

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
AS GCE**

F292/01

BUSINESS STUDIES

Business Functions

TUESDAY 3 JUNE 2014: Morning

DURATION: 2 hours

plus your additional time allowance

MODIFIED ENLARGED

Candidate forename		Candidate surname	
-------------------------------	--	------------------------------	--

Centre number						Candidate number				
--------------------------	--	--	--	--	--	-----------------------------	--	--	--	--

Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

Clean copy Case Study (F292/01/CS)

OTHER MATERIALS REQUIRED:

A calculator may be used

A calculator may be used for this paper
--

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink. HB pencil may be used for graphs and diagrams only.

Answer ALL the questions. You should not need to spend more than 30 minutes on Section A.

Read each question carefully. Make sure you know what you have to do before starting your answer.

Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 90.

Your Quality of Written Communication will be assessed in questions marked with an asterisk (*).

Any blank pages are indicated.

SECTION A

Answer ALL questions

Question 1 does NOT relate to the AAB case study.

- 1 (a) State TWO hygiene (or maintenance) factors identified by Herzberg.**

1 _____

2 _____

[2]

- (b) Identify ONE advantage and ONE disadvantage of a laissez-faire leadership style.**

Advantage _____

Disadvantage _____

[2]

(c) What is meant by the term 'lead time' in relation to stock control?

[2]

(d) Complete the boxes containing answer lines in the cash flow statement below.

Item	March (£)	April (£)
Opening balance	150	_____
INFLOWS		
Sales revenue	230	210
OUTFLOWS		
Wages	128	120
Raw materials	84	_____
Other costs	22	25
Net cash inflow	_____	5
Closing balance	_____	_____

[4]

(e) Outline TWO advantages to a firm of using quality circles.

1 _____

2 _____

[4]

(f) Explain TWO consequences to a firm of adopting a product orientated approach.

1 _____

2 _____

[4]

SECTION B

Answer ALL questions

Questions 2–5 are based on the AAB case study. Your answers should make specific reference to the issues facing AAB.

- 2 (a) Government data shows that UK consumer incomes have risen by 1.6% for the year ending August 2013.**

Calculate the income elasticity of demand for AAB's sprung interior mattress.

[4]

[16]

This image shows a single page of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. On the left side, there is a vertical margin line, creating a narrow left margin. The paper appears to be from a notebook or a standard ruled document.

[illegible]

[illegible]

[illegible]

3 Discuss ways in which AAB could further improve its waste management and efficiency in all aspects of the business. [16]

[illegible]

[illegible]

[illegible]

[illegible]

[16]

[illegible]

[illegible]

[illegible]

[illegible]

Evaluate the extent to which different stakeholders will benefit from the information provided in AAB's final accounts.

[illegible]

[illegible]

[illegible]

[illegible]

END OF QUESTION PAPER



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.

