

Candidate forename						Candidate surname					
Centre number						Candidate number					

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED GCE**

F297/I

BUSINESS STUDIES

Strategic Management

INSERT

MONDAY 20 JUNE 2011: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

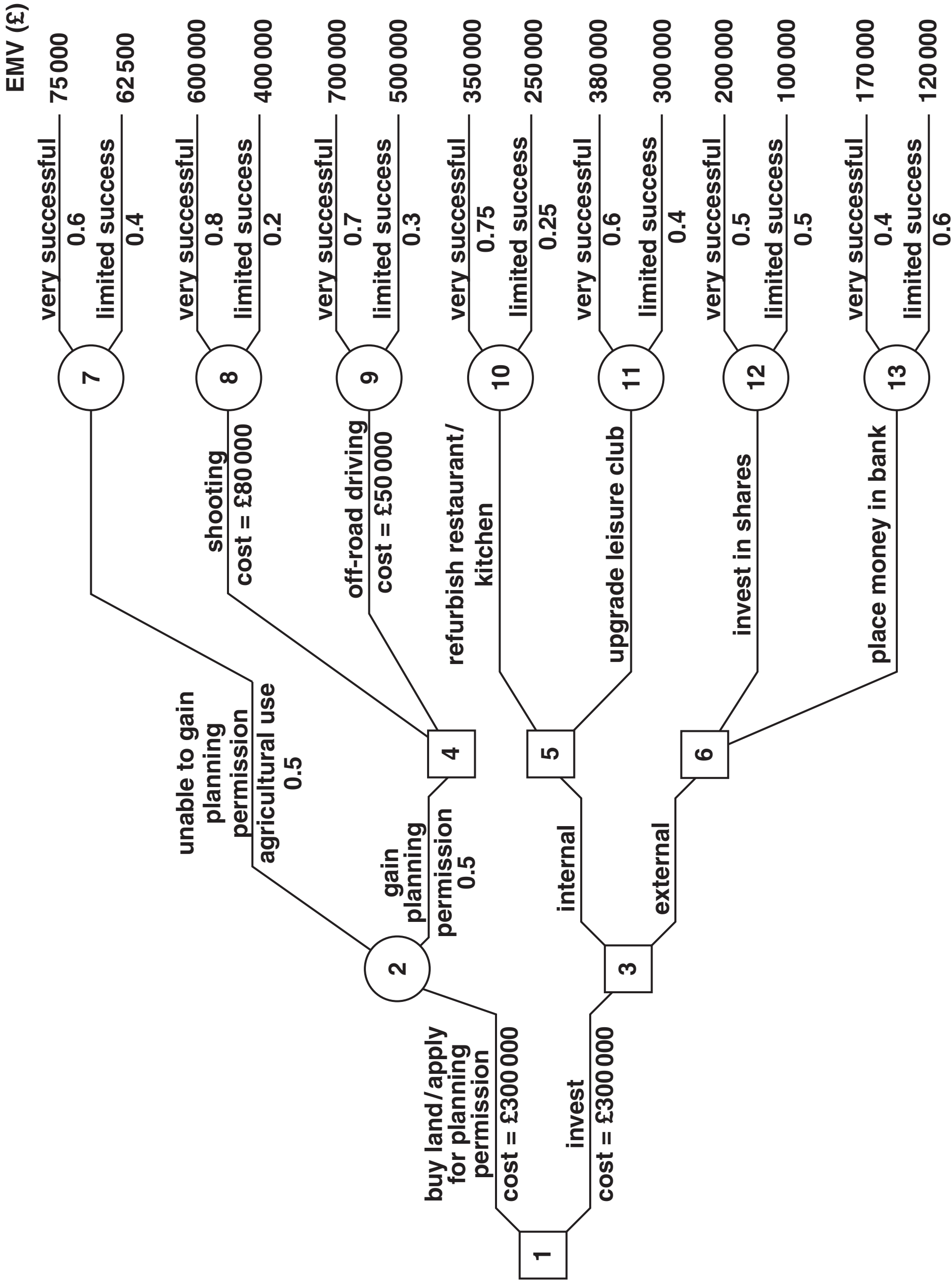
INSTRUCTIONS TO CANDIDATES

This insert is for use with question 1(a).

**Write your name, centre number and candidate number
in the boxes above. Please write clearly and in capital
letters.**

Please fasten this insert securely to the answer booklet.

DECISION TREE WITH COMPLETE DATA



Working box for the Emv at node 1:

Answer: Emv at node 1:_____



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