Surname	Othe	r Names				
Centre Number			Candid	ate Number		
Candidate Signature						

For Examiner's Use

General Certificate of Education June 2007 Advanced Level Examination

TRAVEL AND TOURISM Unit 11 Impacts of Tourism

TT11



Monday 18 June 2007 9.00 am to 11.00 am

For this paper you must have:

• a clean copy of the pre-release material.

You may use a calculator.

Time allowed: 2 hours

Instructions

- Use blue or black ink or ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- Answer the questions in the spaces provided.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- If there is not enough space for your answer(s), use the extra page(s) at the end of the book. If you do this, make sure that you show the number of the question you are answering.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- You will be marked on your ability to use an appropriate form and style
 of writing, to organise relevant information clearly and coherently, and
 to use specialist vocabulary where appropriate. The legibility of your
 handwriting and the accuracy of your spelling, punctuation and
 grammar will also be considered.

For Examiner's Use							
Question	Mark	Question	Mark				
1	1 5						
2		6					
3		7					
4							
Total (Column 1)							
Total (Column 2) —							
TOTAL							
Examiner's Initials							

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Answer all questions in the spaces provided.

1	Tourists have always been attracted to heritage sites. Explain what is meant by cultural heritage sites and natural heritage sites, giving examples to support your answer.
	(6 marks)

6

2	The temples of Abu Simbel in Egypt were one of the first World Heritage Sites to be established.
	How did the building of the Aswan High Dam in Egypt illustrate the need for international action to protect heritage sites?
	(4 marks)

Turn over for the next question

3	Many countries throughout the world are keen to see their heritage sites placed on the World Heritage List.
	Explain the potential benefits, for countries from both the LEDW and the MEDW, of their major heritage sites being given World Heritage Site status.
	(8 marks)
	(o marks)

8

Turn over for the next question

Describe and explain the problems faced in managing the Stonehenge World Her Site as a result of the number of people who come to visit the attraction.

Si	tonehenge, whilst at the same time improving visitor experiences at the site.
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(12 marks)

Describe and explain the appeal of the Jurassic Coast World Heritage Site to diffe types of visitor.

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(12 marks)

7	Choose an example of a heritage visitor attraction or heritage destination that you have studied. This does not have to be from the World Heritage List. You should not choose Stonehenge or the Jurassic Coast.											
	Chos	sen example:										
	For your chosen example:											
	(a)	describe what draws tourists to the heritage attraction or destination										
		(6 marks)										
	(b)	describe two issues which need to be considered in managing tourist numbers.										
		Issue 1										

1	Ssue 2
	(6 marks)
	For one of the issues that you refer to in part (b), evaluate the effectiveness of current management.
	(6 marks)

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END OF QUESTIONS

QUESTION NUMBER	Write the question number in the left-hand margin