does not benefit candidates to have stock essay answers as they miss the higher marks by not using the context to guide their analysis and evaluation. It is helpful if the candidate marks the box for the essay chosen (1d or 1e) but if they do not (around 10%) then they are marked in a pool where the examiner has to decide which question has been attempted. The answer usually becomes clear very quickly when candidates put signals in their work and make it clear from the outset that they understand the question.

By contrast, this answer started out with a diagram which could not have an effect as a minimum wage as the horizontal line is below the equilibrium.



Minimum wage is the lowest amount you can pay someone for working. A significant increase in minimum auge in the restaurants or other food delivery services would overall increase there costs



The diagram above demonstrates how avergage cost will increase from AC, to ACZ, overall increasing those costs to run a restaurant from C, to Cz. This may mean's restaurants may try to reduce staff to balance the rise in minimum wage. This can the create whear increase in un on playment levels as waiter and dress now don't have pobs.

Alternation, a positive consequence of an increase of Minimum wage is that AD will mcrewe due to an mercuse in consumption. Having a higher wage results in workers having a higher aisposable moone. It allows workers to spary goods and will mareage the dominant for them De Pi 9dy aD This Hen also cellow surressess to sell Herr products and services

of higher price awall pushing for Hidaward poll hylotron.

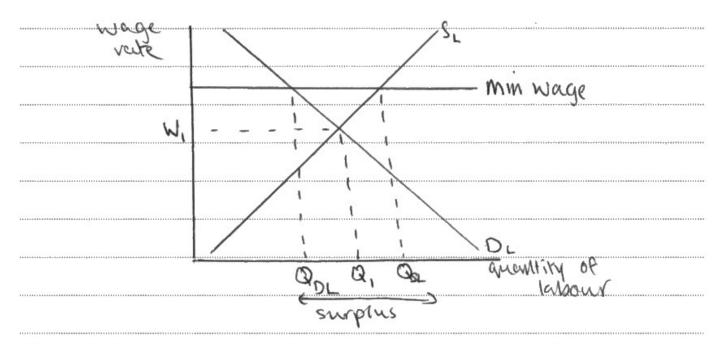


Chains of reasoning do not go beyond the two step variety and is Level 2. The points are fair but there is minimal use of data or other context. There is no evaluation.



Do not reproduce pre-learned essays. Make sure the answer is fully embedded in the context. Then evaluate both the micro and macro side – at least one good argument on each side.

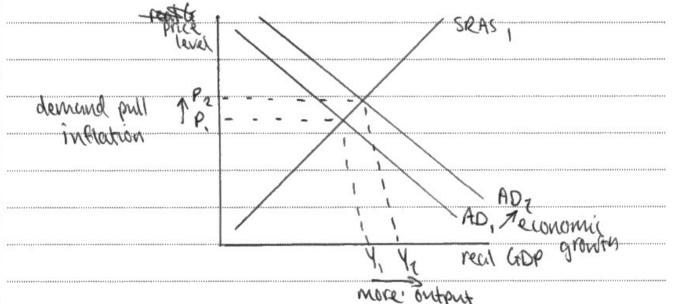
This was the modal score for the item.



A minimum wage is a wage set above the labour market equilibrium by the government, in order to encourage firms to give their workers Carrer wages.

One microeconomic effect is that there will be a Labour surplus within the market for delivery drivers. For example, the delivery drivers at Deliveron Who were earning as little as II am hour, would

now be receiving a much higher wage for their labour. This would muchinise people to work more in order to earn more money. However, a minimum wage would museuse the costs for the food delivery business lie Deliverso). This means that they would be demand less labour as their abnormal profits eve negutively afterted. As the demand for labour is much greater than the suppry to labour, there will be a surplus of labour within the market, which is represented on the diagram by the different between abi (demand) and ast (supply). However, this outcome is dependent on the proportion of total costs that belong to wages. If the proportion of tokul cost represented by wages is low, a minimum wage increase would have a less significant impact on the demand for labour; if the opposite is & the case, demand for labour would be even lower thus causing a greater surplu within the market.



One macroeconomic effect of a rise in the minimum wage is that there will be an invense in growin and development. For example, the average spend on delivered food is 5 times more expensive than cooling at me home. As minimum wage increases, people will have more disposable meanes, meaning that they are able to consume a larger volume of delivered food. Due to this, there would be an increase in the economy's aggregate demand (represented by a shift from AD, to AD, which leads to economic growth Futhermore as disposable incomes rise, people would have greater access to more huminous restauments i.e. Noby, Hakkasan etc. This meure that people will gain access to greater quality coad, which boosts living standards, which helps to develop the economy. However, this would lead to demand pull inflation As people consume more, firms would need to raise prices in order to prevent product shorteness land increase their profits). Therefore, people would not be able to consume as much. Overess, an minered minimum wage can have positive macro offects ie increwed growth and development, but it negatively impact the micro environment such as labour surprises within the food delivery market



The diagram shows a NMW not a rise in NMW. The chains of reasoning are short.



Strong answers go into at least two points at a deep level, using extended chains of reasoning, tying in the data, and drawing out balanced conclusions with an overall judgement.

## 9EC0\_03\_Sec02

The majority of candidates ran short of time on the essay and the advice to candidates is to reserve 30 minutes for the final essay, and to use at least one micro and one macro point, diagrams where possible and all the data that links to the points made. Evaluation is key and we need to see developed and applied chains of reasoning within the evaluation.

This answer is typical of a pre-learned essay, and it is not focused on development economics.

|                  | Mico                      | Marco                    |
|------------------|---------------------------|--------------------------|
| kn               | more growth in businesses | I investment I spendylog |
| ago              |                           |                          |
|                  |                           |                          |
| 0 <sub>1</sub> 0 | incrows in supply         | 9 multiplier PAD ect     |
| .O. I            | business gowh             | confidence?              |
| ω                | docrease?                 |                          |
|                  |                           |                          |

10 Decreasing intrest rates in Kenya would mean that ther those and who want to borrow would be paying the money back at a lower rate, Currently, the introop rates are 22% so many people don't want to porrow. The effect of decreasing intrest rates would increase in investment from businesses. An investment usuld mean that business would to invest in more capital goods to allow them to don CRAS Ro The diagram shows that the increase in would result in an Increase in agregate ADI to ADQ as This would also go an increase in price level from PL1 inflation has accurred because of the involvent on capital goods. In top of this, real output would increase gran Roz to Roz which shows economic

growth occurred. This means that the intrest rates booked possibly being lovered would result in development of the elonomy. However, 1/m3 may not happen, there is no considerce. Is sims have no considence, because they are unsure if developing country such as floring , there is lower considence because it is more at itsik of sactors such a price volatility which can assect a businesses what. Another exect lovering intrest rates may have is more growth in smaller businesses. Small businesses such Robert Mutsiko will be more villing to borro P story in order to grow their business to as they be may be able to employ more labour bustnoss.

The increase in supply as a result of his basiness growing would mean that the quantity would shift from BI to Q2 as there are more people producing in his sim. Prices would decrease from PI to P2 because having extra labour would mean the cost of grain milling would be bour due from their able to do more in a shorter period of time. However, this might not happen to depending an how much of a clearease in intrest rates takes place. If the decrease and goes from 22% to 20% many people will still not borrow as they will still see the risk as too high.

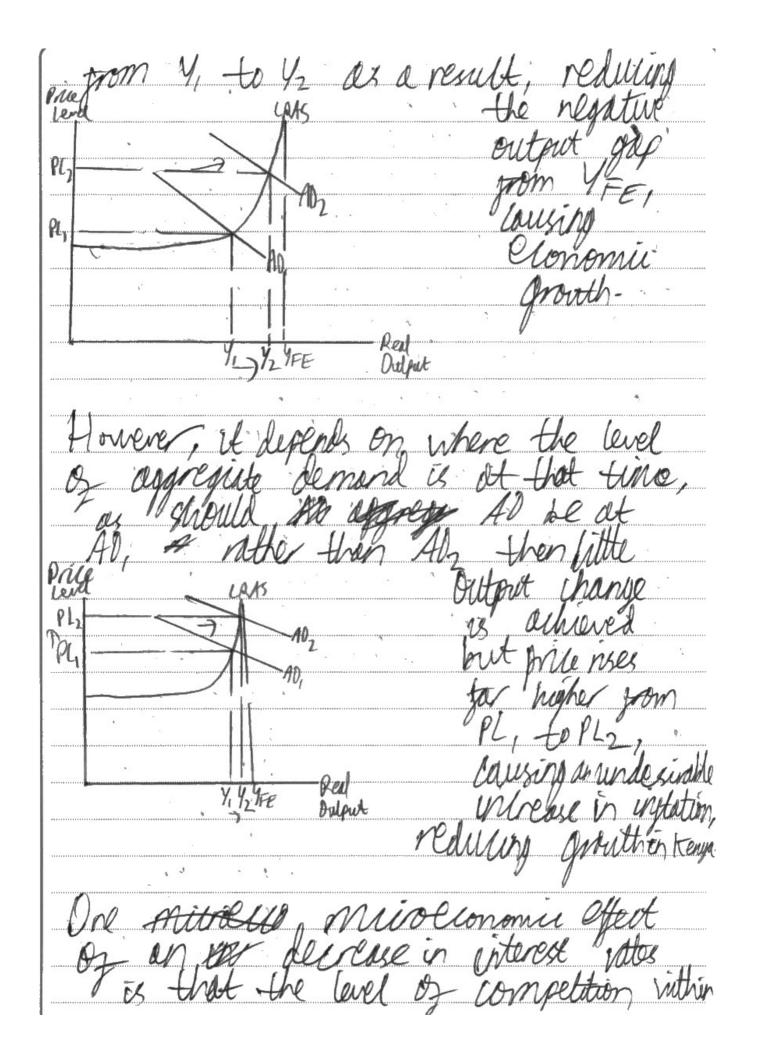


The points are generic and simply pre-learned. There is a hint of L3 evaluation at times but the body of the essay is at L2 for KAA.



Use the context to inform the choice of strategies. This is a development question and it is **data response**.

This essay is high quality in terms of analysis and application, and there is a solid judgement.





The answer uses the language of economics in the context of the data given.



Make sure your handwriting is legible. It is good to have such clear diagrams too.

## **Paper Summary**

Overall candidates had poor literacy skills. This is, perhaps, the legacy of Covid that a two-tier student body had developed with some churning out answers full of cogent arguments and robust analysis and others who struggled to articulate their reasoning. Economic terminology was relatively weak compared to pre-pandemic years. Handwriting seems to have more hard to decipher than ever.

All items were fair and accessible and differentiated well. The case studies were relevant and simulating to students.

Examiners have remarked on problems with candidates offering too much generic economic theory. Some centres are ignoring the advice to make the subject more applied and look at the real world. Those candidates who have looked at case study material are clearly so much more engaged and their answers are so much more interesting.

A serious concern was raised regarding the Kenya question: we are much more sensitive to the colonial legacy – both as teachers and as institutions. Curricula are in the spotlight as never before and Economics has to be aware as much as English or History do. Blanket statements and stereotypes that describe African Governments as corrupt must be avoided. We perhaps need to remind ourselves that the colonial legacy is a constraint to development in itself. If students want to discuss corruption as a problem, then be specific-based on independent research on real examples over the course of the two years of study. Kenya, in this case, is mid-table on corruption tables, and governance cannot be generalised by continent.

In future the candidates taking this exam should address the following issues:

- use the data in every question. This is a data response paper.
- use a diagram in the longer questions if you can, even if it is not requested. For example, the essay question on government spending on public goods, or the essay question on electric cars, could have positive externalities in consumption, even if not required.
- Timing: allow a minute per mark, and this gives 20 minutes reading or correction time. You can achieve all the marks in this time, and you do not need to fill all the space available.
- question spotting does not help. Candidates who think they know how to answer a certain type of question tend to give generic responses and do not read the data available
- explain every step in your chain of reasoning, and have multiple steps

## **Grade boundaries**

Grade boundaries for this, and all other papers, can be found on the website on this link:

https://qualifications.pearson.com/en/support/support-topics/results-certification/gradeboundaries.html

